

# Biographies

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## Welcome remarks

Wednesday, 24 March



@AmChamEU\_SDA

### **Susan Danger**

Chief Executive Officer  
American Chamber of Commerce to the EU

Susan Danger is CEO of the American Chamber of Commerce to the EU (AmCham EU), which speaks for American companies committed to Europe on trade, investment and competitiveness issues. AmCham EU is a membership organisation supporting over 150 US corporate companies, international business, and law and consultancy firms in the area of public affairs. In 2021, AmCham EU was voted 'Best EU Trade Association' by BestinBrussels.

Susan has dedicated her entire career to advancing transatlantic cooperation. She was named by POLITICO as one of the top 20 women influencers in Brussels in 2016 and 2020.

Susan was elected as Chair of AmChams in Europe (ACE) for the period 2020-2022. AmChams in Europe (ACE) serves as the umbrella organisation for 45 American Chambers of Commerce (AmChams) in 43 countries throughout Europe and Eurasia. She has also served as Vice-Chair (2009 -2014) and was a Member of its Executive Committee (2005-2008).

Susan is a dual UK and Belgian citizen and has worked in the UK, Germany, Austria, Spain and Australia.

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## Introduction of keynote address



@zegervercouteren

### **Zeger Vercouteren**

Vice-President, Worldwide Government Affairs and Policy, EMEA and Global Supply Chain Initiatives  
Johnson & Johnson (J&J)

Zeger Vercouteren is Vice-President, Worldwide Government Affairs & Policy, Johnson & Johnson for Europe, Middle East and Africa (EMEA) and Global Supply Chain Initiatives, and Chair of the American Chamber of Commerce to the EU (AmCham EU).

Zeger partners directly with J&J EMEA Business Segment Presidents to foster policy change which delivers robust and sustainable business and societal impact. Zeger also serves on J&J's Diversity & Inclusion Advisory Board for the EMEA region. He is currently member of the J&J Foundation Board and Board Member of European Policy Center (EPC).

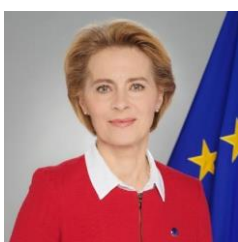
Prior to working at J&J, Zeger headed Baxter's European GA&P practice (covering devices, biotech, pharma, vaccines) and was Deputy Director-General at Eucomed, having joined from a business services background.

He holds a law degree from the FNDP-Namur, KU Leuven and UC-Barcelona universities, as well as a master's degree in Business Administration from the Solvay Business School and Université Libre de Bruxelles.

Zeger is a Belgian citizen, proficient in speaking Dutch, French, English, Spanish, Catalan and understanding German.

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## Opening keynote address



@vonderleyen

**Ursula von der Leyen**  
President  
European Commission

Before her current mandate as President of the European Commission, Ursula von der Leyen was a minister at the federal level in Germany for more than 14 years; responsible for family, labour and social affairs and later defence.

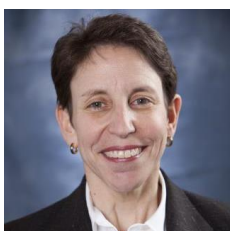
She aims to lead Europe out of the coronavirus crisis, while launching the continent's recovery.

Ursula von der Leyen's vision for a stronger Europe means a better world after the pandemic. She believes that the European Union can be a convening power for the public common goods, like our climate, our environment and providing universal access to vaccines against COVID-19.

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## Presentation of the Transatlantic Economy Report 2021

*In collaboration with the US Chamber of Commerce*



**Marjorie Chorlins**  
Senior Vice-President, European Affairs  
US Chamber of Commerce

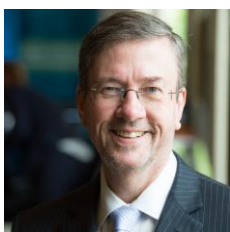
Marjorie Chorlins develops policies and executes programs related to trade and investment with Europe and has represented the US government in multilateral trade negotiations, advocated in support of global sales, consulted with multinational corporations on corporate responsibility and helped foster a robust transatlantic relationship.

Ms Chorlins began her federal government service in the office of former Senator John C. Danforth (R-MO), where she participated in drafting the 1988 Trade Act and the 1989 implementing legislation for the US-Canada Free Trade Agreement. She continued her government service as Principal Deputy Assistant Secretary for Import Administration at the Department of Commerce, representing the US in the GATT Uruguay Round and NAFTA negotiations.

Ms Chorlins then became Director for International Trade Relations at Motorola. She played a leadership role in early business community efforts to normalise US-China commercial relations and was an early proponent of a balanced approach in addressing commercial, human rights and environmental priorities.

Ms Chorlins also served as Director of Government & Regulatory Affairs at Lockheed Martin, where she managed the international portfolio and focused on export control reform and defence trade policy.

Chorlins holds a MA in International Relations and Economics from the Johns Hopkins School of Advanced International Studies and a BA in French from Wellesley College.



@DanSHamilton

### **Daniel Hamilton**

Distinguished Fellow, Austrian Marshall Plan Foundation; and Director, Global Europe Program, Woodrow Wilson Center

Daniel Hamilton is the Austrian Marshall Plan Foundation Distinguished Fellow and Director of the Global Europe Program at the Wilson Center. He is a widely-recognised expert on US foreign policy and on European, Eurasian and transatlantic security, economic and political affairs.

He is also Senior Fellow at the Foreign Policy Institute of Johns Hopkins SAIS, where he co-leads the School's postdoctoral program on 'The United States, Europe, and World Order'. He was the Founding Director of the SAIS Center for Transatlantic Relations, and for fifteen years, served concurrently as Executive Director of the American Consortium for European Union Studies. Dr Hamilton is also President of the Transatlantic Leadership Network.

He has held a variety of senior positions at the US Department of State, including Deputy Assistant Secretary for European Affairs, responsible for NATO, OSCE and transatlantic security issues, Nordic-Baltic and Balkan Affairs.

In 2008 he served as the first Robert Bosch Foundation Senior Diplomatic Fellow in the German Foreign Office, where he worked in the Planning Staff for Foreign Minister (and now President) Frank-Walter Steinmeier.

He has a PhD and MA with distinction from the Johns Hopkins School of Advanced International Studies and an honorary doctorate from Concordia College. He received his undergraduate degree from Georgetown University's School of Foreign Service.



**Joseph Quinlan**  
Senior Fellow  
Transatlantic Leadership Network

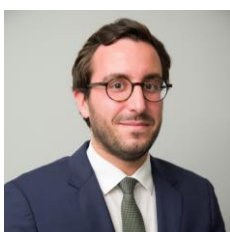
Joseph Quinlan is a leading expert on the transatlantic economy and a well-known economist and strategist on Wall Street. He specialises in global capital flows, foreign direct investment, international trade and multinational strategies.

Mr Quinlan lectures on finance and global economics at Fordham University. In 1998, he was nominated as an Eisenhower Fellow. Presently, he is a Senior Fellow at the Transatlantic Leadership Network and has served as a Fellow at the German Marshall Fund. He was appointed a Bosch Fellow at the Transatlantic Academy in 2011.

In 2006 he was awarded the Transatlantic Business Award by the American Chamber of Commerce to the European Union (AmCham EU) for his research on US-Europe economic ties.

Mr Quinlan has debriefed policymakers and legislators on Capitol Hill on global trade and economic issues. He has testified before the European Parliament and served as a consultant to the US Department of State. He is also a Board Member of Fordham University's Graduate School of Arts and Science and serves on Fordham University's President Council.

He is the author, co-author, or contributor to over twenty books. He has published more than 125 articles on economics, trade and finance that have appeared in such venues as Foreign Affairs, the Financial Times, the Wall Street Journal and Barron's.



**Moderator**  
**Thibaut L'Ortye**  
Associate Director of Public Affairs  
American Chamber of Commerce to the EU

As Associate Director of Public Affairs, Thibaut advises on advocacy strategy related to a range of sectoral and horizontal policy issues. He leads AmCham EU's outreach to the press and crafts the external messaging of the Chamber. He also coordinates AmCham EU's content team and oversees the production of policy materials, research and publications.

Prior to this, Thibaut served as Executive Assistant to the Managing Director from 2014 until 2016. He supported and advised the Managing Director and worked closely with AmCham EU's Board of Directors and senior management.

Thibaut holds a master's degree in European Politics from the Institut d'études européennes (IEE-ULB) and a bachelor's degree in Political Science from the Université libre de Bruxelles (ULB). He also studied at the Vrije Universiteit Brussel (VUB) and McGill University in Canada.

Thibaut is a Belgian national. He is fluent in English and French and has a good command of Dutch.

## Panel: Global leadership: A reset of international dynamics?



### HE Tom Hanney

Ambassador of Ireland to the European Union

Ambassador Hanney is responsible for promoting and defending Ireland's interests and values at the European level, working across a broad spectrum of policy areas. Ireland's Representation to the EU is their largest overseas mission and includes officials from all government departments.

From 2006 to 2010, Ambassador Hanney served as one of the first joint secretaries to the North-South Ministerial Council in Amargh, Northern Ireland; an institution established by the Good Friday Peace Agreement. Ambassador Hanney also served as Head of the Liaison Office to the Partnership for Peace at NATO between 2010 and 2011.

From 1995 to 1999, Ambassador Hanney held the position of First Secretary of the Permanent Mission of Ireland to the UN in Geneva. He went on to work with the United Nations and other multilateral development organisations as Counsellor for Irish Aid within the Department of Foreign Affairs. He was responsible for managing Ireland's participation in global development conferences and coordinating financial contributions to these organisations.

Over the course his career, Ambassador Hanney has been stationed at a number of Embassies, including Stockholm, Riyadh, Bonn and Vienna.



### Selina Jackson

Senior Vice-President, Global Government Relations and Public Policy  
Procter & Gamble

Selina Jackson is Vice-President of Global Government Relations and Public Policy for Procter & Gamble where she leads a global team of 60 professionals responsible for defining P&G's public policy positions and advancing government relations strategies at the global, federal, state and community levels.

Prior to joining P&G in 2016, Selina was based in Geneva, where she served as the World Bank's Special Representative to the United Nations and the World Trade Organization.

From 2000 to 2010, Selina was Vice-President of International Public Affairs at UPS, managing international business, trade policy and market access issues at a time of significant global expansion.

From 1995 to 1999, she served as the first US Director for the Trans-Atlantic Business Dialogue (TABD), an organisation of leading American and European companies advocating for a barrier-free transatlantic market.

Selina holds a master's degree in European Studies from the College of Europe in Bruges, Belgium and a master's degree from The Fletcher School of Law and Diplomacy at Tufts University in Medford, Massachusetts.



### **Denise Rutherford**

Senior Vice-President, Corporate Affairs  
3M

Throughout her 30-year career at 3M, Denise Rutherford has held various leadership roles in the company's research and development, Lean Six Sigma and business group organisations.

Denise joined 3M in 1989 as a Senior Research Chemist. From 2004 to 2017, she held several international leadership roles, including President of 3M Japan; Vice-President of 3M Greater China Area and President of 3M China; Vice-President of 3M Latin America; and Managing Director of 3M Belgium.

Prior to her international assignments, Denise served as Vice-President for 3M's aerospace business, in addition to holding several technical leadership and Lean Six Sigma roles.

Before being named 3M's Senior Vice-President of Corporate Affairs, she served as 3M's Industrial Business Group's R&D and commercialisation leader.

Denise is a strong advocate for strengthening STEM education within local communities and is an active supporter of 3M's Women Leadership Forum.

Denise serves on the Board of Directors of the National Association of Manufacturers (NAM) and of STARBASE Minnesota.

She attended Murray State University, earning a bachelor's in Chemistry and Mathematics, as well as a master's in Chemistry. In 1989, Denise received her PhD in Chemistry from Colorado State University.



### **Radosław Sikorski**

MEP (EPP, PL)  
European Parliament

Radosław Sikorski has been a Polish Member of the European Parliament since July 2019. His national affiliation is with the Civic Platform Party (Platforma Obywatelska) and in the European Parliament, he is a Member of the European People's Party (EPP).

@radeksikorski

In addition to his role as Chair of the Delegation for relations with the United States (D-US), Mr Sikorski is a Member of the Conference of Delegation Chairs (CPDE), Foreign Affairs Committee (AFET), the Special Committee on Artificial Intelligence

in the Digital Age (AIDA) and the Subcommittee on Security and Defence (SEDE). He is also a Substitute for the Delegation for relations with India (D-IN).

Prior to becoming an MEP, Mr Sikorski was Minister of Foreign Affairs in Donald Tusk's cabinet from 2007 to 2014. He subsequently served as Marshal of the Sejm of the Republic of Poland from 2014 to 2015.

Mr Sikorski is a Senior Fellow at the Harvard University Center for European Studies and a Distinguished Statesman at the Center for Strategic Studies and International Politics (CSIS) in Washington.

He is a graduate of Secondary School No. 1 in Bydgoszcz and the University of Oxford, having specialised in philosophy, political science and economics (PPE). He also holds an honorary doctorate from the Nova University in Lisbon.



@JackEwingNYT

Moderator

**Jack Ewing**

European Economics Correspondent  
New York Times

Jack Ewing is European Economics Correspondent for the New York Times based in Frankfurt, a job he has held since 2010. Mr Ewing has worked as a journalist in Germany since 1994, filing stories from almost every country in the European Union, as well as Africa and Asia.

Mr Ewing's beat at the Times includes not only the automobile industry, but also monetary policy, banking and macroeconomics. He is the author of two books: 'Faster, Higher, Farther: the Volkswagen Scandal', published in 2017, and 'Germany's Economic Renaissance: Lessons for America', published in 2014. He has been a German Marshall Fund Journalism Fellow, and in 2011, received The New York Times Publisher's Award for his coverage of the European debt crisis.

Prior to joining The Times in 2010, Mr Ewing spent more than a decade as a correspondent for BusinessWeek magazine in Frankfurt. He has also worked for Bloomberg News in Frankfurt and the Hartford Courant in Hartford, Connecticut. He began his career as a sportswriter for the Santa Fe Reporter in New Mexico.

Mr Ewing holds a master's degree in History from Trinity College in Hartford and a bachelor's degree from Hampshire College in Amherst, Massachusetts.

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## Closing remarks



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## Welcome remarks

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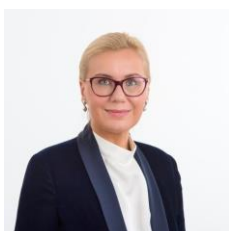
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Zeger is a Belgian citizen, proficient in speaking Dutch, French, English, Spanish, Catalan and understanding German.

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## Opening keynote address



### **Kadri Simson**

Commissioner for Energy  
European Commission

Kadri Simson is an Estonian politician from the Centre Party. She has served as a European Commissioner for Energy in the von der Leyen Commission since 1 December 2019.

She was previously the Minister of Economic Affairs and Infrastructure in Jüri Ratas' first cabinet from 2016 to 2019. During the Estonian Presidency in the Council of the EU, Simson chaired both energy ministers and transport ministers meetings in

the Transport, Telecommunications and Energy Council (TTE) and ministers of economy format at the EU Competitiveness Council.

From 2007 to 2016, Kadri Simson was a member of the 11th, 12th, and 13th Riigikogu and in 2019, she was also elected to the 14th Riigikogu.

She holds a master's degree in Political Science from University College London.

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## A conversation on clean technology



@KadriIlham

**Ilham Kadri**  
Chief Executive Officer  
Solvay

Dr Ilham Kadri is CEO and President of the Executive Committee of Solvay, a materials, chemicals and solutions company which through its purpose, values and science contributes to protecting the climate, preserving resources and fostering a better life.

Under her mandate to unleash Solvay's potential, the group launched within a year its strategy G.R.O.W., its holistic Solvay One Planet sustainability approach and objectives, as well as Solvay's Purpose: We bond People, Ideas and Elements to Reinvent Progress. Ilham Kadri created the Solvay Solidarity Fund to support Solvay colleagues suffering from the COVID-19 pandemic.

Dr Kadri is a world citizen having worked on four continents with leading chemical and packaging multinationals like Dow and Sealed Air, and markets ranging from automotive and aerospace to water desalination, hygiene and healthcare. As CEO and President of Diversey, she led its turnaround and growth, subsequent spin off and divestiture. She is an independent board member at A.O. Smith and at L'Oréal.

Dr Kadri holds a degree in chemical engineering from L'École des Hauts Polymères in Strasbourg and a PhD in macromolecular physico-chemistry from Strasbourg's Louis Pasteur University.



@KadriSimson

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Commissioner for Energy  
European Commission

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**Mark Widmar**  
Chief Executive Officer  
First Solar

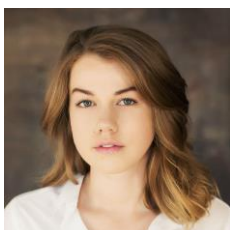
Mark Widmar became Chief Executive Officer of First Solar in July 2016. He joined First Solar in April 2011 as Chief Financial Officer and served as First Solar's Chief Accounting Officer from 2012 to 2015.

Prior to joining First Solar, Mark served as Chief Financial Officer of GrafTech International, a leading global manufacturer of advanced carbon and graphite materials, from 2006 to 2011. He also served as President of Engineered Solutions from 2006 to 2011.

Mark previously worked as Corporate Controller of NCR from 2005 to 2006 and was a Business Unit Chief Financial Officer for NCR from 2002 up until his appointment as controller. He also served as a Division Controller at Dell from 2000 to 2002 prior to joining NCR.

He has occupied various other financial and managerial positions with Lucent Technologies, Allied Signal and Bristol Myers Squibb. He began his career in 1987 as an Accountant with Ernst & Young.

Mark holds a BSc in Business Accounting and a MSc in Business Administration from Indiana University.



@sashavakulina

**Moderator**  
**Sasha Vakulina**  
Business Editor  
Euronews

Sasha Vakulina is Euronews' Business Editor, in charge of the channel's overall global business affairs coverage. As a daily contributor to Euronews' live news programmes, she provides analysis and insight into the world's major headline stories and global business trends.

She is also the channel's representative at various international business and political events, such as the World Economic Forum in Davos and the World Mobile Congress in Barcelona.

Ms Vakulina moderates and presents regularly a variety of global conferences and has interviewed businessmen and officials from across the globe.

She holds a master's degree in Foreign Languages Studies from Zaporizhzhya National University in Ukraine.

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## *Panel: The business case for circular economy*



**Guillaume Alvarez**  
Senior Vice-President, EMEA  
Steelcase

Appointed to the role in 2011, Guillaume Alvarez is responsible for Steelcase's activities in Europe, Middle East and Africa.

He was previously Vice-President of Global Client Collaboration, where he managed the company's approach to delivering value to its largest global customers. He also had responsibility for the for Vertical Markets, Applied Research and Architecture & Technology specialists.

He also served as Vice-President of Sales for the Central Region of Steelcase North America, overseeing all sales activity in his region.

Other notable roles include President, Latin America, Asia Pacific and Middle East, where he was the head of all sales, marketing and dealer development efforts in those regions.

Guillaume serves on multiple external boards such as Bayern Design in Munich, the Peter Drucker society in Vienna and the European Executive Council in Paris.

A French citizen, born in Pakistan, Guillaume studied economics, marketing and sociology at various universities in Paris.



**Jacques Playe**  
Global Head of Packaging and Product Development  
L'Oréal

Jacques Playe was appointed Global Head of Packaging and Product Development for L'Oréal in November 2019. He is responsible for L'Oréal's packaging design and innovation, as well as product development processes.

Prior to this, Mr Playe was L'Oréal's Research and Innovation Chief Technology Officer, in charge of gathering technological expertise and leading the operational development teams of Personalised Beauty and Instrumental Cosmetics. He oversaw L'Oréal's Digital and Instrumental Technologies and the R&D Transformation programme.

From 2007 to 2011, he managed L'Oréal's Operations Information Systems Department, implementing a worldwide global supply chain transformation programme.

A graduate of The École Nationale Supérieure d'Arts et Métiers, Mr Playe began his career working for Unilever as Packaging Engineer in 1987. He joined L'Oréal shortly after, building on his experience in packaging and industry as production and plant manager.



**Moderator**

**Emma Watkins**

Senior Policy Analyst

Institute for European Environmental Policy

Emma joined IEEP in May 2007. She is Senior Policy Analyst in the Low Carbon Circular Economy team and has worked on many projects related to circular economy, sustainable consumption and production, waste management and environmental economic instruments.

Over recent years she has developed a particular interest in plastics related issues, including policies to address single-use plastics and marine litter.

Now based in London, she previously lived in Brussels for six years, where she did internships in the European Parliament and European Commission, and worked for the Brussels representations of two UK regions (the East of England and London).

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## *Panel: Climate diplomacy: The role of international cooperation ahead of COP26?*



@DLinDC

**David Livingston**

Senior Adviser on Climate

US Department of State

David Livingston joined the US Department of State earlier this year, supporting a range of issues in the Biden administration's climate diplomacy portfolio.

Prior to joining government, Mr Livingston previously worked at the Eurasia Group, focusing on energy, climate, trade and technology issues, and as a non-resident Senior Fellow of the Atlantic Council.

He has also previously served as also Fellow at the Carnegie Endowment for International Peace, as the inaugural Robert S. Strauss Fellow for Goeconomics at the Office of the US Trade Representative. He has also worked at the World Trade Organization in Geneva and the United Nations Industrial Development Organization in Vienna.

He earned a BA with highest honours from the University of Southern California in Los Angeles and a MSc with distinction from the University of Oxford in the United Kingdom.



**HE Maria O'Brien**

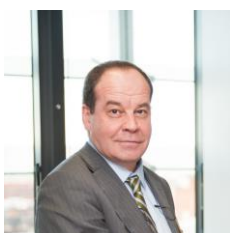
Ambassador of The Bahamas to the Kingdom of Belgium; and Head of Mission of The Bahamas to the European Union

Her Excellency Maria O'Brien was appointed Ambassador of The Bahamas to the Kingdom of Belgium and Head of Mission of The Bahamas to the European Union in 2018.

Ambassador O'Brien worked in the financial services sector for 28 years prior to her current postings. She began her career at the Chase Manhattan Trust Corporation and later joined the Bank of Nova Scotia Trust in The Bahamas, where she last served as the Associate Director of Integrated Fiduciary Controls in Wealth Management. In this role, she spearheaded the periodic accounts and risk review team and was responsible for analysing, developing and monitoring quality assurance to internal controls, policies and procedures and several other major initiatives undertaken by the company.

Ambassador O'Brien holds a BSc in Business Management from Bradley University and a MBA with a specialised focus in International Business from the University of Miami and a MA from Liberty University in Public Policy: International Affairs.

She is a Member of the Society of Trust and Estate Practitioners and Statutory Board of Directors at the Nassau Airport Development.



**Marc Vanheukelen**

'Hors Classe' Adviser and Ambassador at Large for Climate Diplomacy European External Action Service

Mr Vanheukelen is the 'Hors Classe' Adviser and Ambassador at Large for Climate Diplomacy at the European External Action Service (EEAS). He previously served as Ambassador of the European Union to the World Trade Organization (WTO).

Prior to his posting in Geneva, he worked under the Directorate-General for Trade at the European Commission, responsible for sustainable development, economic partnership agreements, agri-food and fisheries; preceded by his role as Head of Cabinet under former EU Trade Commissioner Karel de Gucht.

Mr Vanheukelen has built a long-standing career across various departments of the European Commission (external relations, budgetary matters, environment, and economic & financial affairs) and has also served as Head of Cabinet under the former Belgian Minister for Foreign Affairs and as Cabinet member for the EU Commissioner in charge of Regional Policy.

Mr Vanheukelen holds degrees in history and economics from the University of Leuven, in addition to a PhD in International Economics from the Graduate Institute, Geneva (IHEID).

He has taught and lectured widely on issues pertaining to international trade, economics and EU affairs.



@Tagliapietra\_S

**Moderator**

**Simone Tagliapietra**

Research Fellow

Bruegel

Simone Tagliapietra is a Research Fellow at Bruegel. He is also Adjunct Professor at the Università Cattolica del Sacro Cuore and at The Johns Hopkins University – SAIS Europe.

Mr Tagliapietra's research activity focuses on climate and energy issues. He works on the EU climate and energy policy; the political economy of EU decarbonisation; green industrial policy; just transition; and on global climate governance.

With a record of numerous scientific publications, he is also the author of Global energy fundamentals (Cambridge University Press, 2020) and L'energia del mondo (Il Mulino, 2020).

His columns and policy work are frequently published and cited in leading international media such as the Financial Times, the New York Times, the Wall Street Journal, Le Monde, Die Zeit, El Pais, Corriere della Sera, Il Sole 24 Ore and others.

He holds a PhD in Institutions and Policies from the Università Cattolica del Sacro Cuore and he speaks Italian, English and French.

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## Closing remarks



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## Welcome remarks

Friday, 26 March



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American Chamber of Commerce to the EU

Susan Danger is CEO of the American Chamber of Commerce to the EU (AmCham EU), which speaks for American companies committed to Europe on trade, investment and competitiveness issues. AmCham EU is a membership organisation supporting over 150 US corporate companies, international business, and law and consultancy firms in the area of public affairs. In 2021, AmCham EU was voted 'Best EU Trade Association' by BestinBrussels.

Susan has dedicated her entire career to advancing transatlantic cooperation. She was named by POLITICO as one of the top 20 women influencers in Brussels in 2016 and 2020.

Susan was elected as Chair of AmChams in Europe (ACE) for the period 2020-2022. AmChams in Europe (ACE) serves as the umbrella organisation for 45 American Chambers of Commerce (AmChams) in 43 countries throughout Europe and Eurasia. She has also served as Vice-Chair (2009 -2014) and was a Member of its Executive Committee (2005-2008).

Susan is a dual UK and Belgian citizen and has worked in the UK, Germany, Austria, Spain and Australia.



## A conversation on EU-US data flows



@BrunoGencarelli

### **Bruno Gencarelli**

Deputy to the Director for Fundamental Rights and Rule of Law; and Head of Unit for International Data Flows and Protection  
Directorate-General for Justice and Consumers  
European Commission

Mr Gencarelli heads the International Data Flows and Protection Unit at the European Commission (DG Justice and Consumers). He is also Deputy to the Director for Fundamental Rights and Rule of Law.

His long experience in the area of privacy includes leading the Commission's delegation in the interinstitutional negotiations with the European Parliament and the Council on the EU data protection reform ('GDPR' and 'Law Enforcement Directive'). He notably negotiated the mutual adequacy arrangement with Japan that created the world's largest area of free data flows.

He also co-led the EU's negotiations with the UK on all aspects relating to justice and consumers in the context of Brexit.

He is currently in charge of the adequacy process with respect to the UK and the negotiations with the US on a successor arrangement to the Privacy Shield.

Mr Gencarelli previously served as a Member of the European Commission's Legal Service and as assistant (référénaire) to a judge at the European Court of Justice after having practiced law in the private sector.

He holds degrees in law and political science and is an Associate Professor in EU Competition Law at Sciences Po Paris.



### **Christopher Hoff**

Deputy Assistant Secretary for Services  
US Department of Commerce

Christopher Hoff directs the US Department of Commerce's policymaking efforts on US digital, financial and supply chain matters, as well as safeguards on cross-border flows of data, finance, services and goods. He oversees the Office of Supply Chain, Professional and Business Services, the Office of Finance and Insurance Industries and the Office of Digital Services Industries at the International Trade Administration.

Prior to re-joining the Department, Mr Hoff worked in the field of international trade and data flows as a Presidential Management Fellow and Policy Adviser. During his first tenure at the US Department of Commerce, he served as Chair of the APEC Cross Border Privacy Rules System Joint Oversight Panel and led APEC's work to finalise the APEC Privacy Recognition for Processors. He also served as a Staff

Attorney at the Federal Trade Commission's Division of Privacy and Identity Protection.

After leaving the Department in 2015, Mr Hoff practiced law in the data security and privacy groups at Crowell & Moring and Squire Patton Boggs, advising multinational clients across the country. Most recently, he served as the Chief Privacy Officer and Assistant General Counsel at Huron, a Chicago-headquartered professional services firm with offices throughout the US, Canada, United Kingdom, Switzerland, India and Singapore.

Mr Hoff earned his BA in International Relations from Grand Valley State University and his JD cum laude from Michigan State University College of Law.



@MartaCantero

Moderator

### **Marta Cantero Gamito**

Assistant Professor of Law, CUNEF; and Associate Professor of IT Law, University of Tartu

Dr Marta Cantero Gamito is Associate Professor in IT law at the University of Tartu, in Estonia. She concurrently holds a position at Centro Universitario de Estudios Financieros (CUNEF), in Madrid. She previously worked at the London School of Economics and the University of Helsinki.

Marta obtained her PhD degree at the European University Institute in Florence and has held visiting positions at the University of Oxford, Max-Planck Institut für ausländisches und internationales Privatrech and Harvard Law School.

She writes on the regulation and governance of information technology.

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## Introduction of keynote address



@zegervercouteren

### **Zeger Vercouteren**

Vice-President, Worldwide Government Affairs and Policy, EMEA and Global Supply Chain Initiatives  
Johnson & Johnson (J&J)

Zeger Vercouteren is Vice-President, Worldwide Government Affairs & Policy, Johnson & Johnson for Europe, Middle East and Africa (EMEA) and Global Supply Chain Initiatives, and Chair of the American Chamber of Commerce to the EU (AmCham EU).

Zeger partners directly with J&J EMEA Business Segment Presidents to foster policy change which delivers robust and sustainable business and societal impact. Zeger also serves on J&J's Diversity & Inclusion Advisory Board for the EMEA region. He is currently member of the J&J Foundation Board and Board Member of European Policy Center (EPC).

Prior to working at J&J, Zeger headed Baxter's European GA&P practice (covering devices, biotech, pharma, vaccines) and was Deputy Director-General at Eucomed, having joined from a business services background.

He holds a law degree from the FNDP-Namur, KU Leuven and UC-Barcelona universities, as well as a master's degree in Business Administration from the Solvay Business School and Université Libre de Bruxelles.

Zeger is a Belgian citizen, proficient in speaking Dutch, French, English, Spanish, Catalan and understanding German.

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## Keynote address



@dreynders

**Didier Reynders**  
Commissioner for Justice and Consumer Protection  
European Commission

Didier Reynders took office in December 2019 as the European Commissioner for Justice and Consumer protection.

In this role, he is responsible for ensuring that the rule of law is upheld across the Union; monitoring, identifying and preventing breaches where necessary. He is responsible for personal data protection, including the discussions with third countries at bilateral and multilateral level to ensure safe data flows. He is charged with overseeing the improvement of judicial cooperation and the exchange of information between Member States; leading on consumer empowerment and the protection of citizen's rights including free movement; and more.

Prior to becoming Commissioner for Justice, he served as Deputy Prime Minister of Belgium between 2004 and 2019. Having started his professional career as a lawyer in 1981, Mr Reynders became a member of the Belgian Federal Parliament in 1992. In 1999, he occupied his first ministerial position, working as Minister of Finance until 2011, before which he served as Minister of Foreign Affairs until 2019.

Mr Reynders held the chairmanship position of the Mouvement Réformateur (MR) political party from 2004 to 2011.

He studied Law at the University of Liège.

## *Fireside chat:* Keeping the gate open: shaping a transatlantic digital future



@KristineBraden

### **Kristine Braden**

Head of Europe & CEO of Citigroup Global Markets Europe AG  
Citi

As Head of Europe, Kristine is responsible for leading Citi's businesses on the Continent. She is also CEO of Citigroup Global Markets Europe AG (CGME), Citi's European investment firm headquartered in Frankfurt. Post-Brexit, CGME will play a role in providing Citi's Markets and Securities Services and Banking, Capital Markets and Advisory capabilities to clients within and outside the region.

Kristine has enjoyed a 23-year career with Citi working across the US, EMEA, Asia and Latin America. She was most recently Chief of Staff to CEO Mike Corbat, having served as Citi Country Officer and Corporate and Investment Banking Head for Switzerland, Monaco and Liechtenstein.

She relocated to London in 2012 after 14 years in Asia to assume the role as EMEA Head of Global Subsidiaries Group.

Kristine is a keen advocate of advancing women's diversity and was listed in the 'Top 100 Most Influential Women in Finance' by Financial News in 2020.



### **Martin Jetter**

Chairman  
IBM Europe

Martin Jetter is responsible for overseeing the relationship with the European Union as well as other institutions across the region to advance topics of importance for the business environment and society.

Until December 2020, he was the Senior Vice-President of IBM Europe, leading on strategy, execution, business results and client satisfaction.

Martin previously held the position of Senior Vice-President for Global Technology Services, with worldwide responsibility for Infrastructure Services, which includes Mobility, Resiliency, Systems and Networking service lines and Technology Support Services.

As General Manager of IBM Japan, he was responsible for all aspects of IBM's business in the region. He currently serves as Chairman on the Board of Directors of IBM Japan.

Martin has served in a number of other leadership roles, including Vice-President of Strategy and General Manager of Enterprise Initiatives; General Manager of IBM Business Consulting Services in Central and Eastern Europe; General Manager of

Global Business Services in Northeast Europe and General Manager for IBM Germany.



@KimJorgensenHoC

### **Kim Jørgensen**

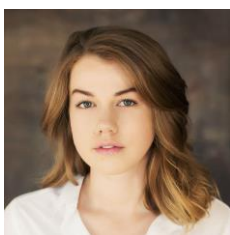
Head of Cabinet, Executive Vice-President Margrethe Vestager  
European Commission

Kim Jørgensen is the current Head of Cabinet of Margrethe Vestager, Executive Vice-President of the European Commission for a Europe Fit for the Digital Age.

Prior to joining the European Commission, Mr Jørgensen pursued a diplomatic career. From 2015 to 2019, he served as Danish Ambassador to the EU at the Danish Permanent Representation in Brussels. From 2007 to 2015, he worked at the Danish Ministry of Foreign Affairs as Under-Secretary for European Affairs (2007-2012); as Under-Secretary for Europe and North America (2012-2013); and as State Secretary for Foreign Policy (2013-2015). Prior to that, he served as Ambassador to the Royal Danish Embassy in Ankara.

Shortly after the turn of the century, he was Head of Department for EU Policy (2001-2005) and Head of Department for Security Policy (2005-2006) at the Danish Ministry of Foreign Affairs. He also served as Counsellor at the Royal Danish Embassy in Berlin (1999-2001); as Deputy Head of Department for EU Policy at the Ministry of Foreign Affairs (1998-1999); as European Correspondent for the Ministry of Foreign Affairs (1996-1998); as Head of Section at the Ministry of Foreign Affairs (1995-1996); and as First Secretary at the Royal Danish Embassy in Paris (1992-1995).

Mr Jørgensen holds a MA in History from the University of Copenhagen.



@sashavakulina

### **Moderator**

### **Sasha Vakulina**

Business Editor  
Euronews

Sasha Vakulina is Euronews' Business Editor, in charge of the channel's overall global business affairs coverage. As a daily contributor to Euronews' live news programmes, she provides analysis and insight into the world's major headline stories and global business trends.

She is also the channel's representative at various international business and political events, such as the World Economic Forum in Davos and the World Mobile Congress in Barcelona.

Ms Vakulina moderates and presents regularly a variety of global conferences and has interviewed businessmen and officials from across the globe.

She holds a master's degree in Foreign Languages Studies from Zaporizhzhya National University in Ukraine.

## *Panel: A renewal of transatlantic relations: time for digital standard setting*



@Karan\_K\_Bhatia

### **Karan Bhatia**

Vice-President, Government Affairs and Public Policy  
Google

Karan Bhatia is the head of global policy and government relations at Google, where he advises Google's leadership on policy issues and leads Google's work with policy makers, government officials and key political stakeholders in the United States and around the world.

Before joining Google in 2018, Mr Bhatia served as President of GE's Government Affairs & Policy function, where he oversaw a team of more than 100 government affairs professionals in 35 countries.

Mr Bhatia also served in senior positions in the US Government, including at the Departments of Commerce and Transportation, shaping US international economic policy. His last role was as Deputy US Trade Representative, overseeing US international trade policy with respect to Asia and Africa. Prior to his government service, he was a partner at the Washington, DC law firm Wilmer, Cutler & Pickering, where he was a member of the firm's international and corporate groups.

He has written and spoken widely on international economic policy, taught at Georgetown University Law Center and testified on many occasions before Congress. He is a member of the World Economic Forum's Global Future Council on International Trade & Investment and sits on the boards of a number of non-profit and trade associations focused on international economic policy.

Mr Bhatia holds a bachelor's degree from Princeton, a master's from the London School of Economics and a law degree from Columbia.



### **Frances Burwell**

Distinguished Fellow  
Atlantic Council

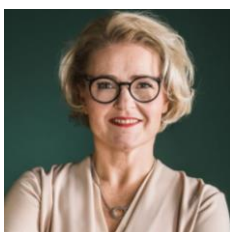
Frances Burwell is a Distinguished Fellow at the Atlantic Council and a Senior Director at McLarty Associates. Until January 2017, she served as Vice-President of European Union and Special Initiatives at the Council.

Dr Burwell also served as Director of the Council's Programme on Transatlantic Relations and was interim Director of the Global Business and Economics Program. She currently directs the Transatlantic Digital Marketplace Initiative.

Her work focuses on the European Union and US-EU relations as well as a range of transatlantic economic, political, and defence issues. She was the principal US-based organiser of the Wrocław Global Forum, held annually in Poland, which is the European home of the Atlantic Council's Freedom Awards. She is a member of the Advisory Board of Allied for Startups.

Prior to joining the Council, Dr Burwell was Executive Director of the Center for International and Security Studies at the University of Maryland and also served as founding Executive Director of Women In International Security.

She has a doctorate from the University of Maryland, a MPhil from Oxford University and a BA from Mount Holyoke College.



@miapetrakumpula

### **Miapetra Kumpula-Natri**

MEP (S&D, FI)  
European Parliament

Miapetra Kumpula-Natri is a Member of the European Parliament, representing Finland and the S&D Group since 2014. She is a Vice-Chair of the Special Committee on Artificial Intelligence in a Digital Age (AIDA) and a sitting Member of the Committee on Industry, Research and Energy (ITRE), where she has of late drafted the parliament's position on EU data strategy.

She is also a Substitute Member of the Committee on International Trade (INTA), where she has the role of standing rapporteur for WTO e-commerce JSI negotiations. In addition to her committee assignments, Ms Kumpula-Natri is Vice-Chair of the Parliament's Delegation for relations with the United States.

From 2003 to 2014, she represented the Vaasa region at the Finnish Parliament. Her parliamentary activities included committee work on environmental, financial and foreign affairs issues. She also served as Chairperson of the Parliament's Grand Committee, which focuses on the relationship between the EU and Finnish Parliament.

She received a BSc in Electrical Engineering from Vaasa University of Applied Sciences in 1995 before completing her education in 1998 at the University of Vaasa studying economics.

Ms Kumpula-Natri is fluent in English and Swedish and also speaks French and Russian.



@MollyMontgomery

### Molly Montgomery

Deputy Assistant Secretary, Bureau of European and Eurasian Affairs  
US Department of State

Molly Montgomery serves as Deputy Assistant Secretary in the Bureau of European and Eurasian Affairs. She is responsible for relations with Western Europe and the European Union and leads the Bureau's policy formulation and implementation on global issues.

Prior to re-joining the Department of State, Ms Montgomery was a Senior Vice-President in the Europe practice at Albright Stonebridge Group and a non-resident Fellow in the Centre on the United States and Europe at the Brookings Institution.

Previously, she spent more than a decade as a career Foreign Service Officer. As a detailee to the White House, she served as Special Advisor to the Vice-President for Europe and Eurasia. Her overseas assignments included US Embassies Riga, Sarajevo and Kabul, and US Consulate General Dubai. She also served in the State Department's Office of Eastern European Affairs and Executive Secretariat.

Ms Montgomery earned a master's in Public Administration in International Relations from the Princeton University School of Public & International Affairs and holds a bachelor's degree in Political Science and History from Stanford University. She is a term member of the Council on Foreign Relations, a recipient of the Thomas R. Pickering Foreign Affairs Fellowship and a graduate of MIT's Seminar XXI program.



@PaulHofheinz

### Moderator

#### Paul Hofheinz

President & Co-Founder  
The Lisbon Council

Paul Hofheinz is President and Co-founder of the Lisbon Council. In this capacity, He manages the organisation on a daily basis and is responsible for strategic oversight, including growth, publishing and development.

He also maintains a personal research programme, writing, publishing and speaking on topics as diverse as artificial intelligence, the future of work, innovation, start-ups, the knowledge-economy, human capital, growth-company finance, economic reform and European politics.

In 2017, he led a strategic work programme for the Government of Estonia, collaborating with Europe's leading digital administrations on digital government and strengthening Europe's footprint in the data economy. In 2011 and 2013, he served as strategic adviser to the Polish and Irish governments, respectively, during their European Union presidencies.

Previously, he worked as a writer and editor at The Wall Street Journal, Fortune and Time magazines and the Central European Economic Review.



Mr Hofheinz holds a MSc in the Government and Politics of Russia from London School of Economics and a (BA) in History from Yale, where he received the prestigious John Addison Porter and Dean Henry P. Wright prizes upon graduation.

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## Closing remarks



@AmChamEU\_SDA

### **Susan Danger**

Chief Executive Officer

American Chamber of Commerce to the EU

Susan Danger is CEO of the American Chamber of Commerce to the EU (AmCham EU), which speaks for American companies committed to Europe on trade, investment and competitiveness issues. AmCham EU is a membership organisation supporting over 150 US corporate companies, international business, and law and consultancy firms in the area of public affairs. In 2021, AmCham EU was voted 'Best EU Trade Association' by BestinBrussels.

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