

Portuguese Presidency event series

Economic Recovery

15.30 – 17.00 CET
Tuesday, 18 May 2021

Programme

Opening remarks

- 15.30 – 15.35
- **António Martins da Costa**, President, AmCham Portugal

Keynote address

- 15.35 – 15.50
- **Pedro Siza Vieira**, Minister of State, Economy and Digital Transition, Portugal

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- 15.50 – 16.55
- **Bernardo Correia**, Country Manager, Google Portugal
 - **Réka Horváth**, Deputy Head of Unit, Recovery and Resilience Task Force, European Commission
 - *Moderated by* **Cristina Falcone**, Vice-President of Public Affairs, Europe, UPS; and Chair, Policy Group, AmCham EU

Closing remarks

- 16.55 – 17.00
- **Zeger Vercouteren**, Vice-President, Worldwide Government Affairs & Policy EMEA and Global Supply Chain Initiatives, Johnson & Johnson; and Chair, AmCham EU

Biographies

Opening remarks



António Martins da Costa

President

American Chamber of Commerce to Portugal

António Martins da Costa is currently Adviser to the Executive Board of Energias de Portugal (EDP), having been a member of the body for 15 years. He is also CEO and Vice-Chairman of the Board of EDP Brasil, Chairman and CEO of EDP Renewables North America and a member of EDP Renewables Board of Directors.

Prior to this, Mr da Costa worked in the financial sector as General Manager of Bank Millennium BCP (MBCP) and as member of the Executive Boards of MBCP's insurance, pensions and asset management companies. He previously served as Director of Eureka BV insurance group in the Netherlands and as Vice-President of the Executive Board of PZU insurance group in Poland.

He is currently President of AmCham Portugal, President of the Strategic Council of Proforum (Association for the Development of Portuguese Engineering), Vice-President of APGEI (Portuguese Industrial Engineering Association), Vice-President of the Portuguese Business Council for Sustainable Development (BCSD) and member of several Boards of Business Schools in Portugal.

He holds a degree in Civil Engineering from Faculdade de Engenharia do Porto (1976) and a MBA from Porto Business School (1989). He was a Teacher's Assistant at the Instituto Superior de Engenharia do Porto between 1976 and 1989.

Keynote address



Pedro Siza Vieira

Minister of State, Economy and Digital Transition
Portugal

Pedro Siza Vieira has served as Minister of State for the Economy and the Digital Transition in the XXI Constitutional Government since 2018.

He has a law degree from the Faculty of Law of the University of Lisbon. In his academic activity, he was a monitor at the Faculty of Law of Lisbon and Assistant at the Autonomous University of Lisbon and also a Visiting Professor at the Faculty of Law of the Universidade Católica Portuguesa and Universidade Nova de Lisboa.

He was also a trainer in postgraduate courses and courses promoted by several institutions, including the Universidade Nova de Lisboa, the Porto School of the Portuguese Catholic University and the Faculty of Law of the University of Coimbra in matters such as public procurement, administrative litigation, arbitration, law banking, project finance and insolvency.

As a lawyer, he was a partner at Morais Leitão, J. Galvão Teles e Associados, Law Firm and, from 2002 to October 2017, a partner at Linklaters LLP, being Managing Partner at the firm's Lisbon office between 2006 and 2016.

He was a member of the arbitration lists of the Commercial Arbitration Center of the Portuguese Chamber of Commerce and Industry, of the Commercial Arbitration Institute of the Commercial Association of Porto, Concórdia (Conciliation, Conflict Mediation and Arbitration Center), of the Mediation and Arbitration Center of Portuguese Chamber of Commerce in Brazil and CREL (Extrajudicial Dispute Resolution Center of the Ministry of Justice and Human Rights of Angola). He was a member of the Board of the Association of Law Firms of Portugal and President of the Portuguese Arbitration Association.

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Bernardo Correia
Country Manager
Google Portugal

Mr Correia joined Google in 2008, leading the company's relationship with the consumer goods industry, after which he then lead Google's international relations with the media and entertainment industry, having actively developed a set of projects with content producers from around the world, aiming to optimise and profit from the use of digital technologies.

Over eight years, he was involved in creating new methodologies to help brands assess the value of the digital - including search engines, online video, display, programmatic marketing and mobile - and supported the creation of new models of content for today's digital distribution platforms with the biggest Hollywood movie studios, game companies and music publishers.

In 2016, he returned to Portugal as the Country Manager for Google Portugal. Mr Correia directs the company's operations in the country and, under his leadership, several key projects have been launched in order to expand Google's support to the country, including the digitisation of Portuguese artworks, in partnership with museums, on Google Arts & Culture.

Bernardo Correia holds a degree in Economics from Universidade NOVA de Lisboa.



Réka Horváth
Deputy Head of Unit
Recovery and Resilience Task Force
European Commission

Réka Horváth is Deputy Head of Unit in the Recovery and Resilience Task Force of the European Commission, responsible for Austria, Germany, Ireland, Malta and Portugal.

The unit is also responsible for the policy areas of social affairs, education and health. This wide policy area encompasses questions of equality and inclusion and stakeholder consultation.

Previously she worked as a Policy Officer in the Directorate-General for Competition (DG COMP).

She holds a PhD in Economics from the Universitat Autònoma de Barcelona and University College London.



Moderator

Cristina Falcone

Vice-President of Public Affairs, Europe, UPS; and Chair, Policy Group, AmCham EU

Cristina Falcone is Vice-President of Public Affairs for UPS Europe. During her tenure at UPS, Cristina has held several management roles in the areas of Product Management, Customer Loyalty and Public Relations prior to her work in Public Affairs.

In her current role, she leads the strategy and execution of UPS Public Affairs activities across Europe, advocating for effective policy that benefits European businesses, communities and consumers. She is an Executive Sponsor for the UPS Millennials Business Resource Group and sits on the steering committee for the Brussels Women in Trade Network. Cristina mentors aspiring young professionals from a number of countries across Europe and gives back to the community by volunteering with non-profit organisations that provide aid to the homeless in Brussels.

Cristina is also the Chair of Policy Group at the American Chamber of Commerce to the EU (AmCham EU).

Prior to her current role, Cristina held the role of Vice-President, Public Affairs, at UPS Canada where she actively advocated on a range of issues, including the advancement and conclusion of the comprehensive trade and facilitation agreement between the EU and Canada (CETA).

Closing remarks



Zeger Vercouteren

Vice-President, Worldwide Government Affairs & Policy EMEA and Global Supply Chain Initiatives, Johnson & Johnson; and Chair, AmCham EU

Zeger Vercouteren is Vice-President, Worldwide Government Affairs & Policy, Johnson & Johnson for Europe, Middle East and Africa (EMEA) and Global Supply Chain Initiatives, and Chair of the American Chamber of Commerce to the EU (AmCham EU).

Zeger partners directly with J&J EMEA Business Segment Presidents to foster policy change which delivers robust and sustainable business and societal impact.

Zeger also serves on J&J's Diversity & Inclusion Advisory Board for the EMEA region. He is currently member of the J&J Foundation Board and Board Member of European Policy Center (EPC).

Prior to working at J&J, Zeger headed Baxter's European GA&P practice (covering devices, biotech, pharma, vaccines) and was Deputy Director-General at Eucomed, having joined from a business services background.

He holds a law degree from the FNDP-Namur, KU Leuven and UC-Barcelona universities, as well as a master's degree in Business Administration from the Solvay Business School and Université Libre de Bruxelles.

Zeger is a Belgian citizen, proficient in speaking Dutch, French, English, Spanish, Catalan and understanding German.