

Portuguese Presidency event series

Accelerating Europe's digital transformation:
What role can the Portuguese Presidency play?

15.30 – 17.00 CET
Thursday, 4 March 2021

Programme

Opening remarks

- 15.30 – 15.35
- **Jean-Marc Leclerc**, Head of EU Affairs, IBM and Chair, Digital Economy Committee, AmCham EU

Accelerating Europe's digital transformation: What role can the Portuguese Presidency play?

- 15.35 – 16.55
- **Maria da Graça Carvalho**, Member of the European Parliament (EPP, PT)
 - **Ricardo Castanheira**, Digital-Telecom Counsellor Coordinator, Permanent Representation of Portugal to the EU
 - **Casper Klynge**, Vice-President, European Government Affairs, Microsoft
 - **Diogo Santos**, Partner and Operations Transformation Leader, Deloitte
 - *Moderated by Jean-Marc Leclerc*, Head of EU Affairs, IBM and Chair, Digital Economy Committee, AmCham EU

Closing remarks

- 16.55 – 17.00
- **António Martins da Costa**, President, AmCham Portugal

Biographies

Opening remarks



Moderator

Jean-Marc Leclerc

Head of EU Affairs

IBM

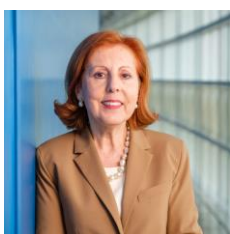
Jean-Marc Leclerc joined IBM's Government and Regulatory Affairs team in 2015. In this capacity, he coordinates IBM's engagement on EU policy issues.

Mr Leclerc is also Chair of the Policy Committee at the Business Software Association (BSA), as well as Chair of the Digital Economy Committee at the American Chamber of Commerce to the EU (AmChamEU).

Before joining IBM, Mr Leclerc worked as Policy Director at DigitalEurope between 2013 and 2015 and was Managing Director of the European Music Office, representing the music industry in Brussels.

Mr Leclerc holds a BA in European Political Sciences from Sciences Po Lille, as well as a MA from the Catholic Institute of Paris and a MA from the College of Europe in Bruges.

Accelerating Europe's digital transformation: What role can the Portuguese Presidency play?



@mgracacarvalho

Maria da Graça Carvalho

Member of the European Parliament

EPP, Portugal

Maria da Graça Carvalho is currently a member of the European Parliament. She is actively engaged in the Committee on Industry, Research and Energy (ITRE); Committee on Internal Market and Consumer Protection (IMCO); Committee on Women's Rights and Gender Equality (FEMM); in addition to the Special Committee on Artificial Intelligence in a Digital Age (AIDA). She is also co-chairing the parliamentary intergroup on Long-term, Sustainable Investments and Competitive European Industry.

Ms Carvalho is Chair of the Board of Directors of Instituto Francisco Sá Carneiro and a Full Professor at the Instituto Superior Técnico (University of Lisbon).

She was previously a Senior Adviser of Commissioner for Research, Science and Innovation, Carlos Moedas, as well as a member of the European Parliament between 2009 and 2014 and one of the rapporteurs of Horizon 2020. She also served as Principal Adviser to President Barroso in the fields of Science, Higher Education, Innovation, Research Policy, Energy, Environment and Climate Change.

Ms Carvalho served twice as a Minister of Science and Higher Education of the XV and XVI Constitutional Government of Portugal.



Ricardo Castanheira

Digital-Telecom Counsellor Coordinator

Permanent Representation of Portugal to the European Union

Ricardo Castanheira has served as the Digital-Telecom Counsellor Coordinator at the Permanent Representation of Portugal to the European Union (REPER) since 2017.

Previously, he was General Manager at the Motion Picture Association in Latin America (2013-2017), based in Brazil, which represents institutionally the biggest studios in the world: Walt Disney, Warner Bros., Sony Pictures, Universal, Paramount and recently Netflix.

Mr Castanheira was also the Director of Corporate Affairs for Microsoft Brazil (2011-2013); Legal and Corporate Affairs Lead at Microsoft Portugal (2007-2011); and CEO of ITIF (Information Technology & Innovation Foundation), in Lisbon (2005-2007). For many years he practiced law as a main partner of CAPA – Law Firm, in Coimbra.

Between 1995 and 2002, he was the youngest MP in the Portuguese Parliament, representing Coimbra. He was also a member of the NATO Assembly (1999-2002) and a petitioner of the ‘Committee of the 24’ at the United Nations in New York.

Mr Castanheira graduated in Law in 1997 at the University of Coimbra. He also holds diverse additional post-graduations: on Negotiation by the University of Harvard – John F. Kennedy School of Government (Boston); on Communication Management by Getúlio Vargas Foundation (FGV/Brazil); an Advanced Management Program (AMP) by Instituto de Empresa – Business School (Madrid) and a Mini – MBA by INDEG Business School (Lisbon).



@KlyngeC

Casper Klynge

Vice-President, European Government Affairs
Microsoft

Casper Klynge is currently Vice-President of European Government Affairs at Microsoft.

Previously, Casper Klynge has served as Denmark’s Tech Ambassador in Silicon Valley and Ambassador of Denmark to Indonesia, Timor Leste, Papua New Guinea & ASEAN and to the Republic of Cyprus.

Prior to that, Mr Klynge worked in several positions within the Danish Ministry of Foreign Affairs as well as the Senior Civilian Representative/Deputy Head of NATO’s multinational Helmand Provincial Reconstruction Team in Afghanistan and as Head of the European Union’s civilian crisis management mission in Kosovo.

Earlier in his diplomatic career, he worked in Brussels with the General Secretariat of the Council of Ministers of the EU.

Mr Klynge holds a MSc in Political Science from Copenhagen University and is a 2009 Marshall Memorial Fellow



Diogo Santos

Partner and Operations Transformation Leader
Deloitte

Diogo Santos is a partner at Deloitte Portugal, specialising in Supply Chain Management.

With more than 17 years of consulting experience, Mr Santos has assisted large and medium-sized organisations in the design and implementation of initiatives addressing sourcing and procurement transformation, supply chain optimisation and alignment of operating models with best practices.

He is a member of the Future of Mobility and Smart Cities global and national teams, and is a speaker at events regarding the challenges of the future of mobility.

Mr Santos holds a degree in Engineering and Industrial Manufacturing from the Instituto Superior Técnico and is also certified in Production and Inventory Management.