



# ANNUAL REPORT



## AmCham EU speaks for

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American companies **committed to Europe** on trade, investment and competitiveness issues. It aims to ensure a **growth-orientated business and investment climate** in Europe. AmCham EU facilitates the **resolution of transatlantic issues** that impact business and plays a role in creating **better understanding** of EU and US positions on business matters. Aggregate US investment in Europe totalled more than **€3 trillion in 2019**, directly supports more than **4.8 million jobs** in Europe, and **generates billions of euros** annually in income, trade and research and development.

[amchameu.eu](https://amchameu.eu)



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## Our aim

Ensure a **growth-oriented business and investment climate in the EU**

## What we want to be

**The most valued** lobbying force in the EU

### Who we are

American companies  
committed to  
and invested  
in Europe

### What we want



To build a  
stronger and  
more united EU



To maintain  
and strengthen  
the transatlantic  
relationship

### What we stand for



Trust



Expertise



Excellence



Transparency

## 5 year vision 2019-2024

AGENDA FOR ACTION

Empowering  
people

Boosting  
the Single  
Market

Leading global  
cooperation

Investing in  
the future

# Foreword

2019 was a year of transition for AmCham EU as one European mandate closed and we prepared for the start of a new one. Our focus was on putting AmCham EU at the forefront of the ongoing debates in the new EU institutions as the agenda and priorities for the next five years were being determined. Our messages focused on the need to push for a stronger, more competitive and united Europe in the global marketplace with an emphasis on strengthening the Single Market as outlined in our Agenda for Action.

Over the year AmCham EU further reinforced the transatlantic dialogue by engaging with high-profile decision makers from both sides of the Atlantic. Some highlights of our engagement included honouring Jean-Claude Juncker, then President of the European Commission at our Gala in October with a Bridge-Builder Award, presenting Cecilia Malmström, then EU Commissioner with the Transatlantic Business Award at our Transatlantic Conference in March and hosting a roundtable discussion with Eric Holcomb, the US Governor of Indiana.

Reaching stakeholders outside of Brussels and in the US is critical to the success of our advocacy work. In November, our delegation to the European Parliament in Strasbourg allowed us to meet with over 100 MEPs. The plenary session of our CEO group (Executive Council) in Berlin and the delegation visits to the ALDE Party, the European Greens Party and the European People Party congresses also stand out as examples of outreach outside of Brussels. We further engaged in policy discussions with over 50 position papers and eight publications on topics such as the circular economy, the future of industry, security and defence and more.

I would also like to highlight the results of the external perception survey conducted in the first half of 2019. These confirmed that AmCham EU has a strong presence in the EU policy landscape and is seen as a trusted 'policy partner'. AmCham EU is also considered a 'bridge-builder' bringing together EU and US stakeholders to find common positions which is critical in the current context of transatlantic relations.

We hope you enjoy taking a look back at 2019 and as for 2020, we have already demonstrated robustness and agility in adapting so nimbly and creatively to the new external and internal environments provoked due to the COVID-19 crisis.

As for the rest of 2020, you can expect that AmCham EU will continue to act, listen and improve while making the case for the transatlantic relationship, now more than ever! Our goal to build a stronger and more united Europe will guide AmCham EU's 2020 actions as we remain committed to and invested in Europe.



**Maxime Bureau**

Chairman, AmCham EU

Director, Government Affairs & Sustainability, Europe & MEA

# AmCham EU leadership

## BOARD OF DIRECTORS



**Maxime Bureau**  
Chairman  
3M



**Pastora Valero**  
Vice-Chair  
Cisco



**Meglana Mihova**  
Vice-Chair  
EPPA



**Nicholas Hodac**  
Chair, Policy  
Group  
IBM



**Joris Pollet**  
Chair, Operations  
Group  
Procter & Gamble



**Melanie Faithfull Kent**  
Chair, Communications  
& Marketing Group  
Hill+Knowlton Strategies  
*until June 2019*



**Leah Charpentier**  
Chair, Communications  
& Marketing Group  
First Solar  
*since June 2019*



**Tanguy  
Van Overstraeten**  
Member-at-Large  
Linklaters LLP



**Zeger Vercouteren**  
Member-at-Large  
Johnson & Johnson  
*until June 2019*



**Claudia Selli**  
Member-at-Large  
AT&T INC.  
*since June 2019*



**Susan Danger**  
CEO  
AmCham EU

## COMMITTEE CHAIRS



AGRICULTURE & FOOD  
**Marta Zuluaga  
Zilbermann**  
Cargill Europe



COMPETITION  
**Bertold  
Bär-Bouyssière**  
DLA Piper UK LLP



COMPETITION  
**Jay Modrall**  
Norton Rose  
Fulbright LLP



CONSUMER AFFAIRS  
**Noëlia Souque  
Caldato**  
Avon Products



CUSTOMS &  
TRADE FACILITATION  
**Walter Van der Meiren**  
UPS



DIGITAL ECONOMY  
**Claudia Selli**  
AT&T INC.

*Listing reflects the status for the majority of 2019*



ENVIRONMENT  
**Leah Charpentier**  
First Solar



FINANCIAL SERVICES  
**Catherine Davidson**  
Morgan Stanley



HEALTHCARE  
**Alexander Roediger**  
MSD



INSTITUTIONAL AFFAIRS  
**Renato Addis**  
EPPA



INTELLECTUAL PROPERTY  
**Benjamin Neyt**  
LVMH



SECURITY & DEFENCE  
**Rudy Priem**  
United Technologies Corporation



TAX  
**William Morris**  
PwC



TRADE & EXTERNAL AFFAIRS  
**Carsten Dannöhl**  
Caterpillar



TRANSPORT, ENERGY & CLIMATE  
**Audrey Douspis**  
Michelin North America INC.

## TASK FORCE CHAIRS



BREXIT  
**Zeger Vercouteren**  
Johnson & Johnson



EUROPEAN PARLIAMENT OUTREACH  
**Alberto Zilio**  
AT&T INC.



EXECUTIVE COUNCIL  
**Angus Hegarty**  
Chair  
DELL Technologies



FUTURE OF WORK, EDUCATION & SKILLS  
**Serge Thines**  
McDonald's



GENDER INITIATIVES  
**Elizabeth Krahulecz**  
EY



EXECUTIVE COUNCIL  
**William Parker**  
Chief Sherpa  
DELL



SUSTAINABLE FINANCE  
**David Henry Doyle**  
S&P Global

*Listing reflects the status for the majority of 2019*



**40+**  
Events  
including  
plenaries



**50+**  
Position  
papers



**THRIVING TOGETHER**



**8**  
Publications



**110+**  
Outreach  
meetings



**20**  
Delegations



**150+**  
Committee  
meetings



# Highlights



## Atlantic drift? The EU, the US and the WTO in a new world

20-22 March

Against the backdrop of a rapidly changing global economy and new transatlantic challenges, the Transatlantic Week 2019 was themed '**Atlantic drift? The EU, the US and the WTO in a new world**'. The week's activities opened on Wednesday, 20 March 2019 with a reception held at the European Parliament hosted by **Jeppe Kofod, MEP**. It also served as the official launch of the 2019 Transatlantic Economy Report, the annual survey of jobs, trade and investment between the EU and the US.

The week culminated with the **Transatlantic Conference** on Thursday, 21 March, with panels and speeches by top government and business leaders including:

- **Karl Brauner**, Deputy Director-General, World Trade Organization;
- **The Hon. Gordon Sondland**, US Ambassador to the EU;
- **Klaus Iohannis**, President of Romania;
- **Cecilia Malmström**, EU Commissioner for Trade;
- **Didier Reynders**, Deputy Prime Minister of Belgium.

Two panels on 'the state of transatlantic ties' and 'the future of the global trading system' provided insightful perspectives from the EU, the US and the rest of the world. The message from all speakers was one of optimism about the future of the EU-US economy, reiterating that despite facing challenges, cooperation – not competition – is key to future growth.

At the conference, **Cecilia Malmström**, EU Commissioner for Trade, was also presented with the 2019 Transatlantic Business Award which recognised her commitment to strengthening the transatlantic relationship throughout her tenure in Brussels.

Over the course of the week, the **Brussels Briefing** also took place, bringing together American Chambers of Commerce from across Europe for updates on EU policy and its impact at national level.



## AmCham EU wins 'Best Association Publication' award

28 March

AmCham EU received the '**Best Association Publication**' award at the European Association Awards 2019 for the Transatlantic Economy 2018 Report. This edition of the report featured new visuals and infographics, telling the powerful story of the transatlantic economy in a more user-friendly way. The judges said they felt the report 'was a robust and fact-checking instrument, of great value to transatlantic relations. A professional content and approach from AmCham EU!'

## European Parliament outreach

2019 activities

Ahead of the May 2019 European elections, **AmCham EU increased its outreach with delegations and events in Member States as well as its engagement with European political parties and EU institutions.** We aimed to contribute to the EU debate and share our vision for Europe outlined in our **Agenda for Action 2019-2024.** It highlights four priority areas we believe should drive the political agenda over the next five years: **empowering people, boosting the Single Market, leading global cooperation and investing in the future.**

Since May, AmCham EU's focus has been on building relationships with the MEPs and positioning ourselves as a resource and a **trusted policy partner.** At the beginning of the legislative term, we developed a tool to present our work to the new MEPs which highlighted the **number of jobs supported in Europe** by US companies and **their investment in Europe.** The tool also provided information about AmCham EU's goals to build a stronger and more united EU and to **strengthen the transatlantic relationship.**





In November 2019, we brought a group of 70+ representatives of our member companies for a delegation visit to the European Parliament in Strasbourg. Our members engaged with more than 100 MEPs. It was also an opportunity to present our Recommendations to the European Parliament as well as a new brochure on the circular economy.



## EU elections event

27 May

AmCham EU hosted the **very first event in Brussels** that examined the impact of the EU election results and the new power balance. The event included a presentation of the results by **Davide Ferrari**, Research Executive, VoteWatch Europe. The discussion revolved around the **overall make-up of the new European Parliament**, including the new political spectrum, the potential coalition scenarios, the implications of the power balance on some policy areas as well as the repercussions of the results of the EU election on the new European Commission. The presentation was followed by a highly interactive Q&A discussion.



## Annual General Meeting

25 June

The 2019 Annual General Meeting (AGM) allowed AmCham EU members to review the previous year's accomplishments and discuss future plans for 2019 and beyond. **Martin Selmayr**, Secretary-General, European Commission delivered **keynote remarks on the future of Europe and the EU's role on the global stage**. He also engaged with the participants on the current state of the transatlantic relationship and upcoming priorities for the new European mandate.

The AGM included **reporting and voting on the 2018 annual accounts and the 2019 budget**. Changes to the AmCham EU Board of Directors were also announced, with **Leah Charpentier** (First Solar) elected as Chair of the Communications and Marketing Group and **Claudia Selli** (AT&T) as Member-at-Large (US corporate). We also thanked departing Board members **Melanie Faithfull Kent** (Hill+Knowlton Strategies) and **Zeger Vercooteren** (Johnson & Johnson) for their hard work and dedication over the years.

Following the internal session, AmCham EU hosted a summer reception which featured a discussion with **Mark Libby**, Deputy Chief of Mission, US Mission to the EU.



## Ensuring Europe's competitiveness in artificial intelligence

24 September

Our annual **digital-themed plenary meeting** explored **how to best ensure Europe's artificial intelligence (AI) competitiveness, attract investment and promote innovation**. The **keynote address** was given by **Roberto Viola**, Director-General, DG CONNECT, European Commission.

The event focused on the second deliverable of the **European Commission's High-Level Expert Group (HLEG) on AI: 'Policy and investment recommendations for trustworthy AI'** (published in June 2019). Panelists discussed how Europe can be a key international player in AI while addressing possible risks linked to the technology. The panel was composed of **Dita Charanzová**, MEP, Vice-President of the European Parliament; **Andrea Renda**, Senior Research Fellow and Head of Global Governance, Regulation, Innovation & Digital Economy, CEPS; **Pascal Rogard**, Attaché, Telecommunications and Information Society, Permanent Representation of France to the EU; **Joan Van Loon**, Belux Enterprise Business Unit Leader Public, Life Sciences, Telco & Utilities, IBM Belgique-Luxembourg; and was moderated by **Claudia Selli** (AT&T), Member-at-Large, Board of Directors and Chair, Digital Economy Committee, AmCham EU.

## Strategies to fight unconscious bias

12 September

One of our **gender initiatives events** focused on **strategies to fight unconscious bias**. Many employees face some form of discrimination throughout their careers, preventing them from fulfilling their full potential. These biases can hinder progress on diversity and inclusion within both the public and private sector. This **event sought to explore unconscious bias from various perspectives and identify strategies to address it**.

Discussions focused on how we, as **human beings, are inherently biased** and it is only when we recognise this within ourselves that we can adequately address the issue.



Throughout the discussion, **AmCham EU members Baxter, Chevron, Procter & Gamble and UPS showcased examples of how they implemented strategies in order to tackle unconscious bias in their companies**. Speakers agreed that while progress is being made, there is still a lot to do to overcome the negative consequences of unconscious biases in the workplace.

Speakers included:

- **Robert Biedroń**, MEP and Vice-Chair, Committee on Women's Rights and Gender Equality, European Parliament;
- **Suzanne Clark**, President, US Chamber of Commerce;
- **Susan Danger**, CEO, AmCham EU;
- **Claudia deCastro Caldeirinha**, Founder and Executive Director, Redscope Publishing.

The event was moderated by **Aliki Foinikoulou** (Salesforce), Vice-Chair, Gender Initiatives Task Force, AmCham EU.

## Hopes and Dreams: Annual Gala

2 October

Following the European elections, AmCham EU hosted its annual Gala event centred around hopes and dreams for the future. This occasion allowed us to reflect on the fact that by working together we can further accomplish European prosperity within the new legislative landscape. This occasion also served as our official welcome of the new European Parliament, having been joined by many MEPs. Over 300 guests gathered for the occasion, including Ambassadors, senior EU officials and representatives of our member companies.

**Jean-Claude Juncker, President of the European Commission**, was our guest of honour for the evening. He was presented with a Bridge-Builder Award, recognising the President's continued leadership with regard to the unity of the EU and transatlantic relations.



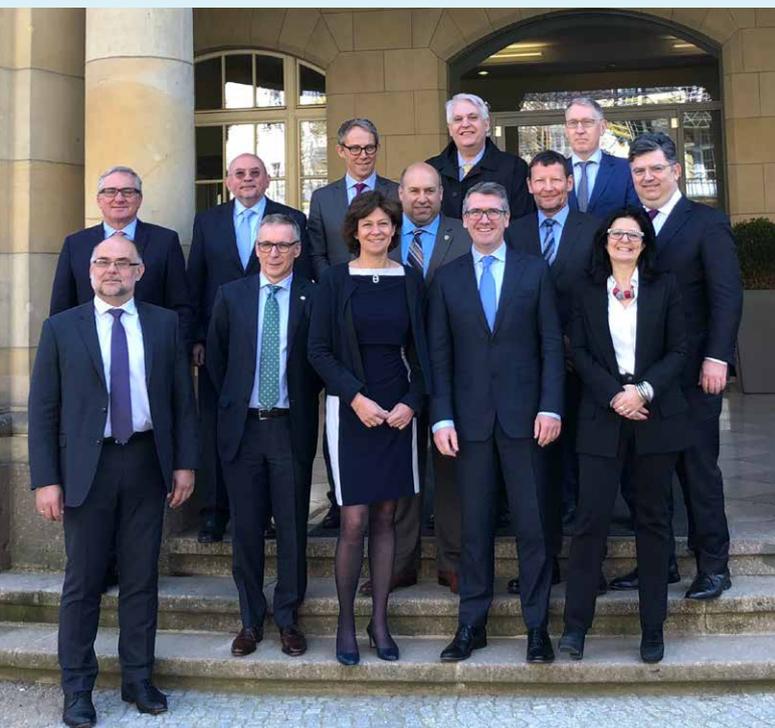
**eAgronom, an Estonian start-up, won the seventh AmCham EU Youth Entrepreneurship Award.** The award, organised in collaboration with JA Europe, aims to showcase young people with entrepreneurial talent. It shows American companies' support for jobs, growth and innovation as well as their commitment to the prosperity of Europe.

The evening also featured a performance by the **Queen Elisabeth Music Competition top laureates.** In recognition of young people and the arts, AmCham EU is a long-time supporter of the competition.

## Executive Council members meet top EU and Member State officials

1-2 October

The Executive Council (ExCo) of AmCham EU held its Fall plenary meeting in Brussels on Tuesday, 1 October and Wednesday, 2 October 2019. Discussions with policymakers focused on the **state of transatlantic relations, the future of EU-US trade, the future EU-UK relationship, the Green Deal/sustainability as well as EU-US-China relations**. ExCo is comprised of senior business executives responsible for the European operations of some of AmCham EU's member companies chaired by **Aongus Hegarty**, President, International Markets, Dell Technologies.



## 36<sup>th</sup> Annual Competition Policy Conference

12 November

The longest running competition conference in Brussels took place in November 2019. The **36<sup>th</sup> Annual Competition Policy Conference** focused on the major developments in the competition arena, while attempting to predict what future issues may arise on the Commission's agenda.

The panel discussions on state aid, mergers and abuse of dominant positions allowed for diverse and insightful views of the public sector, representing the European Commission, industry and academia.

The conference concluded with a keynote address by **Cecilio Madero Villarejo**, acting Director-General, DG Competition, European Commission who shared his vision for the future of competition policy and law.



## Industrial vision

November

Industry is a critical sector for the European economy, contributing 16% value to the total European Gross Domestic Product (GDP). Evidence shows that there is a direct correlation between the size of the manufacturing industry and innovation. It is also a significant sector for European trade, with 80% of exports coming from industry.

In November 2019, AmCham EU published a position paper on its **vision for the future of European industry** as part of its broader advocacy outreach. We were among the first stakeholders to develop a position on the matter. The paper highlights the importance of industrial manufacturing to the European economy and calls for a **more comprehensive EU strategy** going forward, in order to improve global competitiveness of the region.

The paper takes into account the **automatisation of processes, the changing context of the job market and the growing importance of environmental concerns**, as well as the **uncertain geopolitical outlook**. Support for the multilateral trading system as well as the transatlantic relationship should also be key components of an integrated strategy. The Single Market remains the main driver of foreign direct investment into Europe.

## 7th Annual Transatlantic Digital Economy Conference

10 December

AmCham EU welcomed nearly 100 participants for its **7th edition of the Annual Transatlantic Digital Economy Conference**. This year's theme was **'Europe's digital leadership beyond 2020'**. The conference dealt with subjects ranging from **digital sovereignty, to sustainability and the future of transatlantic relations**.

A packed programme was kicked off by a keynote speech from **Jeremy Godfrey**, Chair and Commissioner for ComReg, Body of European Regulators for Electronic Communications (BEREC). **Helen Dixon**, Irish Commissioner for Data Protection, European Commission and **Rohit Chopra**, Commissioner, Federal Trade Commission (FTC) took part in the second fireside chat of the day, which dealt with the topic of privacy.

**Michael Lally**, Minister Counselor for Commercial Affairs, US Mission to the EU, gave some closing remarks highlighting the mutual value of the transatlantic partnership.



# Giving Back

As a representative of American companies invested in Europe for more than 100 years, AmCham EU is committed to supporting youth and skills development as well as the local community in which we operate. That's why we support a number of initiatives through partnership with local charities and non-governmental organisations:

- **Supporting youth and skills development:** AmCham EU Youth Entrepreneurship Award, our longstanding support for the Queen Elisabeth International Music Competition, a special internship programme for a Greek student to honour the memory of late Policy Director Andreas Galanakis and policy briefings for student groups visiting Brussels.
- **Engaging in community initiatives:** fundraising for cancer research at Relay for Life, donation to the 'shoebox project' (113 boxes of food and other necessities were donated to the less fortunate in 2019), collection of bottle caps to support the training of guide dogs, lease of paintings from local artists in the AmCham EU office and donations to local causes.



Engaging in community initiatives

Supporting youth and skills development



[amchameu.eu/giving-back](http://amchameu.eu/giving-back)

# Advocacy

## KEY MILESTONES

In 2019, our key advocacy work included **110+ outreach meetings** and more than **50 position papers**. In this section, we highlight the key milestones grouped into the **four priority areas of our Agenda for Action 2019-2024**.



### Empowering people

- Education
- Skills
- Inclusion



### Leading global cooperation

- Transatlantic partnership
- Trade and investment
- Sustainability



### Boosting the Single Market

- Smart regulation
- Better harmonisation and implementation
- Capital, digital, energy and transport



### Investing in the future

- Human capital
- Research and innovation
- Infrastructure and best-in-class public procurement



## Empowering people

Demonstrating AmCham EU's commitment to gender equality

### OBJECTIVE

Help empower women throughout their education and career through policy action aimed at addressing their lack of representation in many sectors.

### ACTION

- The Gender Initiatives Task Force organised four well-attended events around critical themes such as unconscious bias and inclusive leadership.
- The Task Force engaged with the European Commission's Directorate-General for Justice, Consumers and Gender Equality (DG JUST) as well as Members of the European Parliament's Committee for Women's Rights and Gender Equality (FEMM) on issues related to the equality agenda for the legislative term.

### RESULT

These initiatives raised AmCham EU's profile as an organisation committed to raising awareness of and advancing gender equality. The Gender Initiatives Task Force grew in size, reflecting growing interest, participation and engagement of member companies on issues related to gender equality as well as diversity and inclusion.

Fostering dialogue on the future of work, education and skills

### OBJECTIVE

Facilitate continuous dialogue with business, civil society and governments on solutions aimed at enabling citizens to adapt and thrive in an evolving digital landscape so that they are equipped for the future of work.

### ACTION

- The Future of Work, Education and Skills Task Force organised two workshops bringing together EU policymakers, company representatives and civil society to discuss the issue of upskilling and reskilling as well as the reform of education systems.
- The Task Force published two papers featuring recommendations to the public and private sectors that showcased how they can cooperate.

### RESULT

AmCham EU provided recommendations and fostered discussion within the public and private sectors as well as with civil society. AmCham EU also offered platforms for stakeholders to work together on solutions that help citizens reap the benefits of the digital transformation.



## Leading global cooperation

Advocating for a positive EU-UK future partnership

### OBJECTIVE

Advocate for a positive outcome to the EU-UK negotiations and support a strong future partnership, warning against the impact of a No-Deal Brexit.

### ACTION

- The Brexit Task Force engaged with the EU institutions through outreach meetings with MEPs, Commission representatives and Member State attachés.
- The Task Force put forward our position against a No-Deal Brexit through speaking engagements and comments in the press.

### RESULT

AmCham EU's position against a No-Deal Brexit was delivered successfully and was publicised widely in key platforms of influence.

Cooperating on transatlantic, technological and industrial issues

### OBJECTIVE

Build bridges and foster dialogue on transatlantic values and interests that impact the space, security and defence sectors.

### ACTION

- The Security and Defence Committee published a brochure entitled 'Space, Security and Defence: Strengthening the transatlantic relationship' which showcases examples of cooperation and provides recommendations to policymakers as they build future policy.

### RESULT

AmCham EU's recommendations sparked a debate between EU institutional stakeholders, representatives from Permanent Representations, US government officials, industry and academia.



## Leading global cooperation

Promoting the value of global and free trade

### OBJECTIVE

Support a strong EU trade policy and a reformed multilateral trading system.

### ACTION

- The Trade and External Affairs Committee engaged in outreach with European and global policymakers like the US government and third-country representatives including Australia and Japan to stress the importance of a robust EU trade policy and a strong multilateral system.
- The Committee travelled to Strasbourg with a delegation of members and attended the European Parliament's plenary session in November. During the visit, they met with MEPs to discuss the state of global trade, the European Parliament's views on trade-related issues, tariffs and the importance of continuous dialogue with the US to reform the WTO.

### RESULT

AmCham EU positioned itself as a strong defender of the multilateral trading system.

Strengthening the transatlantic economic relationship

### OBJECTIVE

Be a clear voice for strong transatlantic relations as an engine for jobs, trade and investment on both sides of the Atlantic.

### ACTION

- The Transatlantic Task Force facilitated high-level discussions in Brussels and Washington to advocate on the importance of cultivating strong transatlantic ties to promote global growth and stability.
- The Task Force organised its annual Transatlantic Conference and commissioned a new edition of the Transatlantic Economy report to foster an informed debate on the EU-US relationship.
- A set of detailed recommendations was also presented to EU and US policymakers to enhance transatlantic economic ties.

### RESULT

AmCham EU acted as a bridge between the EU and the US and successfully showcased support for a reinforced and expanded transatlantic trade relationship.



## Leading global cooperation

Supporting an effective conclusion of ongoing trade agreements

### OBJECTIVE

Support the effective implementation of the EU's ambitious global trade strategy so as to ensure Europe's long-term competitiveness.

### ACTION

- The Trade and External Affairs Committee advocated on a range of free trade talks at the EU level.
- The Committee supported a series of EU trade negotiations advances, including the ratification of the EU-Singapore trade and investment protection agreements, the ratification of the EU-Vietnam free trade agreement and the conclusion of the EU-Mercosur negotiation.

### RESULT

AmCham EU encouraged creative solutions that could help accelerate the implementation of ambitious trade deals by providing constructive input to EU policymakers on the future architecture of EU trade policy.

Ensuring a smooth and safe movement of goods

### OBJECTIVE

Deepen the partnership between customs, traders and third parties to facilitate the safe and smooth movement of goods.

### ACTION

- The Customs and Trade Facilitation Committee was consistently represented at the Commission Trade Contact Group (TCG) and Electronic Contact Group (ECG) to raise the organisation's profile and visibility and convey its positions to EU officials.
- The Committee developed a position paper and hosted a panel discussion on the European Commission's 2021 VAT reform for e-commerce to ensure the delivery of a successful implementation for consumers and businesses.

### RESULT

AmCham EU reinforced its status as a key stakeholder and information provider on customs-related issues, profiling itself with the relevant EU actors through position papers, letters and outreach meetings.



## Boosting the Single Market

Leading the cross-sectoral voice on sustainable finance

### OBJECTIVE

Promote flexible and clear proposals linked to the European Commission's Sustainable Finance Action Plan so as to allow for the effective mobilisation of private capital in practice.

### ACTION

- The Sustainable Finance Task Force advocated for three key principles to stakeholders: regulatory certainty and economic stability; evidence-based policy and international openness.
- AmCham EU's January plenary meeting was dedicated to showcasing our members' continued commitment to sustainable finance.
- The Task Force engaged with all relevant institutional stakeholders throughout the negotiation of the taxonomy regulation, providing input from the perspective of both the real economy and financial sector.

### RESULT

AmCham EU established itself as trusted policy partner in the sustainable finance space.

Shaping the future of European competition policy

### OBJECTIVE

Highlight the importance of dialogue between American companies and stakeholders on EU competition policy.

### ACTION

- The 36<sup>th</sup> Annual Competition Policy Conference focused on the digital aspects of competition policy in Europe, taking stock of major legislative and enforcement milestones in the years 2015-2019 while trying to predict what the future may hold.
- The Competition Policy Committee engaged with multiple delegations of US stakeholders on issues related to competition policy from a transatlantic perspective.

### RESULT

AmCham EU showcased that it is an interlocutor on all transatlantic aspects of competition policy.



## Boosting the Single Market

Advocating for competition rules and dynamic market developments

### OBJECTIVE

Support measures that lead to the effectiveness and relevance of EU competition rules on supply agreements.

### ACTION

- The Competition Policy Committee provided written contributions to the Vertical Block Exemption Regulation (VBER) consultation.
- The Committee was represented during the VBER consultation workshop.

### RESULT

AmCham EU ensured that the voice of American business in Europe was represented in the VBER consultation gathered by the Commission.

Supporting international consensus on digital taxation

### OBJECTIVE

Participate in the conversation on the reform of the global corporate tax framework as put forward by the OECD which is currently seeking consensus from over 130 countries in a context of broad tax challenges arising from the digitalisation of the global economy.

### ACTION

- The Tax Committee led the debate on digital taxation, establishing AmCham EU as thought leader in the discussion and released a technical position paper on the issue.
- The Committee engaged with Member States and the European Commission on the possible consequences and inconsistencies of the proposal.
- AmCham EU also engaged in national capitals to act as a bridge between the EU and the US through close coordination with the AmChams in Europe network.

### RESULT

AmCham EU influenced the digital taxation debate by providing technical input into the discussion and advocated for a global solution to the EU institutions.



## Boosting the Single Market

### Keeping EU markets open

#### OBJECTIVE

Support the achievement of long-term economic growth and competitiveness that requires Europe and the US to have open, well-functioning and appropriately regulated transatlantic capital markets.

#### ACTION

- The Financial Services Committee advocated for market openness and third-country access on files including the Central Counterparties (CCPs) oversight proposal, the European Supervisory Authorities (ESAs) Review and the Investment Firms Review (IFR).
- The Committee organised meetings with national and European supervisors in Paris (AMF, Banque de France, Trésor, ESMA) and Frankfurt (EIOPA, ECB, Bundesbank and BaFin).
- Engagement was also initiated on the Joint EU-US Financial Regulatory Forum and the Committee acted as a bridge between EU and US policymakers.

#### RESULT

AmCham EU advocated for Europe's continued access to global liquidity. The Committee also pushed to avoid fragmentation and provide regulatory certainty.

### Promoting a solid European industrial vision

#### OBJECTIVE

Champion a European industrial strategy that ensures the EU remains competitive in the global economy.

#### ACTION

- The Transport, Energy and Climate Committee published its position paper on an Industrial Vision in the run-up to the publication of the EU's industrial strategy.
- The Committee facilitated outreach on the issue and engaged with MEPs and stakeholders and contributed to the debate on the upcoming proposal.

#### RESULT

AmCham EU has positioned itself as a credible policy partner in discussions with the Parliament and as a leader in the transformation of European industry.



## Boosting the Single Market

### Tackling climate change

#### OBJECTIVE

Support the Paris Agreement through actions like research, investment and the development of low-carbon technologies that can mitigate climate change.

#### ACTION

- The Transport, Energy and Climate Committee developed an infographic to draw attention to the need for action towards achieving a low-carbon economy and provided recommendations on how to create the right environment for a clean future.

#### RESULT

AmCham EU established itself as an expert in the climate, energy and transport landscape while providing key recommendations on how to mitigate climate change to relevant stakeholders.

### Promoting science-based policymaking in the food sector

#### OBJECTIVE

Encourage the acceptance of evidence-based policy in the food sector and communicating on risk management decisions in a clear, timely and transparent manner.

#### ACTION

- The Agriculture and Food Committee hosted its 5<sup>th</sup> Risk Roundtable organised in collaboration with the US Department of Agriculture focusing on stimulating discussion and sharing of best practices regarding different models of risk communication in the food and agriculture sector on both sides of the Atlantic.

#### RESULT

AmCham EU advocated for strengthening the transatlantic regulatory and science-based dialogue surrounding risk communication on food in order to increase trust between consumers, producers, regulators and industry.



## Boosting the Single Market

Ensuring better protection  
of EU consumers

### OBJECTIVE

Facilitate access to justice and ensure a high level of protection for consumers by establishing positive dialogue on collective redress.

### ACTION

- The Consumer Affairs Committee partnered with the US Chamber's Institute for Legal Reform and BusinessEurope for an event on representative actions bringing together panelists from the EU institutions and industry to discuss the state of play of collective redress before the Council reached a general approach.
- The Committee provided its position on a collective redress mechanism in the EU with key Member State representatives.

### RESULT

AmCham EU gained further visibility on the issue and established a positive dialogue with many Member State representatives.

Fostering the creation  
of a Digital Single Market

### OBJECTIVE

Advocate for the completion of the Digital Single Market while shaping an innovation-friendly environment for investment that enables start-ups to scale up and citizens to reap the full benefits of the digital transformation.

### ACTION

- The Digital Economy Committee engaged on key Digital Single Market files in Brussels with MEPs, Commission officials and Council Presidencies as well as outside of Brussels through delegations to Member States.
- The 7<sup>th</sup> Annual Transatlantic Digital Economy Conference 'Europe's digital leadership beyond 2020' featured European institutional and US government representatives, MEPs, industry leaders and nearly 100 participants.

### RESULT

AmCham EU is recognised as a major player with expertise in digital policy and is well-positioned to engaged with the new Parliament and Commission officials on key policy files.



## Boosting the Single Market

Creating a competitive European data economy

### OBJECTIVE

Create an investment-conducive regulatory framework that embraces emerging technologies such as AI, the internet of things (IoT), blockchain and 5G.

### ACTION

- The Digital Economy Committee supported the Commission's ambitions to foster AI in Europe while engaging in policy discussions on blockchain, 5G and 'emerging issues'.
- The Committee held a plenary meeting on AI that explored how Europe can be a key international player in the field and address risks linked to the technology.
- Key messages were delivered to **Roberto Viola**, Director-General, DG CONNECT, European Commission on: emerging technologies, their development and integration in healthcare and connected mobility; a common approach to ethics; transparency and accountability in AI and transatlantic cooperation.

### RESULT

AmCham EU contributed and showcased expertise on the emerging technologies agenda.

Building trust in digital technologies

### OBJECTIVE

Develop balanced rules in Europe on privacy, data protection and electronic evidence, while finding effective solutions to enhance safety and promote trust in digital technologies and complex value chains.

### ACTION

- The Digital Economy Committee participated in European Data Protection Board (EDPB) workshops and joint industry meetings, as well as submitted comments to public consultations.
- The Committee continued to engage on data protection and ePrivacy with all EU institutions, including by addressing such topics directly during Member State delegations.

### RESULT

AmCham EU positioned itself as a key stakeholder on data protection and privacy files and is a major and credible industry voice in helping build a common understanding around ethics, transparency and accountability in digital technologies.



## Boosting the Single Market

Encouraging international cooperation on digital policy

### OBJECTIVE

Advocate for European and global cooperation in digital policy to enable data flows, consistent standards and policy solutions to common challenges.

### ACTION

- The Digital Economy Committee supported the EU-US Privacy Shield in the context of its third annual review and its use as a long-standing mechanism for international data transfers, through engagement with stakeholders on both sides of the Atlantic.
- The Committee advocated for modernised rules on digital trade, coordinated meetings with foreign business councils and international industry groups to discuss global regulatory convergence on topics of privacy, data flows, cybersecurity and AI.

### RESULT

AmCham EU built relationships and facilitated dialogue that highlights the importance of global cooperation on digital policy issues, including with other associations in Brussels and Washington, DC.

Highlighting the value of intellectual property (IP) for the economy

### OBJECTIVE

Promote IP issues since they lie at the heart of any debate concerning trade and competitiveness in Europe and the strong enforcement and strengthening of intellectual property rights (IPR).

### ACTION

- The Intellectual Property Committee promoted the importance of IP towards key EU decision makers within the Commission, Parliament and Council Presidencies, as well as in regular exchanges with US counterparts and stakeholders.
- The Committee engaged on a number of issues, including the Unitary Patent Court, the Hague Convention, ICANN and built positions on other issues such as on tackling illegal content online, including counterfeit and piracy and IPR enforcement in third countries.

### RESULT

AmCham EU showcased the importance and value of IP towards EU and US policymakers.



## Investing in the future

Promoting a cross-sectoral approach to life sciences

### OBJECTIVE

Promote an integrated approach to life sciences in Europe, incorporating all major sectors: pharmaceuticals, diagnostics, medical devices and digital.

### ACTION

- The Healthcare Committee commissioned 'Life Sciences for Europe: an integrated strategy for healthcare innovation (2019-2024)', a study conducted independently by Charles River Associates to highlight solutions and recommendations for the future of the life sciences sector.
- The study was presented to key stakeholders in the EU institutions, including newly-elected MEPs.

### RESULT

AmCham EU was recognised as a credible cross-sectoral voice in healthcare policy.

Supporting incentives for innovation

### OBJECTIVE

Establish a competitive environment that fosters innovation and a conducive regulatory ecosystem for life sciences in Europe.

### ACTION

- The Healthcare Committee sent delegations to France, Finland and Ireland to advocate for a reliable IP regime with the goal of maintaining an innovation-friendly climate in Europe.

### RESULT

AmCham EU built strong relationships with relevant national stakeholders.



## Investing in the future

### Engaging with stakeholders on REACH implementation

#### OBJECTIVE

Promote the efficient and effective implementation of the Regulation on Registration, Evaluation, Authorisation and Restriction of Chemicals (REACH), ensuring its objectives are met while supporting innovation and competitiveness.

#### ACTION

- The Environment Committee visited Member State competent authorities in Denmark, Estonia, France and Italy to discuss new trends and practices in REACH and chemicals policy.
- The Committee also visited the European Chemicals Agency (ECHA) in Helsinki to discuss new priorities in REACH for the legislative term.

#### RESULT

AmCham EU provided the opportunity for members and key stakeholders to exchange views regarding the future of the REACH implementation.

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# Outreach activities

## Member State outreach

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### EU Presidency

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### Executive Council

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### AmChams in Europe

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### European Parliament and European Commission

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### US government outreach

## Member State outreach

In 2019, AmCham EU significantly expanded its advocacy and outreach beyond Brussels and across Europe. In total AmCham EU travelled to more than 12 EU Member States with 20 delegations and engaged with the Permanent Representations of the Member States in Brussels through the work of our Committees covering over 80 policy issues.

**Susan Danger**, CEO, AmCham EU, took on numerous speaking engagements across Europe and while there, engaged in outreach with national stakeholders. Examples include travelling to Madrid to speak at the Concordia Europe - AmCham Spain summit and speaking at AmCham Denmark's Annual Meeting and Transatlantic Summit.

After a very successful first EU elections debate in September 2018 in Brussels, AmCham EU, in partnership with EURACTIV, organised **two debates in Paris and Warsaw ahead of the European Parliament elections in May 2019**. The debate in Paris welcomed eight candidates for an insightful discussion on the future of Europe and the debate in Poland welcomed seven candidates from across the political spectrum.



## EU Presidency

The Presidency Delegation's aim is to **influence the agenda of the Council of the EU**. It initiates substantive policy dialogues with national officials charged with the upcoming Presidency of the Council of the EU by meeting with the relevant Permanent Representation in Brussels and through a delegation visit to the Member State capital.

### Presentation of Presidency Recommendations to the Finnish Presidency

11 July

Ahead of the Finnish Presidency, AmCham EU welcomed **HE Minna Kivimäki**, Deputy Permanent Representative, Permanent Representation of Finland to the EU, for a conversation on the upcoming Presidency. During this discussion, **Maxime Bureau**, Chairman, AmCham EU, presented the Presidency Recommendations to the Ambassador.

### Delegation to Zagreb

4 - 6 November

A delegation of members travelled to Zagreb, Croatia for a series of meetings ahead of the **Croatian Presidency to the Council of the EU**. The delegation met with several high-level officials from the Croatian government including **Kolinda Grabar-Kitarović**, **President of Croatia** and **Andrej Plenković**, **Prime Minister of Croatia**. During the delegation, supported by AmCham Croatia, AmCham EU members were able to participate in AmCham Croatia's conference entitled 'Croatian Presidency of the Council of the EU - Competitiveness and Growth'.



### Croatian Presidency Reception

3 December

AmCham Croatia and AmCham EU hosted a joint reception in Brussels to welcome the incoming Croatian Presidency. **Susan Danger**, CEO, AmCham EU, and **Andrea Doko Jelusic**, Executive Director, AmCham Croatia, presented key policy recommendations for the agenda of the Presidency.

**HE Irena Andrassy**, Permanent Representative, Permanent Representation of Croatia to the EU, outlined the Presidency's priorities. **Dubravka Suica**, Vice-President for Democracy and Demography, European Commission, also provided remarks in what was her first public appearance in her new role. She noted her full confidence in the Croatian Presidency to overcome the challenges faced by the EU and to successfully drive a common agenda.

## Executive Council

The Executive Council (ExCo) is a forum of senior executives responsible for the European operations of some of the world's largest companies. The group aims to improve European competitiveness through targeted dialogue with senior policymakers from the EU institutions, Member States and international organisations. **Aongus Hegarty**, DELL Technologies is the Chair and Chris Delaney, Goodyear, Guillaume Alvarez, Steelcase and Eamonn Sinnott, Intel are the Vice-Chairs.

### Spring plenary

9 May | Berlin

The plenary was held with the support of **AmCham Germany** and their President, **Frank Sportolari**. Discussions centred on EU-US relations and also included the European digital agenda.

The senior executives met with:

- **Uwe Corsepius**, Head of EU Affairs Department, Federal Chancellery;
- **Lars Klingbeil**, Secretary-General, Social Democratic Party of Germany (SPD);
- **Rüdiger Lentz**, Executive Director, Aspen Institute;
- **Ulrich Nussbaum**, State Secretary, Federal Ministry for Economic Affairs and Energy;
- **Robin S. Quinville**, Deputy Chief of Mission, US Embassy in Germany;
- **Alexander Schönfelder**, Deputy Director-General for Technology Policy, Trade, Finance and Sanctions Policy and Investment Promotion, Federal Foreign Office;
- **Michael Theurer**, Vice-Chairman, Free Democratic Party (FDP) Parliamentary Group.

### Fall plenary

1 - 2 October | Brussels

The plenary focused on the latest economic and political developments in the EU, the importance of free trade and the value of the transatlantic relationship.

The senior executives met with:

- **Daniel Calleja Crespo**, Director-General for Environment, DG Environment, European Commission;
- **HE Robert de Groot**, Permanent Representative, Permanent Representation of the Netherlands to the EU;
- **Hermione Gough**, Director, UK - EU Partnership, Permanent Representation of the UK to the EU;
- **HE Declan Kelleher**, Permanent Representative, Permanent Representation of Ireland to the EU;
- **HE Philippe L glise-Costa**, Permanent Representative, Permanent Representation of France to the EU;
- **Sabine Weyand**, Director-General, DG Trade, European Commission.



**2019 Youth Entrepreneurship Award:** The 7<sup>th</sup> annual award, sponsored by ExCo, was presented to Estonian start-up eAgronom at the AmCham EU Gala. The winners received a cash prize and a 12-month mentorship with several ExCo members.

## AmChams in Europe

**AmChams in Europe (ACE) is the umbrella body for 45 American Chambers of Commerce in Europe and Eurasia and of which AmCham EU is a member.** Representatives meet several times per year to exchange best practices, share information on key issues facing US business in Europe and discuss policy cooperation opportunities. **AmCham EU independently leads the policy coordination on EU issues of interest to members of the network.**



### AmChams in Europe highlights

- **Roger Coelho**, Policy Director, AmCham EU, attended the **AmChams in Europe Annual Conference in Washington, DC and Seattle** in May. In Washington, DC, the group met with a range of US government officials, the Atlantic Council and the US Chamber and in Seattle he participated in several company site visits.
- In October, **Susan Danger**, CEO, AmCham EU, and **Thibaut L'Ortye**, Senior Public Affairs Manager, AmCham EU, were among the **54 representatives from 30 AmChams across Europe that attended the Annual Best Practices Conference in Belgrade, Serbia.**

### Brussels Briefing

20 March

As part of the **Transatlantic Week**, **AmCham EU organised its annual Brussels Briefing welcoming 40 representatives from 22 AmChams across Europe** to exchange views on EU advocacy and ways to cooperate. The programme included sessions on Brexit, digital policy, digital tax, single-use plastics and other topics.

Speakers included representatives from the European External Action Service and the US Mission to the EU. Highlights were a panel on the EU elections and a closing lunch with **Ann Mettler**, Head, European Political Strategy Centre (EPSC).



# European Parliament and European Commission

AmCham EU focused on building relationships with the new European Commission and European Parliament as well as on positioning American companies as resources and trusted policy partners. The European Parliament Outreach Task Force facilitates outreach and strengthens ties between AmCham EU, MEPs, their national parties and national delegations. In 2019, AmCham EU engaged with European political parties and EU institutions so as to contribute to the EU electoral campaign debate and share our vision for Europe outlined in our Agenda for Action 2019-2024. During the last year of the mandate, AmCham EU also continued its outreach and strengthened relations with outgoing Commissioners while reaching out to new ones in December.



## Plenary on European electoral campaigns

19 March

AmCham EU hosted a Plenary session on the 2019 European electoral campaigns. The forward-looking discussion on the campaigns at both European and national level as well as the challenges faced by European parties included insights from **Reinhard Bütikofer**, MEP (Greens/EFA, DE), Co-Chair, European Green Party; **Christian Kremer**, Deputy Secretary-General, EPP; **Richard Milsom**, Chief Executive, ACRE; **Didrik de Schaetzen**, Head of Communication and Campaign Manager, ALDE and **Utta Tuttlies**, Head of Press and Communication and Spokesperson, S&D Group. **Klaus Welle**, Secretary-General of the European Parliament gave a keynote speech that highlighted the challenges faced by EU institutions.

## Participation in party congresses

October - November

In the Fall of 2019, AmCham EU was represented by the leadership of the European Parliament Outreach Task Force at the congresses of the ALDE Party, the European Greens Party and the European People Party. The congresses provided a great opportunity to establish contact with a range of policymakers.

## Delegation to Strasbourg

26 - 27 November

AmCham EU's delegation to the European Parliament in Strasbourg allowed us to engage with MEPs during one of the first Plenary sessions of the mandate. Over two days, AmCham EU met with more than 100 MEPs and presented our **2019-2024 Recommendations to the European Parliament**. The report highlights concrete policy measures to strengthen the competitiveness of the EU and provides concrete business insights to help address both the challenges and opportunities facing the regions.

## US government outreach

AmCham EU strives to maintain and strengthen the EU-US partnership. Throughout the year, AmCham EU hosts numerous roundtables between visiting US delegations and our member companies. AmCham EU also regularly crosses the Atlantic to visit American stakeholders in the US. AmCham EU also engages directly with the US Mission to the EU at all levels via Committees, Policy Group, Board and Plenary.



### Discussion with Governor of Indiana

12 March

AmCham EU met with **The Hon. Eric Holcomb**, Governor of Indiana and Jim Schellinger, Secretary of Commerce of Indiana in March to discuss transatlantic relations. The goal of the Governor's visit to Brussels was to strengthen the economic ties between Indiana and the EU.

### Doorknock to Washington, DC

17 June

A major highlight of our outreach with the US Government and US Congress was our annual delegation to Washington, DC in June 2019. This year the focus of the delegation was financial services to demonstrate AmCham EU commitment to the transatlantic partnership and highlight sector-specific issues where the relationship could be stronger. Over three days, AmCham EU met with 11 stakeholders from the White House, US Administration, US Congress, the business and media sectors.

### Visit to Washington, DC

17 June

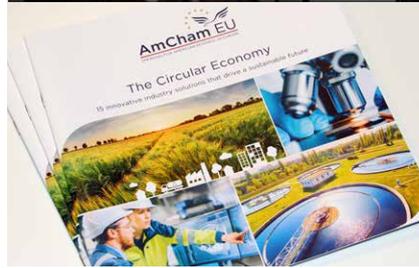
**AmCham EU and four European AmChams** (Finland, Ireland, Italy and Romania) **travelled to Washington, DC** in April to attend the **US launch of the Transatlantic Economy 2019 report** at the Transatlantic Business Works Summit hosted by the US Chamber of Commerce. The report was co-sponsored by the US Chamber and supported by AmCham Denmark, AmCham Finland, AmCham Ireland and AmCham Sweden.

### AmCham EU roundtables

- AmCham EU hosted a roundtable with **Rich Ashooh**, US Assistant Secretary of Commerce for Export Administration, US Department of Commerce. The industry roundtable covered topics such as space, security and defence, 5G, emerging technologies and public-private partnerships.
- AmCham EU welcomed **John C. Demers**, Assistant Attorney General on National Security and representatives from the National Security Division of the US Justice Department. Discussions focused on recent cases of foreign interference in politics and business as well as hybrid and cyber security threats.
- AmCham EU engaged regularly with the US Mission to the EU.

# Communications and campaigns

Complex policy issues increasingly require a new approach to advocacy, including an innovative set of communication tools to amplify our messages. In 2019, AmCham EU continued to increase its efforts to advance its thought leadership through digital advocacy, infographics, media outreach, videos, publications and new formats of written content.



## 2 FUTURE OF SKILLS SERIES

### IMPROVING THE SKILLS OF THE GENERAL POPULATION

Together, EU institutions and Member States should support education and training and ensure the general population is equipped with the transversal skills for the future workforce.

<b>Demand for cognitive skills</b> is anticipated to increase by 15% in Europe by 2025.	<b>A majority of EU countries</b> have cut investment in R&D education between 2009 and 2018.	<b>Today, 93% of jobs in Europe</b> require at least basic digital skills.
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**NEW TRENDS AFFECTING SUPPLY AND DEMAND OF SKILLS**

<b>SCHOOL EDUCATION</b> Employers increasingly look for graduates with critical thinking, problem-solving, adaptability, teamwork and the ability to work in a team.	<b>LIFE-LONG LEARNING</b> Data demonstrates that early post-secondary education can lead to high returns in economic well-being.	<b>TEACHING METHODS</b> Digital learning tools help the transition to the future workforce. However, their uptake around Europe is uneven with some Member States still lagging behind.
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**STRATEGIC RECOMMENDATIONS**

<b>EU</b> <ul style="list-style-type: none"> <li>Increase international cooperation on skills acquisition and development in schools, universities and vocational training.</li> <li>Increase the share of positions in emerging sectors and sectors of the future.</li> <li>Invest in digital education and training for the current workforce.</li> <li>Invest in digital training for the current workforce to boost employability and innovation in the work force.</li> </ul>	<b>MEMBER STATES</b> <ul style="list-style-type: none"> <li>Focus on skills to job transition by fostering engagement between businesses and higher education and vocational training and apprenticeship.</li> <li>Provide private sector incentives for "on-the-job" training and upskilling.</li> <li>Invest in digital training to actively address the skills gap.</li> <li>Support the scaling of innovative and personalised learning and upskilling opportunities.</li> </ul>	<b>EMPLOYERS</b> <ul style="list-style-type: none"> <li>Design internal training structures that recognise skills, digital skills and non-cognitive skills to increase the employability of workers.</li> <li>Engage and develop skill-based employee volunteering programmes.</li> <li>Engage in public-private partnerships for non-formal, informal and community-based learning opportunities around the skills of the future workforce.</li> </ul>
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THE REPORT IS ONE OF A SERIES OF 10 PARTS OF THE FUTURE OF SKILLS IN EUROPE PROJECT SERIES.



## Digital advocacy

### Twitter

# Followers:  
**6,900+**

**7% more followers than last year**

### LinkedIn

# Followers:  
**3700+**

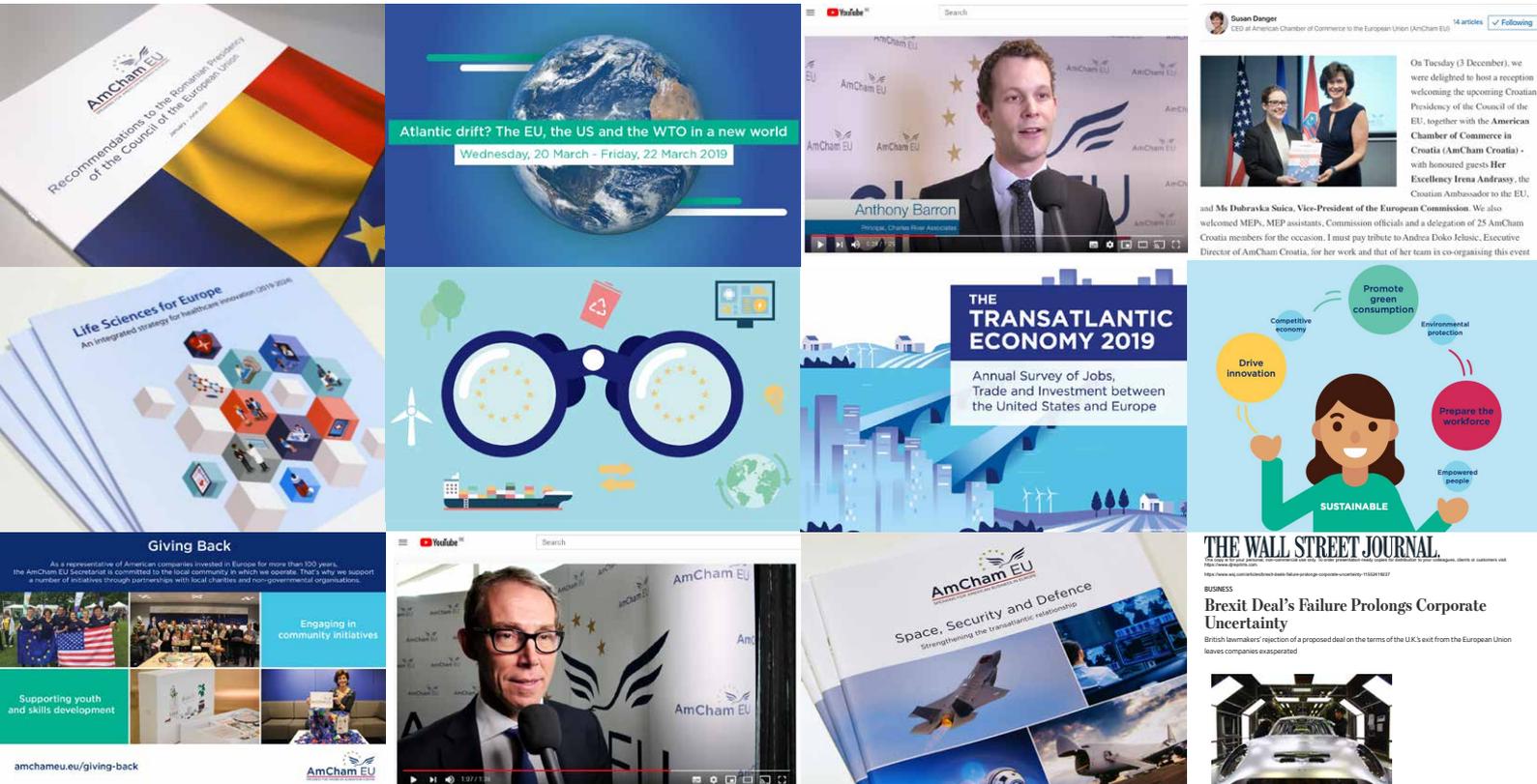
**33% more followers than last year**

## New formats

Infographics and visualisation tools

Increased use of blogs and op-eds

New online platform: Thriving Together



## Media outreach

Our views were featured in leading news outlets in Europe and around the world, including: Chemical Watch, EURACTIV, New York Times, Politico, Reuters, The Parliament Magazine, The Wall Street Journal

## Videos

**28** videos in 2019

On a range of topics including Brexit, EU-US trade, healthcare, IP and the future of Europe.

## Publications

**8** publications in 2019

Circular economy, life sciences, Presidency, space, security and defence, transatlantic economy



Your benefits  
as a member:

[amchameu.eu/join](https://amchameu.eu/join)



**Advocacy & influence**



**Access & relationships**



**Information & intelligence**



**Corporate branding & profiling**

# AmCham EU secretariat

## ADVOCACY LEADERSHIP



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CEO



**Roger Coelho**  
Policy Director



**Thibaut L'Ortye**  
Senior Public Affairs Manager



**Stefano Marmo**  
Policy Manager



**Maika Föhrenbach**  
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**Florian Gleissner**  
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**Conny Dekens**  
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**Rosa Sciacaluga**  
Senior Operations Coordinator



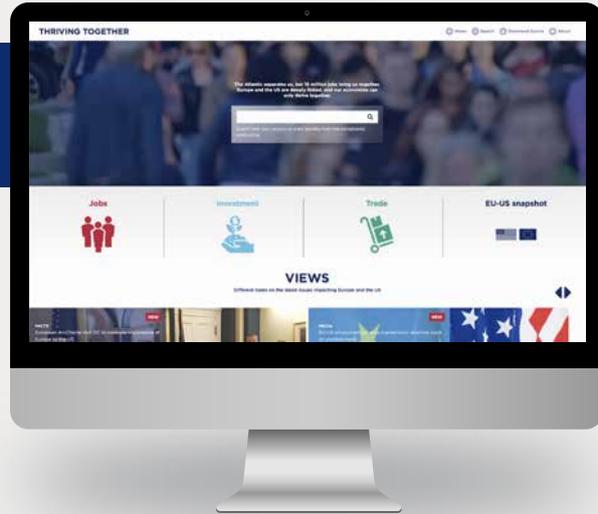
**Stéphanie Vinckier**  
Operations Coordinator

*Listing reflects the status for the majority of 2019  
Titles reflect the status of 1 September 2019*



Thanks for a great year!  
The AmCham EU team

# THRIVING TOGETHER



In March 2019, **AmCham EU** launched **Thriving Together**, an online platform that sheds light on the deep ties that bind Europe and the United States. The platform explores the impact of the transatlantic economy on European countries and US states. It also provides a forum for debate on the latest transatlantic issues, featuring commentary from both sides of the Atlantic. The data presented across this website is extracted from the latest edition of The Transatlantic Economy, the annual survey of jobs, trade and investment between Europe and the United States.

[thrivingtogether.eu](http://thrivingtogether.eu)



3M ★ ABBOTT ★ ABBVIE ★ ACCENTURE ★ ADM ★ AFORE CONSULTING SPRL ★ ALBEMARLE EUROPE SPRL ★ AMERICAN EXPRESS ★ AMGEN ★ AMWAY ★ APCO WORLDWIDE ★ APPLE ★ ARCONIC ★ ARNOLD & PORTER KAYE SCHOLER LLP ★ ASTRAZENECA ★ AT&T INC. ★ AVON PRODUCTS ★ BAKER BOTTS LLP ★ BANK OF AMERICA/MERRILL LYNCH ★ BANK OF NEW YORK-MELLON ★ BARCLAYS ★ BAXTER WORLD TRADE CORPORATION ★ BORGWARNER ★ BRITISH AMERICAN TOBACCO ★ BRUNSWICK GROUP LLP ★ BURSON COHN & WOLFE ★ CAMBRE ASSOCIATES ★ CARGILL EUROPE ★ CATERPILLAR ★ CELGENE ★ CHARLES SCHWAB & CO., INC. ★ CHEVRON ★ CISCO ★ CITI ★ CLEARY GOTTlieb STEEN & HAMILTON LLP ★ CNH INDUSTRIAL ★ COGNIZANT ★ COVINGTON ★ DAIMLER ★ DELL ★ DIAGEO ★ DLA PIPER UK LLP ★ DOW CHEMICAL ★ DUPONT ★ ECOLAB ★ ELI LILLY & COMPANY ★ EPPA SA/NV ★ ESTEE LAUDER ★ EXPEDIA ★ EXXONMOBIL PETROLEUM & CHEMICAL ★ EY ★ FACEBOOK ★ FEDEX EXPRESS ★ FIRST DATA ★ FIRST SOLAR ★ FLEISHMANHILLARD ★ FMC CORPORATION ★ FORD MOTOR COMPANY ★ FRESHFIELDS BRUCKHAUS DERINGER LLP ★ FTI CONSULTING ★ GARRETT MOTION ★ GE ★ GENERAL DYNAMICS EUROPEAN LAND SYSTEMS ★ GILEAD SCIENCES ★ GLAXOSMITHKLINE ★ GOLDMAN SACHS INTERNATIONAL ★ GOODYEAR DUNLOP ★ GOOGLE ★ GOWAN GROUP ★ GOWLING WLG (UK) LLP ★ HARLEY-DAVIDSON EUROPE LTD. ★ HASBRO EUROPEAN SERVICES ★ HERBALIFE INTERNATIONAL INC. ★ HILL+KNOWLTON STRATEGIES ★ HOGAN LOVELLS ★ HONEYWELL EUROPE N.V. ★ HP ENTERPRISE ★ HP INC. ★ IBM ★ INTEL CORPORATION ★ INTERDIGITAL, INC. ★ INTEREL ★ J.P. MORGAN CHASE & CO ★ JOHN DEERE GMBH & CO. KG. ★ JOHN WILEY & SONS ★ JOHNSON & JOHNSON ★ JUUL LABS ★ KELLER AND HECKMAN LLP ★ KREAB ★ LATHAM & WATKINS LLP ★ LIBERTY GLOBAL ★ LINKLATERS LLP ★ LOCKHEED MARTIN ★ LVMH ★ LYONDELLBASELL ★ MARS INCORPORATED ★ MARSH & MCLENNAN COMPANIES, INC. ★ MASTERCARD EUROPE ★ MATTEL EUROPE ★ MAYER BROWN EUROPE-BRUSSELS LLP ★ MCDONALD'S EUROPE ★ METLIFE ★ MICHELIN NORTH AMERICA INC. ★ MICROSOFT ★ MORGAN STANLEY INT. ★ MORGAN, LEWIS & BOCKIUS, LLP ★ MSD (EUROPE) INC. ★ NIKE EMEA ★ NORTON ROSE FULBRIGHT LLP ★ ORACLE ★ PFIZER ★ PHILIP MORRIS INTERNATIONAL ★ PITNEY BOWES LTD. ★ PRICEWATERHOUSECOOPERS ★ PROCTER & GAMBLE ★ QUALCOMM ★ RED HAT ★ REFINITIV ★ RELX GROUP ★ ROCKWELL COLLINS ★ S.W.I.F.T. ★ SALESFORCE ★ SAS ★ SC JOHNSON ★ SIDLEY AUSTIN LLP ★ SQUIRE PATTON BOGGS (UK) LLP ★ STANDARD & POOR'S ★ STANLEY BLACK & DECKER ★ STEELCASE ★ STEPTOE & JOHNSON LLP ★ SYMANTEC ★ SYNGENTA ★ TAKEDA ★ TE CONNECTIVITY ★ TENE0 CABINET DN ★ THE AES CORPORATION ★ THE BOEING COMPANY ★ THE CARLYLE GROUP ★ THE COCA-COLA COMPANY ★ THE NIELSEN COMPANY ★ THE WALT DISNEY COMPANY ★ UBER ★ UIPATH ★ UNITEDHEALTH GROUP ★ UNITED TECHNOLOGIES CORPORATION ★ UPS ★ VAN BAELE & BELLIS ★ VERIZON ★ VIACOM ★ W.L. GORE & ASSOCIATES ★ WEBER SHANDWICK ★ WHITE & CASE LLP ★ WILLKIE FARR & GALLAGHER ★ WILMER CUTLER PICKERING HALE & DORR LLP ★

*List accurate as of December 2019*

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