THE TRANSATLANTIC ECONOMY 2019

16 million jobs on both sides of the Atlantic

Half of total global personal consumption

$5.5 trillion in total commercial sales a year

One third of global GDP (in terms of purchasing power)

Data flows between the U.S. and Europe 50% higher than data flows between the U.S. and Asia.

75% of digital content globally is produced in North America and Europe.

R&D spending

- $31.3 billion U.S. companies in Europe (2016)
- $43.8 billion European companies in the U.S. (2016)

Innovation

Investment

- 54% of global investment into the U.S. comes from Europe (2017)
- 55% of U.S. global investment goes to Europe (2017)

54%
55%

Jobs

Workers

- 4.8 million U.S. companies in Europe (Direct jobs due to investment, 2017)
- 4.6 million European companies in the U.S. (Direct jobs due to investment, 2017)

Trade in goods

27%

U.S. and Europe's share of global goods exports (2017)

- $285 billion U.S. goods exports to the EU (2017)

Trade in services

- $298 billion U.S. to Europe (2017)
- $232 billion Europe to the U.S. (2017)

Trade in goods

Trade in services

Thriving Together
No two other regions in the world are as deeply integrated as the U.S. and Europe.