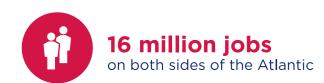
TRANSATLANTIC ECONOMY 2019









Digital 🔑

Data flows between the U.S. and Europe

50% than data flows between the U.S.

higher and Asia

Investment

of digital content globally is produced in North America

and Europe

Jobs

Workers

Innovation

R&D spending

\$31,3 billion

\$43.8 billion

4.8 million U.S. companies in Europe

(Direct jobs due to investment, 2017)

U.S. companies

in Europe (2016)

in the U.S. (2016)

European companies

4.6 million European companies in

the U.S. (Direct jobs due to

investment, 2017)

Trade in goods



U.S. and Europe's share of global goods exports (2017)

of global investment

into the U.S. comes

of U.S. global investment

goes to Europe (2017)

from Europe (2017)

\$285 billion

U.S. goods exports to the EU (2017)

Trade in services



U.S.-European services exports at record levels

\$298 billion U.S. to Europe

(2017)

\$232 billion Europe to the U.S.

(2017

Thriving Together

No two other regions in the world are as deeply integrated as the U.S. and Europe