

## Sponsorship packages

2019 – 2020

Confirm by December 2019 and get a 10% discount on Transatlantic Conference and Gala 2020



AmCham EU speaks for American companies committed to Europe on trade, investment and competitiveness issues. It aims to ensure a growth-orientated business and investment climate in Europe. AmCham EU facilitates the resolution of transatlantic issues that impact business and plays a role in creating better understanding of EU and US positions on business matters. Aggregate US investment in Europe totalled more than €2 trillion in 2018, directly supports more than 4.8 million jobs in Europe, and generates billions of euros annually in income, trade and research and development.







Transatlantic Week

Competition Policy Conference



Transatlantic Digital Economy Conference



Gala





# Sponsorship packages overview

**Questions?** Contact **Françoise Soudaz** at [FSO@amchameu.eu](mailto:FSO@amchameu.eu)

|   |                           |   |
|---|---------------------------|---|
| <b>36<sup>th</sup> Competition Policy Conference</b>  | <b>€2,200</b> (excl. VAT) | <a href="#">See more</a><br><a href="#">&gt;&gt;</a><br><b>Page 5</b> |
| <b>Date:</b> Tuesday, 12 November 2019<br>The Annual Competition Policy Conference brings together EU and US representatives to exchange views on the development of efficient competition policies reflecting the needs and interests of both business and consumers.  |                           |   |
| <b>7<sup>th</sup> Annual Transatlantic Digital Economy Conference</b>   | <b>€2,200</b> (excl. VAT) | <a href="#">See more</a><br><a href="#">&gt;&gt;</a><br><b>Page 6</b> |
| <b>Date:</b> Tuesday, 10 December 2019<br>The Annual Transatlantic Digital Economy Conference assembles EU and US representatives along with member companies to discuss about digital transformation of the economy from a transatlantic perspective.  |                           |   |
| <b>Young Professionals Networking Event</b>   | <b>€2,200</b> (excl. VAT) | <a href="#">See more</a><br><a href="#">&gt;&gt;</a><br><b>Page 7</b> |
| <b>Date:</b> January 2020 (TBC)<br>AmCham EU staff and members gather together with young professionals from the wider Brussels community at a networking evening. In past editions, the event brought together young professionals from the European Parliament, the European Commission, permanent representations of Member States, as well as European and international business and trade associations. |                           |   |

Confirm by December 2019 and get a 10% discount

|   |  |   |  |  |
|---|--|---|--|--|
| Combined<br>(Transatlantic Week 2020<br>+ Gala 2020)  | Elite upgrade<br>€22,500<br>(excl. VAT)<br>1 sponsor | Premium partner<br>€20,000<br>(excl. VAT) | Partner<br>€11,000<br>(excl. VAT)      | <a href="#">See more</a><br><a href="#">&gt;&gt;</a><br>Page 8-9 |
|   | Premium partner<br>€13,000 (excl. VAT)               |   | Partner<br>€9,000 (excl. VAT)          | <a href="#">See more</a><br><a href="#">&gt;&gt;</a><br>Page 10  |
| <b>Date:</b> Wednesday, 25 - Friday, 27 March 2020 (TBC)<br>AmCham EU's <b>Transatlantic Week</b> brings together every year high-level European and US stakeholders to discuss key priorities and challenges to the transatlantic relationship. During the transatlantic week 2019 AmCham EU also welcomes the AmChams in Europe and multiple Commercial officers from all over Europe to join for sharing best practices and network during the Transatlantic Reception and Transatlantic Conference. |  |   |  |  |
| Gala 2020   | Elite partner<br>€15,000<br>(excl. VAT)              | Premium partner<br>€11,000<br>(excl. VAT) | Private Table<br>€4,000<br>(excl. VAT) | <a href="#">See more</a><br><a href="#">&gt;&gt;</a><br>Page 11  |
| <b>Date:</b> Thursday, 4 June 2020 (TBC)<br>AmCham EU's annual Gala Night welcomes over 250 government officials, members companies and other stakeholders, making this evening a great networking opportunity. The AmCham EU Youth Entrepreneurship Award is revealed during the event. The finalists of the renowned Queen Elisabeth Competition will give a musical performance on this special evening.   |  |   |  |  |

## 36<sup>th</sup> Competition Policy Conference

Tuesday, 12 November 2019

| Benefits   | Price              |
|--|--------------------|
|  | €2,200 (excl. VAT) |
| Logo visibility on the event invitations (emails, flyers, posters) | ✓                  |
| Event visibility on the AmCham EU Daily Brief and Weekly Bulletin  | ✓                  |
| Logo visibility on the website                                     | ✓                  |
| Option to display a roll-up banner at the venue during the event   | ✓                  |
| Logo visibility on the conference material                         | ✓                  |
| Verbal acknowledgement during the welcome or closing speech        | ✓                  |
| 5 complimentary entries to the Conference                          | ✓                  |
| Preferential seating at the conference (if applicable)             | ✓                  |
| Option to insert company flyer in the conference (digital) package | ✓                  |

# 7<sup>th</sup> Annual Transatlantic Digital Economy Conference

Tuesday, 10 December 2019

| Benefits   | Price              |
|--|--------------------|
|  | €2,200 (excl. VAT) |
| Logo visibility on the event invitations (emails, flyers, posters) | ✓                  |
| Event visibility on the AmCham EU Daily Brief and Weekly Bulletin  | ✓                  |
| Logo visibility on the website                                     | ✓                  |
| Option to display a roll-up banner at the venue during the event   | ✓                  |
| Logo visibility on the conference material                         | ✓                  |
| Verbal acknowledgement during the welcome or closing speech        | ✓                  |
| 5 complimentary entries to the Conference                          | ✓                  |
| Preferential seating at the conference (if applicable)             | ✓                  |
| Option to insert company flyer in the conference (digital) package | ✓                  |

# Young Professionals Networking Event

January 2020 (TBC)

| Benefits   | Price<br>€1,000 (excl. VAT) |
|--|-----------------------------|
| Logo visibility on the event invitations (emails, flyers, posters)                 | ✓                           |
| Event visibility on the AmCham EU Daily Brief and Weekly Bulletin                  | ✓                           |
| Logo visibility on the website   | ✓                           |
| Option to display a roll-up banner at the venue during the event                   | ✓                           |
| Logo visibility on the conference material   | ✓                           |
| Verbal acknowledgement during the welcome or closing speech                        | ✓                           |
| 5 guaranteed entrances for young professionals of the company                      | ✓                           |
| Preferential seating at the conference (if applicable)                             | ✓                           |
| Option to distribute company brochures and/or gifts at the event registration desk | ✓                           |
| (High) table with the company logo, which can be used as a meeting point           | ✓                           |

Confirm by December 2019 and get a 10% discount

## Combined (Transatlantic Week 2020 + Gala 2020)

### Transatlantic Week 2020 *(combined with Gala 2020)*

| Benefits  | Premium partner<br>€20,000 (excl. VAT)  | Partner<br>€11,000 (excl. VAT)  |
|---|---|---|
| <b>Transatlantic Week 2020</b>  |   |   |
| Logo on conference invitations, (digital) packages  | ✓   | ✓   |
| Logo on the dedicated event webpage   | ✓   | ✓   |
| Verbal acknowledgement during the welcome or closing speech   | ✓   | ✓   |
| Transatlantic Conference guests invitations   | ✓<br>12 invitations<br><i>1 table and 2 seats at the head table can be foreseen during lunch (in case of a seated format)</i> | ✓<br>5 invitations<br><i>1 seat at one of the head tables during lunch (in case of a seated format)</i> |
| Transatlantic Reception invitations   | ✓<br>2 invitations  | ✓<br>2 invitations  |
| Access to the VIP Breakfast   | ✓<br>2 invitations  | ✓<br>1 invitation   |
| Preferential seating at the conference<br><i>(2 reserved seats per partner)</i>   | ✓   | ✓   |
| Roll-up banner at the conference  | ✓   | ✓   |
| 2 extra conference options to choose:*  |   |   |
| <ul style="list-style-type: none"> <li>• Logo on Transatlantic Week goodies</li> <li>• Extra visibility during the VIP Breakfast (incl 2 extra invitations for the Breakfast)</li> <li>• 1-page ad in Transatlantic Programme booklet</li> <li>• Extra logo visibility during the coffee break at Transatlantic Conference (first come first served – Max 2)</li> <li>• Logo on the notepads</li> </ul> | ✓   | -   |

\*The option might not be available if the confirmation comes close to the date of the event.



## Gala 2020 *(combined with Transatlantic Week 2020)*

| Benefits  | Premium partner                             | Partner |
|---|---|---------|
| Hand "12,500 euros check" to the Queen Elisabeth Competition              | Only with Elite upgrade                     | -       |
| Potential speaking opportunity for the CEO (about 10 min.)                | Only with Elite upgrade                     |         |
| Logo on events marketing material and the dedicated event webpage         | ✓   | -       |
| Verbal acknowledgement during the welcome or closing speech               | ✓   | ✓       |
| Invitations Gala (1 table of 8-10 guests)                                 | ✓   | ✓       |
| 2 seats at one of the head tables   | ✓   | -       |
| 1 item in goody bag (gadget/flyer)  | ✓   | -       |
| Ad in Gala booklet  | ✓<br>1/2 page (1 page with Emerald upgrade) | -       |
| Table branding  | ✓   | ✓       |
| Branded high table during welcome reception including your roll-up banner | ✓   | -       |
| Photo of your table and guests (including printed copies)                 | ✓   | -       |
| Logo in Gala video advert   | ✓   | -       |
| Logo on menu  | ✓   | -       |
| Logo on the pictures of the photo booth (optional)                        | Only with Elite upgrade                     | -       |

# Transatlantic Week 2020

Wednesday, 25 – Friday, 27 March 2020

Confirm by December 2019 and get a 10% discount

| Benefits  | Premium partner<br>€13,000 (excl. VAT)  | Partner<br>€9,000 (excl. VAT)   |
|---|---|---|
| <b>Transatlantic Week</b>   |   |   |
| Logo on conference invitations, (digital) packages  | ✓   | ✓   |
| Logo on the dedicated event webpage   | ✓   | ✓   |
| Verbal acknowledgement during the welcome or closing speech   | ✓   | ✓   |
| Transatlantic Conference guests invitations   | ✓<br>12 invitations<br><i>1 table and 2 seats at the head table can be foreseen during lunch (in case of a seated format)</i> | ✓<br>5 invitations<br><i>1 seat at one of the head tables during lunch (in case of a seated format)</i> |
| Transatlantic Reception invitations   | ✓<br>2 invitations  | ✓<br>2 invitations  |
| Access to the Exclusive Breakfast including speakers, AmCham EU Board members and high level participants.  | ✓<br>2 invitations  | ✓<br>1 invitation   |
| Preferential seating at the conference<br><i>(2 reserved seats per partner)</i>   | ✓   | ✓   |
| Roll-up banner at the conference  | ✓   | ✓   |
| 2 extra conference options to choose:*  | ✓   | -   |
| <ul style="list-style-type: none"> <li>Logo on Transatlantic Week goodies</li> <li>Extra visibility during the VIP Breakfast (incl 2 extra invitations for the Breakfast)</li> <li>1-page ad in Transatlantic booklet</li> <li>Extra logo visibility during the coffee break at Transatlantic Conference (first come first served – Max 2)</li> <li>Logo on the notepads</li> </ul> |   |   |

\*The option might not be available if the confirmation comes close to the date of the event.

# Gala 2020

Thursday, 4 June 2020 (TBC)

Confirm by December 2019 and get a 10% discount

| Benefits  | Elite partner<br>(one partner only)<br>€15,000<br>(excl. VAT) | Premium partner<br>€11,000<br>(excl. VAT) | Private table<br>€4,000<br>(excl. VAT) |
|---|---|---|--|
| Hand "12,500 euros check" to the Queen Elisabeth Competition (One sponsor only) | ✓   | -   | -                                      |
| Potential speaking opportunity for the CEO (about 10 min.)                      | ✓   | -   | -                                      |
| Logo on events marketing material and the dedicated event webpage               | ✓   | ✓   | -                                      |
| Verbal acknowledgement during the welcome or closing speech                     | ✓   | ✓   | -                                      |
| Invitations Gala (1 table of 8-10 guests)                                       | ✓   | ✓   | ✓                                      |
| 2 seats at one of the head tables   | ✓   | -   | -                                      |
| 1 item in goody bag (gadget/flyer)  | ✓   | ✓   | -                                      |
| Ad in Gala booklet  | ✓<br>1 page   | ✓<br>1/2 page                             | -                                      |
| Table branding  | ✓   | ✓   | ✓                                      |
| Branded high table during welcome reception including your roll-up banner       | ✓   | ✓   | -                                      |
| Photo of your table and guests (including printed copies)                       | ✓   | ✓   | -                                      |
| Logo in Gala video advert and on menu   | ✓   | ✓   | -                                      |
| Logo on the pictures of the photo booth (optional)                              | ✓   | -   | -                                      |

The AmCham EU secretariat has the final decision on the programme of all events



amchameu.eu