

Exclusive membership opportunities



Exclusive membership opportunities

AmCham EU is giving our members the opportunity to package the renewal of their annual membership with the option of adding exclusive sponsorship packages for our events and delegations. Each of the offers available are tailored to enhance the membership experience while increasing your company's exposure.

Some of the packages are being offered at an early-bird rate - do not miss the chance to bundle one, or more, of the sponsorship options with your membership fee. The packages are valid for use within the corresponding year of membership.

Early bird options

	Rate/contribution Early bird options	Standard rates
Events/delegations credit	5,000 EUR	N/A
Digital Economy or Competition Policy Conference - Patron	7,500 EUR	9,000 EUR
Digital Economy or Competition Policy Conference - Premium	17,500 EUR	20,000 EUR
Transatlantic conference - Patron	12,500 EUR	15,000 EUR
Transatlantic conference - Premium	25,500 EUR	28,000 EUR
Annual Gala - 1 private table	8,000 EUR	9,500 EUR
Annual Gala - Diamond sponsor	32,500 EUR	35,000 EUR

Advanced credit option	Fee/contribution
<p data-bbox="242 554 1141 611">Events/delegation sponsorship credit</p> <p data-bbox="242 679 1788 786">This can be used to support events i.e. breakfast meetings, roundtables etc. The credit can also be applied to facilitate members' participation in delegations.</p> <p data-bbox="242 851 851 893">Deadline: Friday, 5 December 2025</p>	<p data-bbox="2028 701 2211 743">5,000 EUR</p>

Digital Economy Conference – date TBC Or Competition Policy Conference – date TBC Deadline: Friday, 5 December 2025	Patron 7,500 EUR Instead of 9,000 EUR	Premium 17,500 EUR Instead of 20,000 EUR
Mention during welcoming remarks	✓	✓
Mention on a presentation slide during the event	✓	✓
VIP In-house registration of your guest list Unlimited in the case of free events* – please submit your list a week in advance. <small>*online/in person depending on the availability</small>	✓	✓
Product placement/option to display a roll-up banner and flyers in the room/online in case of a hybrid format <small>All products should be approved by AmCham EU in advance</small>	✓	✓
Logo on events mailings, communications and website <small>Ability to reach over 5,000 business representatives and stakeholders</small>	✓	✓
One question pre-submitted to the moderator <small>Asked at the moderator's discretion</small>	-	✓
Logo on social media	-	✓
Company promotional video (1 min max) during the event <small>Played before/after or in a break(s)</small>	-	✓
Speaking slot opportunity <small>Available for 2 keynote speaker slots only . The speaker should be either the most senior executive/expert in Europe or a 'global' C-Suite level with experience working on the topic. Speakers to be approved by AmCham EU in advance. Please refer to the guidelines document.</small>	-	✓

Transatlantic Conference 2026 Hybrid event TBC - March date TBC Deadline: Friday, 5 December 2025	Patron 12,500 EUR Instead of 15,000 EUR	Premium 25,500 EUR Instead of 28,000 EUR
Mention during welcoming remarks	✓	✓
Be part of the task force and share your views on the programme, format and speakers. All final decisions remain the responsibility of the Committee leadership and ultimately the leadership of AmCham EU.	-	✓
VIP In-house registration of your guest list	✓	✓
Access to the event	3 tickets	5 tickets
Branded high table during event	✓	✓
Product placement/option to display 1 roll-up banner and flyers in the room/online in case of a hybrid format All products should be approved by AmCham EU in advance	✓	✓
One question pre-submitted to the moderator Asked at the moderator's discretion	✓	✓
Logo on events mailings, communications and website Ability to reach over 5,000 business representatives and stakeholders	✓	✓
Logo shared on social media	✓	✓
Company promotional video (1 min) during the event Played before/after or during a special sponsor break	-	✓
Speaking slot opportunity Available for 2 keynote speaker slots only. The speaker should be either the most senior executive/expert in Europe or a 'global' C-Suite level with experience working on the topic. Speakers to be approved by AmCham EU in advance. Please refer to the guidelines document.	-	✓

Gala 2026 – June TBC	Fee/contribution
<p>Private table (8 seats)</p> <p>Deadline: Friday, 5 September 2025 Only 10 available as early-bird option</p>	<p>8,000 EUR Instead of 9,500 EUR</p>
<p>Diamond sponsor</p> <ul style="list-style-type: none"> • Mention during the welcoming remarks • Logo on social media, website and mailings • 1 private branded table (8 seats) • Memento ad page in the Gala booklet (1 page) • VIP In-house registration of your guest list • 1 reserved seat at the VIP table • Option to provide a giveaway for the participants (to be approved by AmCham EU) • Option to co-present the 'Youth Entrepreneurship Award' to the winner or one of the laureates of the 'Queen Elisabeth Competition' (if confirmed and only on first come, first served basis) <p>Deadline: Friday, 5 September 2025</p>	<p>32,500 EUR Instead of 35,000 EUR</p>

Standard sponsorship options

	Patron	Premium	Platinum
DE&I event series	3.000 EUR	6.500 EUR	-
Brussels Briefing	2.500 EUR	5.000 EUR	-
Transatlantic dinner	2.500 EUR	4.500 EUR	6.500 EUR
Reception with MPE's Assistants and Policy Advisers	3.500 EUR	7.500 EUR	-
Sustainability Conference	6.500 EUR	15.000 EUR	-
Food For All Conference	6.500 EUR	15.000 EUR	-

DE&I events series 2026	Patron 3,000 EUR	Premium 6,500 EUR
3 events		
Mention during welcoming remarks	✓	✓
Logo visibility on a PowerPoint slide during the sessions, if the event takes place at AmCham EU's offices.	✓	✓
Display a roll-up banner at the venue during the sessions, if the event takes place at AmCham EU's offices.	✓	✓
Product placement in the meeting room (i.e. brochures, flyers etc.) All products should be approved by AmCham EU in advance.	-	✓
Logo visibility on the series of DE&I event invitations (emails, flyers, posters)	-	✓

Brussels Briefing In-person event – March 2026 – date TBC	Patron 2,500 EUR	Premium 5,000 EUR
Logo visibility on a PowerPoint slide during the sessions	✓	✓
Display a roll-up banner at the venue during the sessions	✓	✓
Product placement in the meeting room (i.e. brochures, flyers etc.) All products should be approved by AmCham EU in advance.	-	✓
2 tickets to attend a networking lunch/break with the AmChams in Europe participants	-	✓

Transatlantic dinner In-person event – March 2026 – date TBC	Patron 2,500 EUR	Premium 4,500 EUR	Platinum 6,500 EUR
Mention during welcoming remarks	✓	✓	✓
Display a roll-up banner at the venue during the sessions	✓	✓	✓
Product placement in the meeting room (i.e. brochures, flyers etc.) All products should be approved by AmCham EU in advance.	-	✓	✓
2 tickets to attend the dinner	-	✓	✓
Branded private table (8 seats)	-	-	✓

Reception - Building bridges with APAs Thursday, 3 July 2025 - TBC Thursday, 29 January 2026 - TBC	Patron 3,500 EUR 1 event	Premium 7,500 EUR 1 event	Patron 6,500 EUR Both events	Premium 14,000 EUR Both events
Display a roll-up banner at the bar during the event	✓	✓	✓	✓
Mention during welcoming remarks	✓	✓	✓	✓
Logo visibility on the event invitations	✓	✓	✓	✓
Product placement (i.e. flyers, brochures)	-	✓	-	✓
Event visibility on the AmCham EU Upcoming mailing	-	✓	-	✓
Logo visibility on the website	-	✓	-	✓
Logo on social media	-	✓	-	✓

Sustainability Conference - date TBC Or Enough Food For All - date TBC	Patron 6,500 EUR	Premium 15,000 EUR
Mention during welcoming remarks	✓	✓
Mention on a presentation slide during the event	✓	✓
VIP In-house registration of your guest list (online and in person) Unlimited in the case of free events* – please submit your list a week in advance.	✓	✓
Display of a roll-up banner in the event space	✓	✓
Logo on events mailings, event communications and website	✓	✓
Logo on social media	-	✓
Company promotional video (1 min max) during the event	-	✓
Company/project info pack or offering on each chair in the event space All items to be in line with the sustainability ethos.	-	✓
Exhibition area for the company to showcase their sustainable products or products in progress . This can be either visual information on a poster or physical products (space limited and TBC).	-	✓
Speaking slot opportunity Available for 2 keynote speaker slots only . The speaker should be either the most senior executive/expert in Europe or a 'global' C-Suite level with experience working on the topic. Speakers to be approved by AmCham EU in advance. Please refer to the guidelines document.	-	✓

Thanks!

Kim.huynhthi@amchameu.eu

amchameu.eu

