

Transatlantic package

Participate in Transatlantic Week Brussels Briefing +
Sponsor the Transatlantic Economy Report 2020
for a discounted price



AmCham EU speaks for American companies committed to Europe on trade, investment and competitiveness issues. It aims to ensure a growth-orientated business and investment climate in Europe. AmCham EU facilitates the resolution of transatlantic issues that impact business and plays a role in creating better understanding of EU and US positions on business matters. Aggregate US investment in Europe totalled more than €2 trillion in 2018, directly supports more than 4.8 million jobs in Europe, and generates billions of euros annually in income, trade and research and development.

European AmChams: Why get involved?

In previous years, several AmChams showed interest in sponsoring the Transatlantic Economy study. For the 2020 edition, we would like offer this opportunity again, this year at a discounted price when packaged with your participation in the **Transatlantic Week and Brussels Briefing**. We hope this makes planning for 2020 easier, and we look forward to welcoming you to Brussels in March 2020!

1. Participate in the Transatlantic Week and Brussels Briefing 2020:

AmCham EU's Transatlantic Week brings together every year high-level European and US stakeholders to discuss key priorities and challenges to the transatlantic relationship.

During the Transatlantic Week, AmCham EU also welcomes European AmChams and multiple stakeholders from all over Europe to join for sharing best practices and networking during the Transatlantic Reception and Transatlantic Conference.

As always, the **Brussels Briefing** is an opportunity to get the latest updates on EU policy priorities and network with AmCham colleagues, numerous AmCham EU members, US Mission to the EU staff, Regional Senior Commercial Officers in Europe and many EU stakeholders. As in previous years, the Briefing will also be a forum to discuss collaboration and joint advocacy and to share success stories.

2. Sponsor the Transatlantic Study 2020:

During the Transatlantic Week, AmCham EU will also launch the latest version of the *Transatlantic Economy Study*. This study presents the most up-to-date facts and figures about the EU-US economic relationship. The research is conducted independently by Dan Hamilton and Joseph Quinlan of Johns Hopkins University School of Advanced International Studies. This year's edition will feature dedicated profiles for 30+ European countries and all US states, providing new insights into the deep ties that bind Europe and the US.

Now, it's easier than ever to get involved – and at a discounted price through our package deal:

Transatlantic Week 2020	
Transatlantic Reception	€50 (excl. VAT)
Date: Wednesday, 25 March 2020	
Transatlantic Conference	€100 (excl. VAT)
Date: Thursday, 26 March 2020	
Brussels Briefing	€250 (excl. VAT)
Date: Wednesday, 25 March – Friday, 27 March 2020	
Total participation	€400 (excl. VAT)
Sponsorship of the Transatlantic Study 2020	€2000 (excl. VAT)
By sponsoring the Transatlantic Study 2020, you will benefit from:	
<ul style="list-style-type: none"> • Logo featured on the back cover of the study in the partnership section; • Full use of the study; • Access to an electronic version for online promotion; • Access to a ready-to-print version; • Mention/acknowledgement at the Transatlantic Conference. 	
Combined package (Transatlantic Week + Study sponsor)	€2400 (excl. VAT) €2200 (excl. VAT)

Timeline

- 31 January 2020 COB: deadline for AmChams to confirm their interest in the partnership;
- Late February 2020: deadline for partner Chambers to provide their logo in high resolution;
- Early March 2020: partner Chambers provided with the study (under embargo until 25 March);
- 25-27 March 2020: Brussels launch during AmCham EU's Transatlantic Week;
- TBC: US launch by the US Chamber of Commerce.

Questions? Contact **Jelena Letljane** at JLE@amchameu.eu