

Programme

Brussels Briefing for the European AmChams 2024 – a year of change

Monday, 18 March

12.00 – 12.20

Arrivals and registration

da Vinci room (ground floor), Avenue des Arts 56, 1000 Brussels

12.20 - 12.30

Welcome

da Vinci room (ground floor), Avenue des Arts 56, 1000 Brussels

- **Liam Benham**, President of EU, NATO and Government affairs, Boeing (Chair of AmCham EU)
- **Maggy Peeters**, Director of Communications and Outreach, AmCham EU

12.30 – 13.30

Navigating the Transatlantic economy: the US business perspective on Europe and the role that the AmChams and Member States can play (*Networking lunch open to the Executive Council of AmCham EU and the US Mission*)

da Vinci room (ground floor), Avenue des Arts 56, 1000 Brussels

- **Philippe Ducom**, President, Europe, ExxonMobil (Vice-Chair of the Executive Council of AmCham EU)
- **Deri Watkins**, Regional President, Europe, Mars Petcare Europe (Vice-Chair of the Executive Council of AmCham EU)
- **Joseph Quinlan**, Senior Fellow, Transatlantic Leadership Network
- **Susan Danger**, CEO, AmCham EU

13.30 – 14.15

Briefing on the 2024 EU elections: projections, possible scenarios and impact on Member States

Mona Lisa room (first floor), Avenue des Arts 56, 1000 Brussels

- **Doru Frantescu**, CEO & founder, EU Matrix
- **Quang-Minh Lepescheux**, Director, EU Government Affairs, Microsoft (Chair of the European Parliament Outreach Task Force, AmCham EU)
- **Françoise Soudaz**, Senior External Relations Manager, AmCham EU

14.15 – 15.15

Engaging with EU citizens – an election year

Mona Lisa room (first floor), Avenue des Arts 56, 1000 Brussels

- **Jaume Duch Guillot**, Director-General for Communication, European Parliament
- **Thibaut L'Ortye**, Director of Public Affairs, AmCham EU

- 15.15 – 15.45 **Coffee break/networking**
- 15.45 – 16.45 **Euronews new strategy in a changing media landscape**
Mona Lisa room (first floor), Avenue des Arts 56, 1000 Brussels
- **Guillaume Dubois**, CEO, Euronews
 - **Thibaut L’Ortye**, Director of Public Affairs, AmCham EU
- 16.45 - 17.00 *Group photo/break*
- 17.00 – 17.20 *Walk to the European Parliament*
- 17.20 – 18.00 **Additional group photo (TBC) and registration**
- 18.00 – 20.00 **Transatlantic Reception**
European Parliament, Rue Wiertz 60, 1047 Brussels
- **Anna-Michelle Asimakopoulou**, Member of the European Parliament (EPP, GR)
 - **Susan Danger**, CEO, AmCham EU
 - **Joseph Quinlan**, Senior Fellow, Transatlantic Leadership Network

Tuesday, 19 March

- 09.00 – 16.45 **Transatlantic Conference**
The Hotel, Boulevard de Waterloo 38, 1000 Brussels
[\(see separate programme\)](#)
- 17.30 - 19.00 **Option A** *Meeting in front of the AmCham EU office building (Avenue des Arts 56) - walk to the restaurant via the city center (Mont des Arts, Grand Place, Place Sainte-Catherine)*
- 18.15 - 19.00 **Option B** *Meeting in front of the AmCham EU office building (Avenue des Arts 56) - metro to the restaurant*
- 19.00 – 22.00 **AmChams in Europe Dinner and quiz**
Strofilia, Rue du Marché aux Porcs 11/13, 1000 Brussels

Programme

Wednesday, 20 March - Policy Priorities and collaborations with the AmChams

08.50 – 09.00

Welcome by Roger Coelho, Senior Policy Director, AmCham EU

da Vinci room (ground floor), Avenue des Arts 56, 1000 Brussels

09.00 – 09.45

Low carbon solutions for the 2040 climate targets

da Vinci room (ground floor), Avenue des Arts 56, 1000 Brussels

- **Antonella Sopranzetti**, Director, Government Relations and Advocacy Europe, Low Carbon Solutions/Upstream, ExxonMobil (Chair of the Transport, Energy and Climate Committee, AmCham EU)
- **Anastasia Lajri**, Policy Adviser, AmCham EU

9.45 – 10.30

Session on Healthcare

da Vinci room (ground floor), Avenue des Arts 56, 1000 Brussels

- **Felix Uedelhoven**, Head of Government Affairs and Policy, EMEA, GE Healthcare (Chair of the Healthcare Committee, AmCham EU)
- **Norbert Rebow**, Senior Policy Adviser, AmCham EU

10.30 – 10.45

Coffee break/networking

10.45 – 11.30

Session on Digital Economy

da Vinci room (ground floor), Avenue des Arts 56, 1000 Brussels

- **Jean-Marc Leclerc**, Director, Head of EU Policy, IBM (Chair of the Digital Economy Committee, AmCham EU)
- **Lucia López Carasa**, Senior Policy Adviser, AmCham EU

11.30 – 12.15

Growing litigation risks in Europe – the significance for US businesses

da Vinci room (ground floor), Avenue des Arts 56, 1000 Brussels

- **Kaarli Eichhorn**, Partner, Jones Day
- **Simon Neill**, Senior Legal Director, Johnson & Johnson
- **Kim Watts**, Senior Policy Manager, AmCham EU

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12.15 – 14.00

Fireside Chat with US Under Secretary Lago and closing networking lunch with the members of AmCham EU
da Vinci room (ground floor), Avenue des Arts 56, 1000 Brussels

Opening remarks by Liam Benham, President of EU, NATO and Government affairs, Boeing (Chair of AmCham EU)

Fireside Chat

- **Marisa Lago**, US Under Secretary of Commerce for International Trade
- **Susan Danger**, CEO, AmCham EU

Closing remarks by Liam Benham, President of EU, NATO and Government affairs, Boeing (Chair of AmCham EU)