

Brussels Briefing 2020

DRAFT PROGRAMME

Wednesday, 25 March

9.30 – 11.30 (Optional)	Masterclass on Communications in Public Affairs	AmCham EU offices
	<ul style="list-style-type: none">• Andras Baneth, Managing Director, European Office, Public Affairs Council and Founder, SpekerHub	
12.00 – 12.15	Official opening of the Brussels Briefing 2020	AmCham EU offices
	<ul style="list-style-type: none">• Susan Danger, CEO, AmCham EU• Maxime Bureau, Chairman, AmCham EU and Director for Government and Public Affairs EMEA, 3M• Emilie Bartolini, Senior Policy Adviser, AmCham EU Run-through of programme	
12.15 – 13.00	Scene-setting: <i>Key challenges for Europe one year after the EU elections</i>	AmCham EU offices
	<ul style="list-style-type: none">• Karen Massin, CEO, BCW Brussels (TBC)	
13.00 – 13.45	Discussion with Regional Commercial Service Representatives in Europe moderated by:	AmCham EU offices
	<ul style="list-style-type: none">• Michael Lally, Minister Counselor for Commercial Affairs, US Mission to the EU• Susan Danger, CEO, AmCham EU• Roger Coelho, Senior Policy Director, AmCham EU	
13.45 – 14.45	Policy session: <i>Managing European supply chains in times of global turbulences</i>	AmCham EU offices
	<ul style="list-style-type: none">• Joseph P. Quinlan, Senior Fellow, Center for Transatlantic Relations, John Hopkins University• Michael Lally, Minister Counselor for Commercial Affairs, US Mission to the EU• Iwona Piork, Head of the International Affairs Unit, DG Internal Market, Industry, Entrepreneurship and SMEs, European Commission (TBC)• Cristina Falcone, Vice-President Public Affairs Europe, UPS• <i>Moderated by</i> Francesca Stevens, Director Government Affairs and Business Development, Arconic	

14.45 – 15.00 *Coffee break & group photo*

15.00 – 16.00 **Policy briefing on Tax Policy**

AmCham EU offices

- **Will Morris**, Deputy Global Tax Policy Leader, PwC
- **Stefano Marmo**, Policy Manager, AmCham EU

17.00 – 19.00 **Transatlantic Reception**

European Parliament

Thursday, 26 March

08.00 – 14.30 **Transatlantic Conference**

The Hotel
Boulevard de Waterloo
38, 1000 Brussels

15.00 – 16.00 **Visit to the Brussels Facebook offices**

Facebook Offices
Boulevard du Regent
35, 1000 Brussels

16.00 – 17.00 **Policy briefing on Digital Priorities**

Facebook Offices
Boulevard du Regent
35, 1000 Brussels

17.00 – 18.00 **Informal drink with the AmCham EU team**

Facebook Offices
Boulevard du Regent
35, 1000 Brussels

19.30 – 21.30 **Dinner and Quiz for AmCham EU staff and AmChams in Europe colleagues**

Les Petits Oignons
Rue de la Régence, 25
1000 Bruxelles

Friday, 27 March

09.30 – 10.00 **Update on ACE**

AmCham EU offices

- **Ajsa Vodnik**, CEO, AmCham Slovenia and Vice-Chair AmChams in Europe
- **Susan Danger**, CEO, AmCham EU and Chair, AmChams in Europe

10.00 – 10.30	Policy briefing on Healthcare (Life Sciences for Europe)	AmCham EU offices
10.30 – 11.30	Policy briefing on the European Green Deal	AmCham EU offices
11.30 – 12.15	Policy briefing on the EU-UK future relationship <ul style="list-style-type: none"> • Zeger Vercouteren, Vice-President Government Affairs & Policy EMEA, Johnson & Johnson • Taggart Davis, Executive Director for Government Relations, JP Morgan Chase • Emilie Bartolini, Senior Policy Adviser, AmCham EU 	AmCham EU offices
12.15 – 14.00	Closing lunch with AmCham EU members <ul style="list-style-type: none"> • Speaker TBC 	AmCham EU offices