

# **How The World and the EU Sees the U.S., Donald Trump and Trade**

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*Brussels 10/4/18*

# Pew Research Center

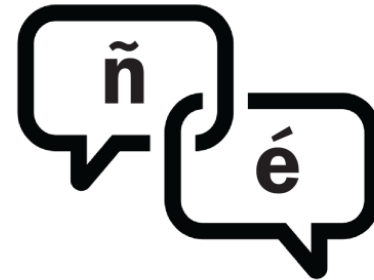
- **Established 1996**
- **Funded by The Pew Charitable Trusts, foundations**
- **Non-profit, non-partisan fact tank in Washington**
- **Since 2002, we have surveyed in 108 countries**
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- **@pewresearch**

# About the 2018 Survey

## Face-to-face countries

- Argentina
- Brazil
- Mexico
- Greece
- Hungary
- Italy
- Poland
- Russia
- Indonesia
- Philippines
- Israel
- Tunisia
- Kenya
- Nigeria
- South Africa

**27,612 interviews conducted from May 14 to August 12, 2018 in 31 languages**



## Telephone countries

- Canada
- France
- Germany
- Netherlands
- Spain
- Sweden
- United Kingdom
- Japan
- South Korea
- Australia

**In each country, samples are representative of the adult (18+) population**

- **Additional data from a telephone survey of 1,500 U.S. adults conducted from May 14- June 15, 2018**

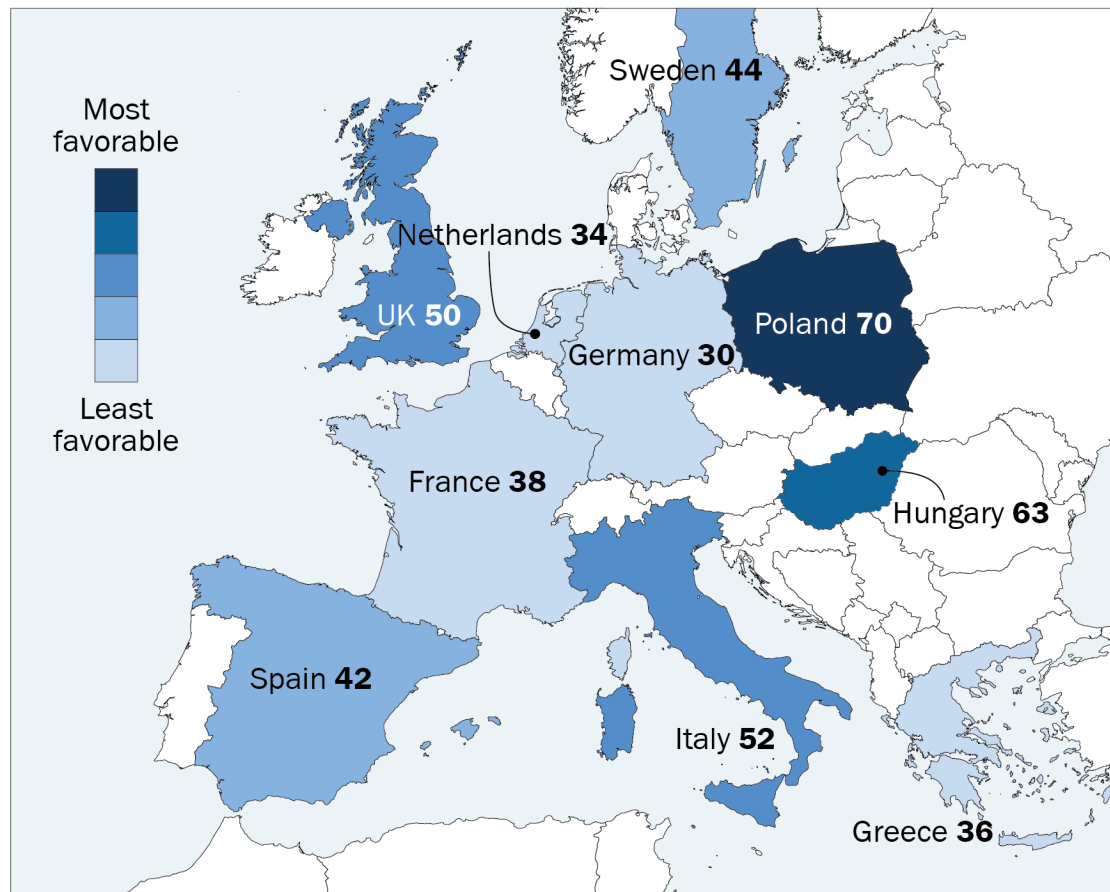
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## **U.S. FAVORABILITY**

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# U.S. Favorability in Europe

*Favorable views of U.S.*

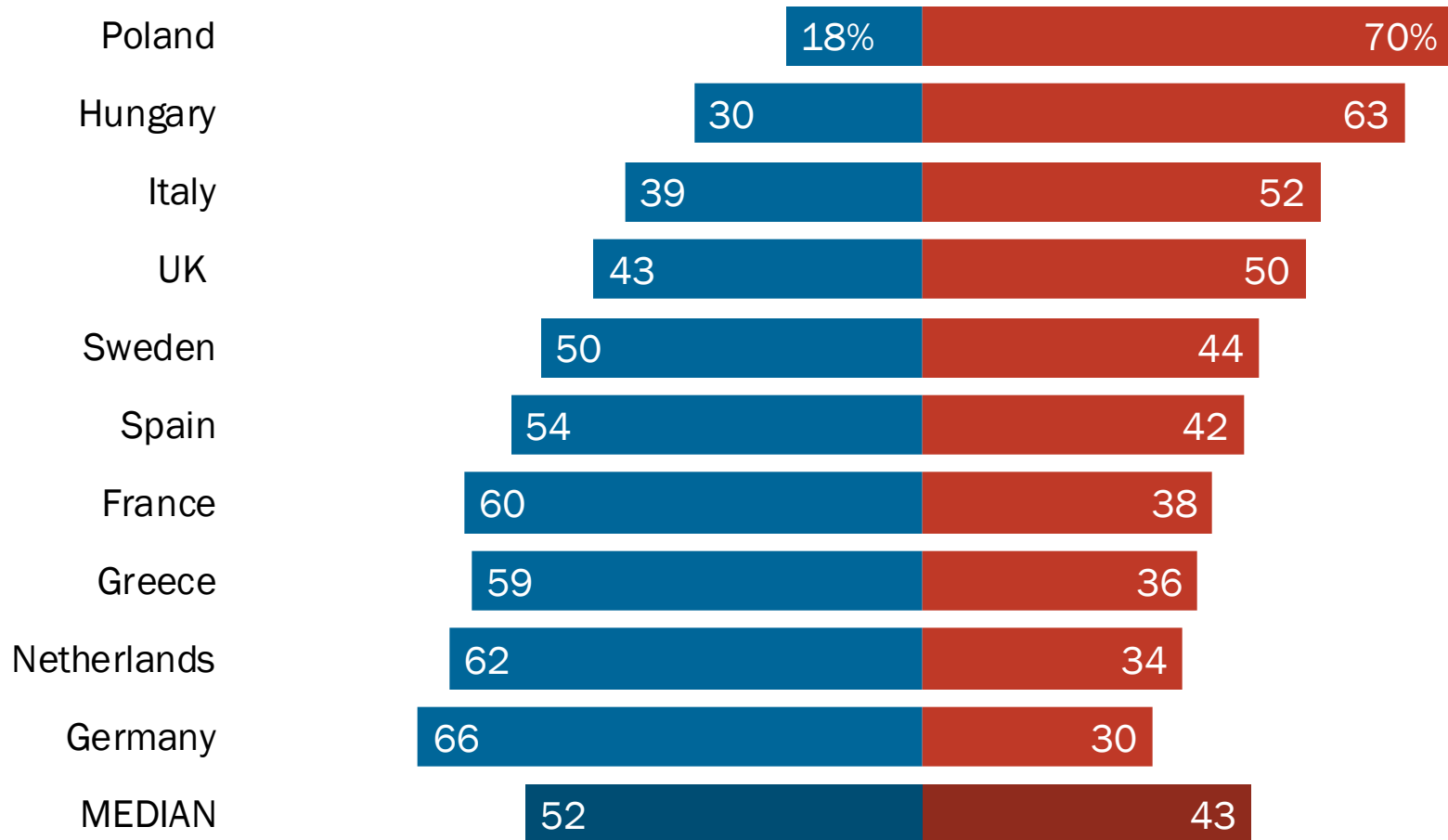


# Views of the U.S. Are Quite Sour Among Some of America's Closest European Allies

*Views of the U.S.*

**Unfavorable**

**Favorable**



Source: Spring 2018 Global Attitudes Survey.

# But There Has Been Little Overall Change in the U.S. Image During Trump's Second Year

	End of Obama presidency*	2017	2018	17-18 Change	Obama-18 Change
	%	%	%		
Netherlands	65	37	34	-3	<b>-31</b>
Germany	57	35	30	-5	<b>-27</b>
Sweden	69	45	44	-1	<b>-25</b>
France	63	46	38	<b>-8</b>	<b>-25</b>
Italy	72	61	52	<b>-9</b>	<b>-20</b>
Spain	59	31	42	<b>+11</b>	<b>-17</b>
UK	61	50	50	0	<b>-11</b>
Poland	74	73	70	-3	-4
Greece	38	43	36	<b>-7</b>	-2
Hungary	62	63	63	0	-1

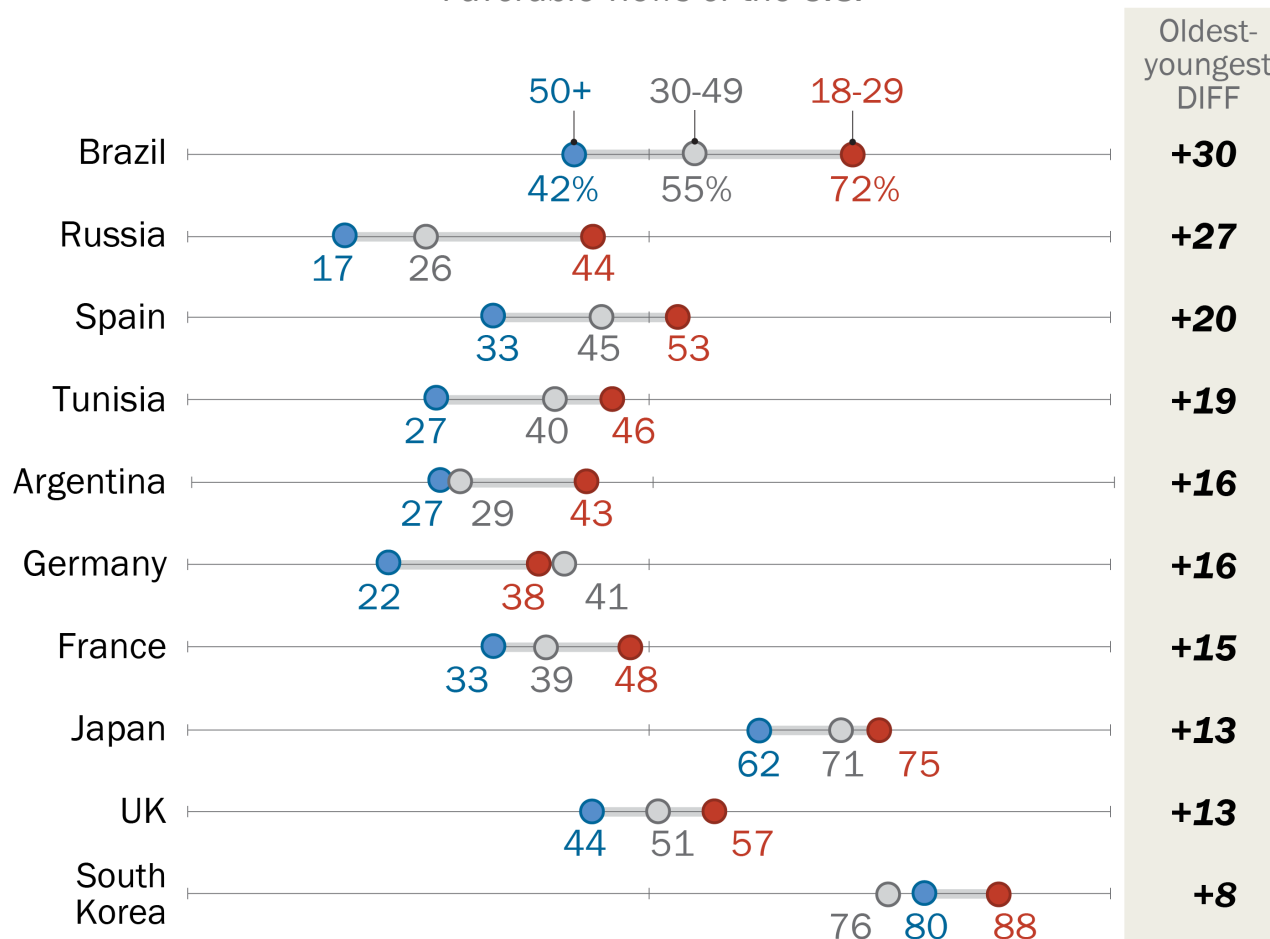
\*Obama presidency figures are based on the most recently available data for each country between 2014 and 2016.

Note: Significant changes in **bold**.

Source: Spring 2018 Global Attitudes Survey.

# In Many Countries, the Young Are More Positive Than Older Generations on U.S.

*Favorable views of the U.S.*

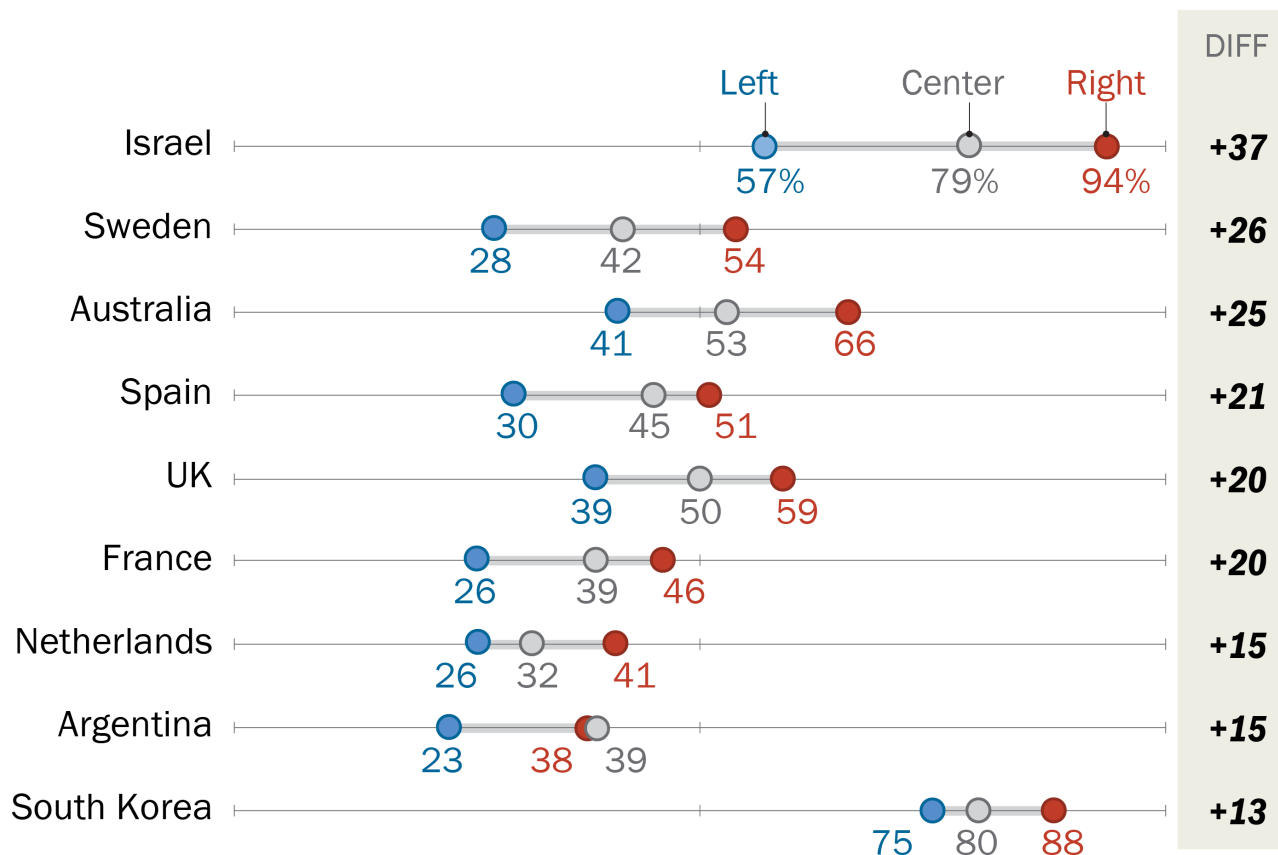


Note: Only statistically significant differences shown.



# Those on the Political Right More Favorable Toward the U.S.

*Favorable view of U.S.*



Note: Only statistically significant differences shown.

# Views of the U.S. Also Vary by Support for European Parties

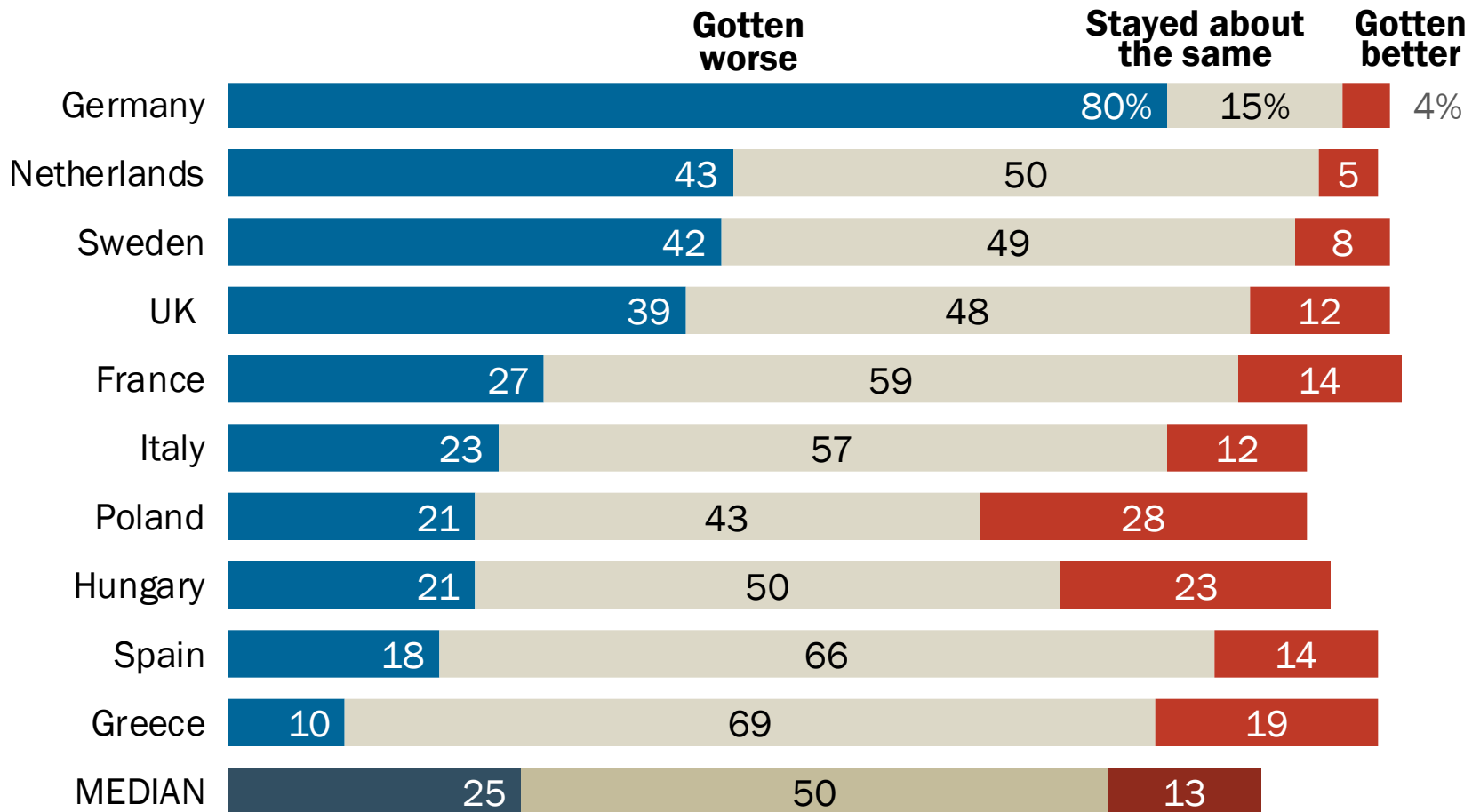
*Favorable view of U.S., among those with a/an ...*

		Unfavorable view of party	Favorable view of party	Diff
		%	%	
<b>France</b>	Republicains	31	53	<b>+22</b>
	National Front	36	57	<b>+21</b>
	En Marche	34	45	<b>+11</b>
	Socialist Party	39	37	-2
	Insoumise	41	35	-6
<b>UK</b>	Conservative Party	41	63	<b>+22</b>
	UKIP	45	61	<b>+16</b>
	Liberal Democrats	47	53	+6
	Labour Party	51	47	-4
<b>Germany</b>	AfD	26	43	<b>+17</b>
	CDU	27	33	+6
	SPD	28	31	+3
	Green	30	29	-1
	Die Linke	31	28	-3

Note: Statistically significant differences shown in **bold**.

# Many Europeans View Relations With the U.S. as Unchanged Since 2017, Although Sentiment is Much Worse in Germany

*Relations between our country and the U.S. have \_\_ over the past year*



Source: Spring 2018 Global Attitudes Survey.

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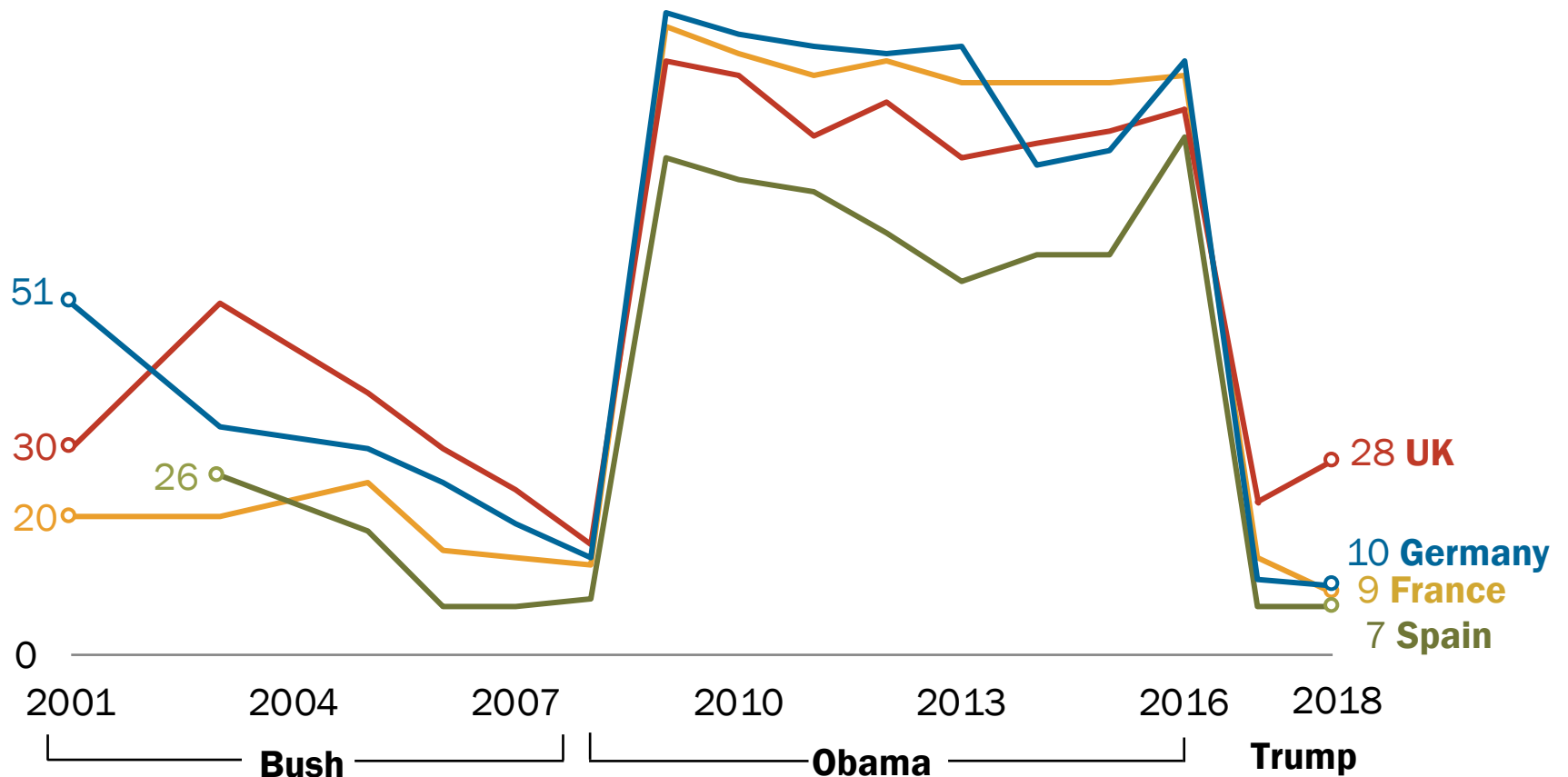
# **CONFIDENCE IN PRESIDENT DONALD TRUMP**

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# Confidence in Trump Remains Low in Key EU Countries

*Confidence in the U.S. president to do the right thing regarding world affairs*

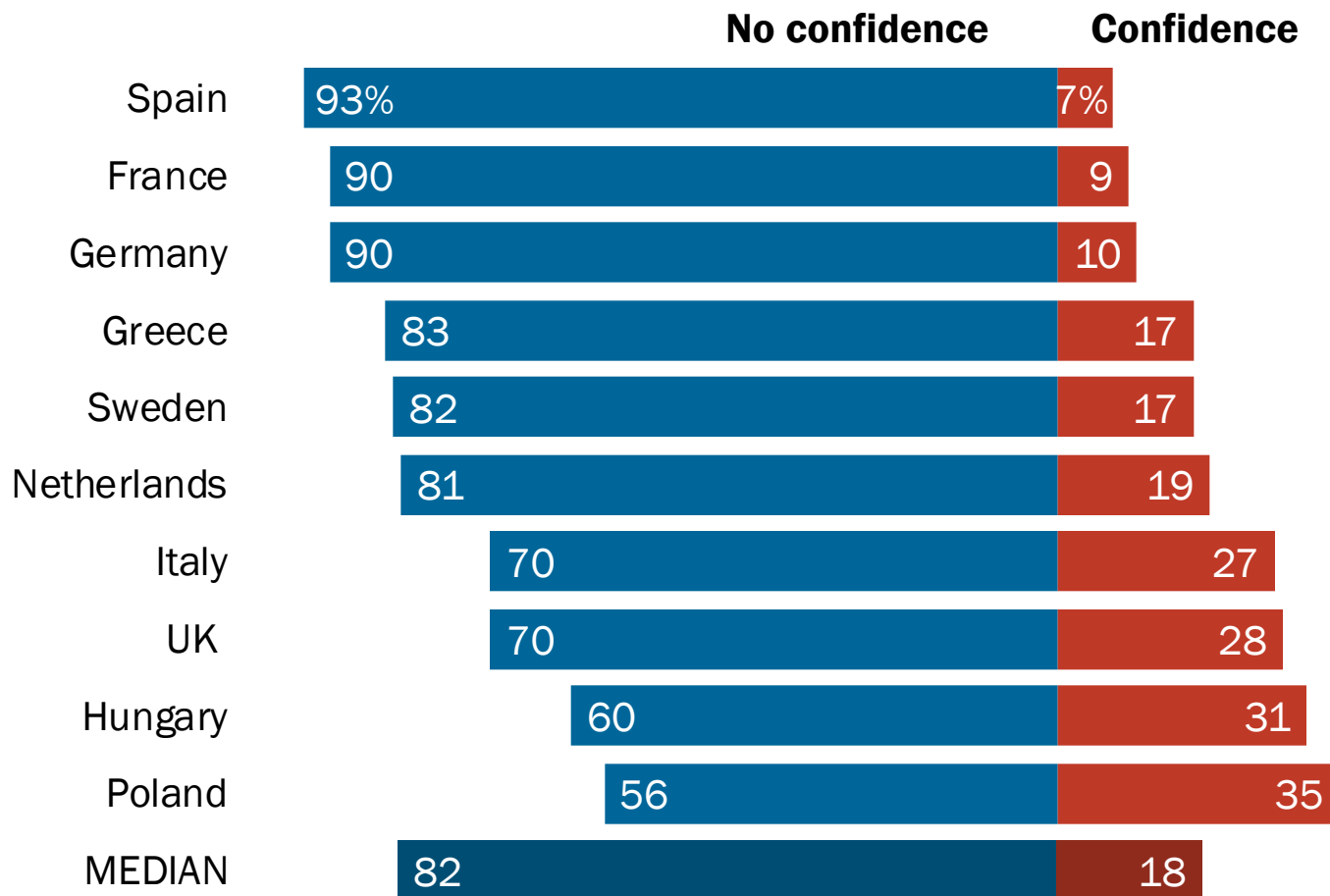
100%



Source: Spring 2018 Global Attitudes Survey.

# Overall, Eight-in-Ten Europeans Lack Confidence in Trump

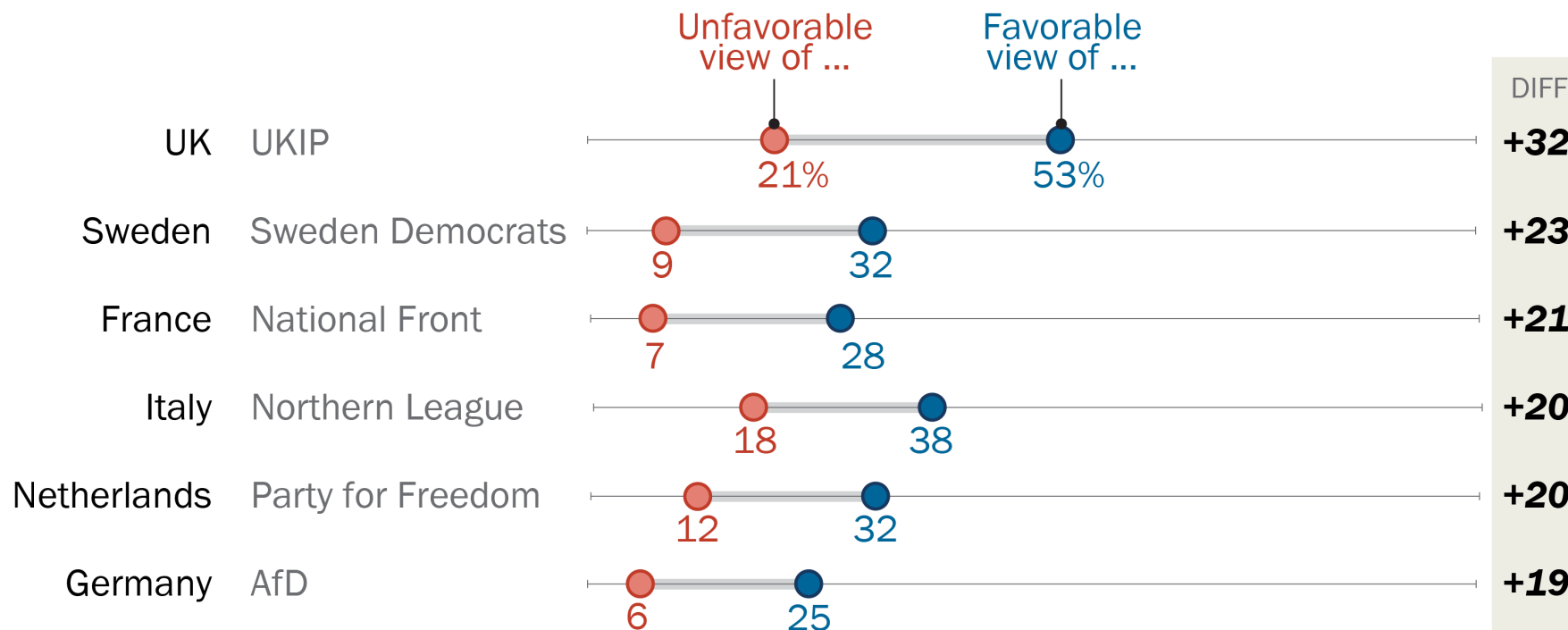
*How much confidence do you have in U.S. President Donald Trump to do the right thing regarding world affairs?*



Source: Spring 2018 Global Attitudes Survey.

# Supporters of Right-Wing Populist Parties Are More Likely to Have Confidence in Trump

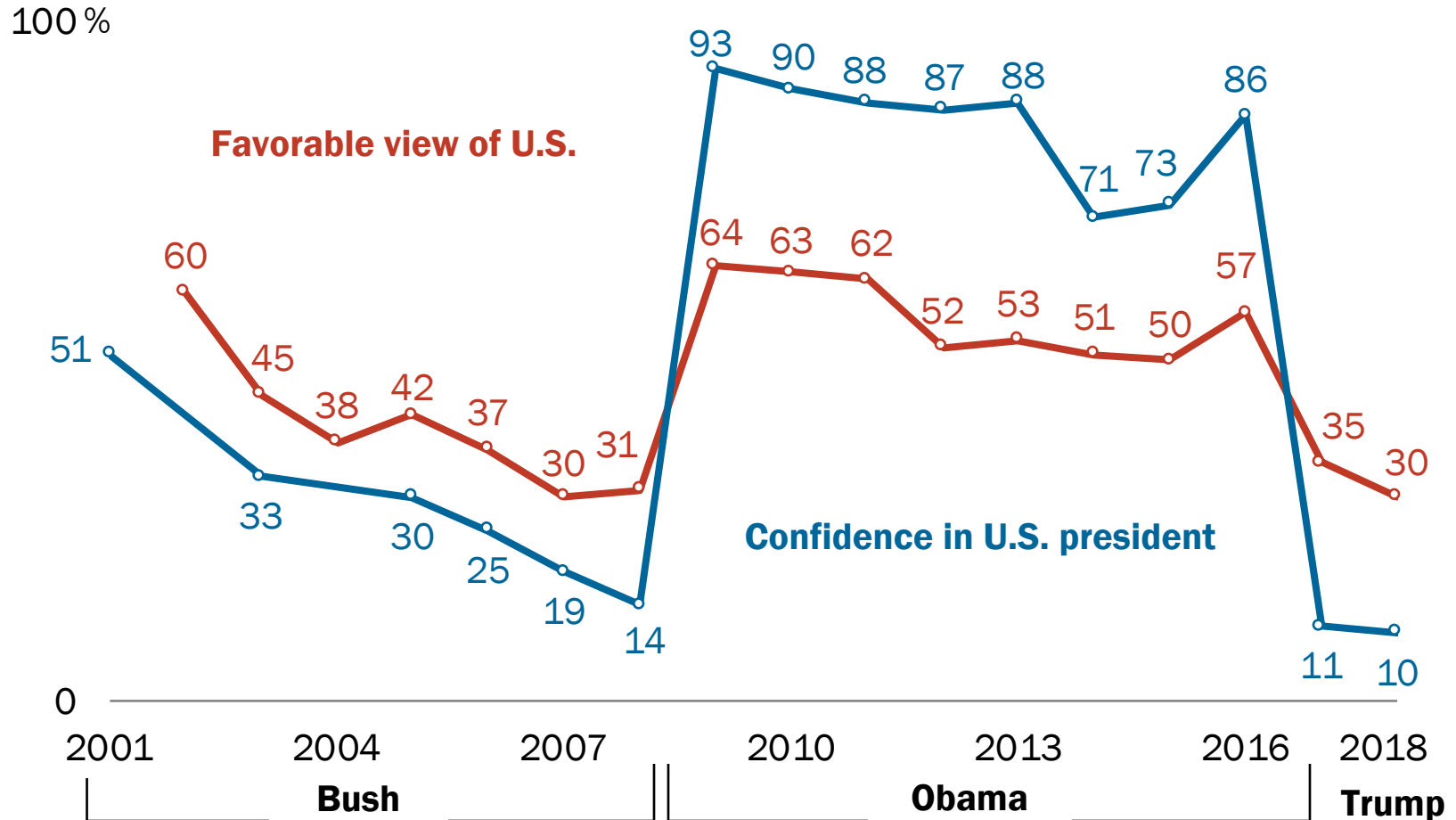
Confidence in U.S. President Donald Trump to do the right thing regarding world affairs among those with a/an...



Note: Only statistically significant differences shown. Party favorability question fielded as “Northern League” in Italy (now called League) and “National Front” in France (now called National Rally).

# And Views of the U.S. President Affect Favorability of the U.S.

*Among Germans...*





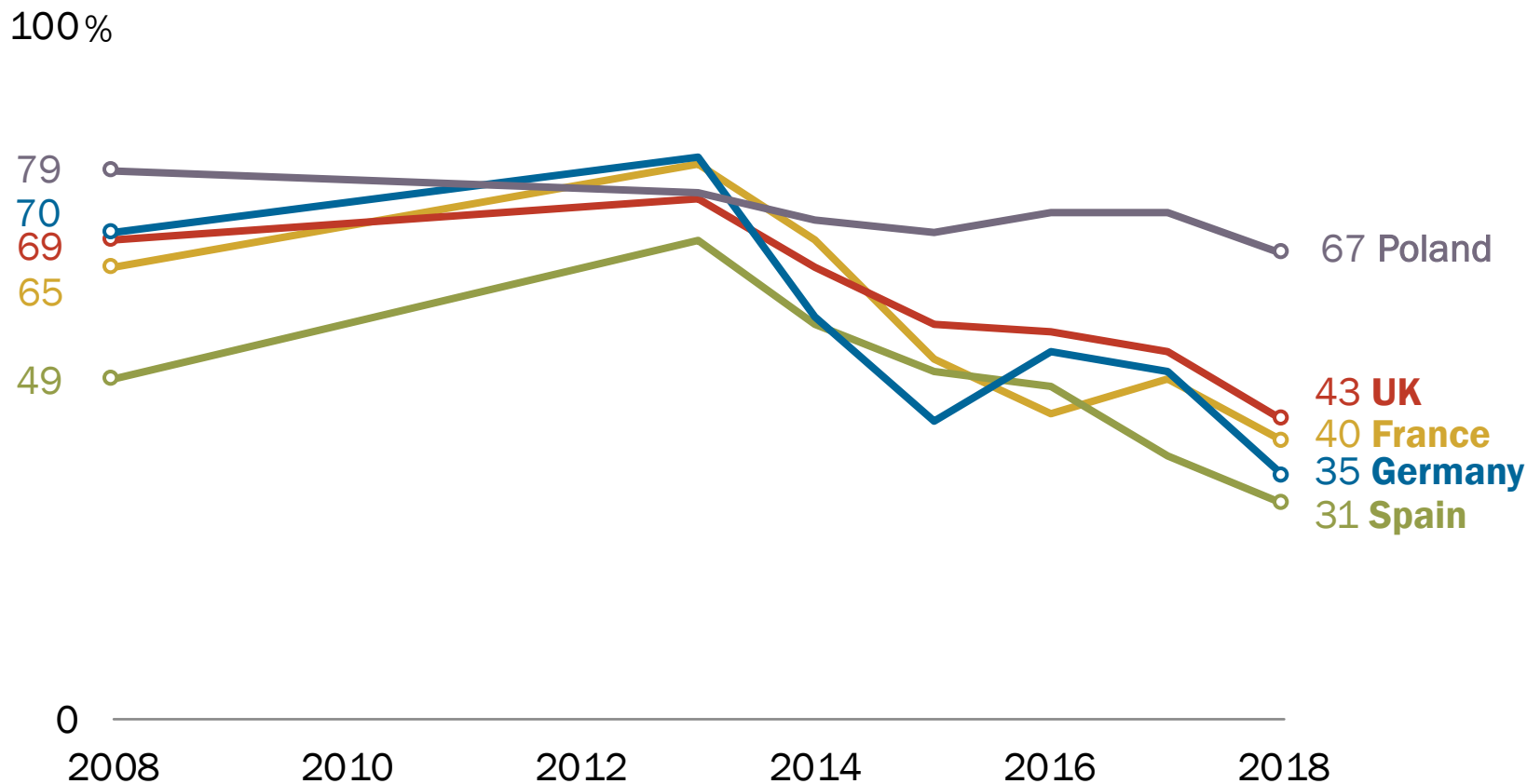
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# **U.S. SOFT POWER AND AMERICA'S ROLE IN THE WORLD**

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# A Shrinking Share of the Public in the EU Believes the U.S. Respects Its Own Citizen's Personal Freedoms

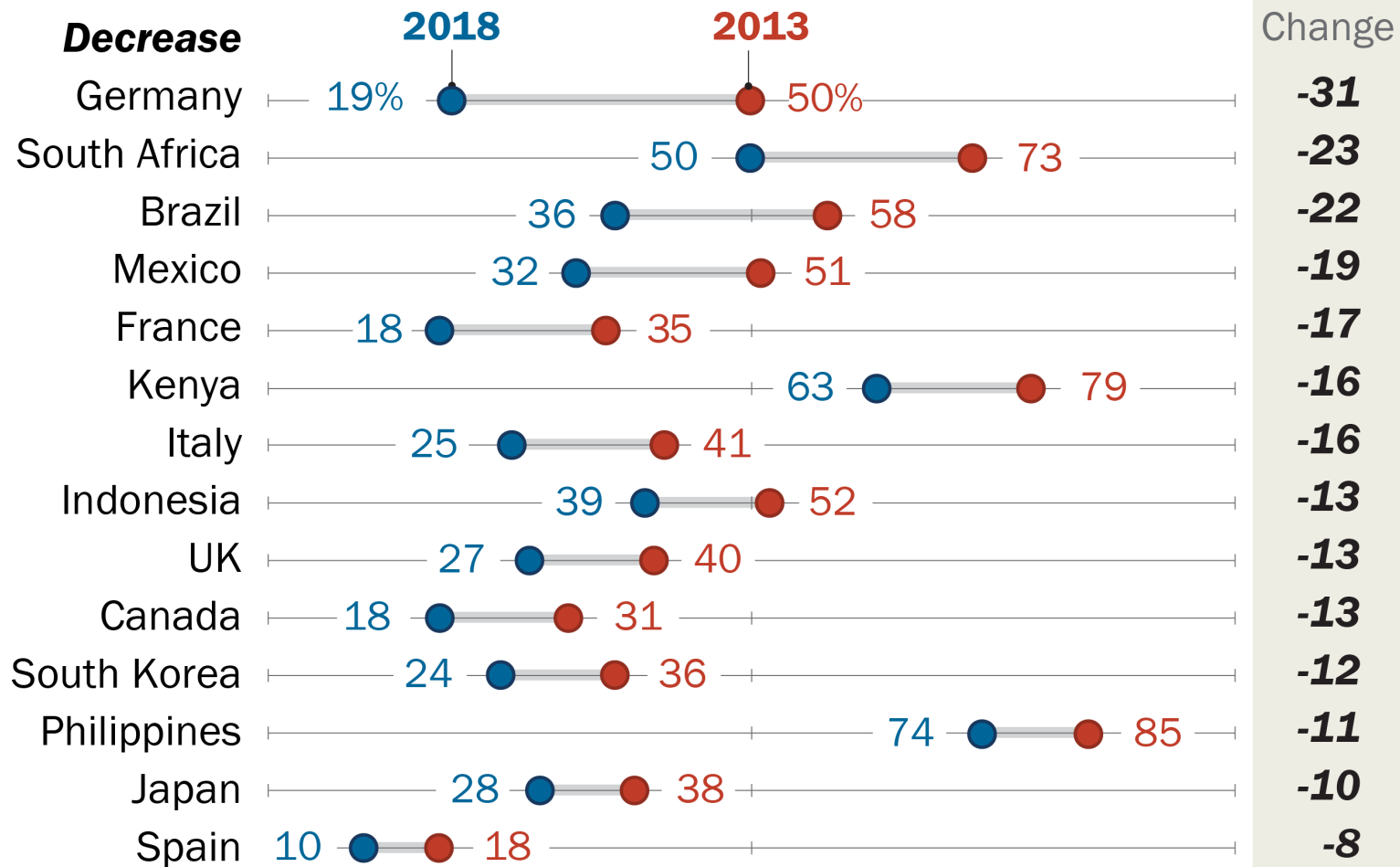
*U.S. government respects the personal freedoms of its people*



Source: Spring 2018 Global Attitudes Survey.

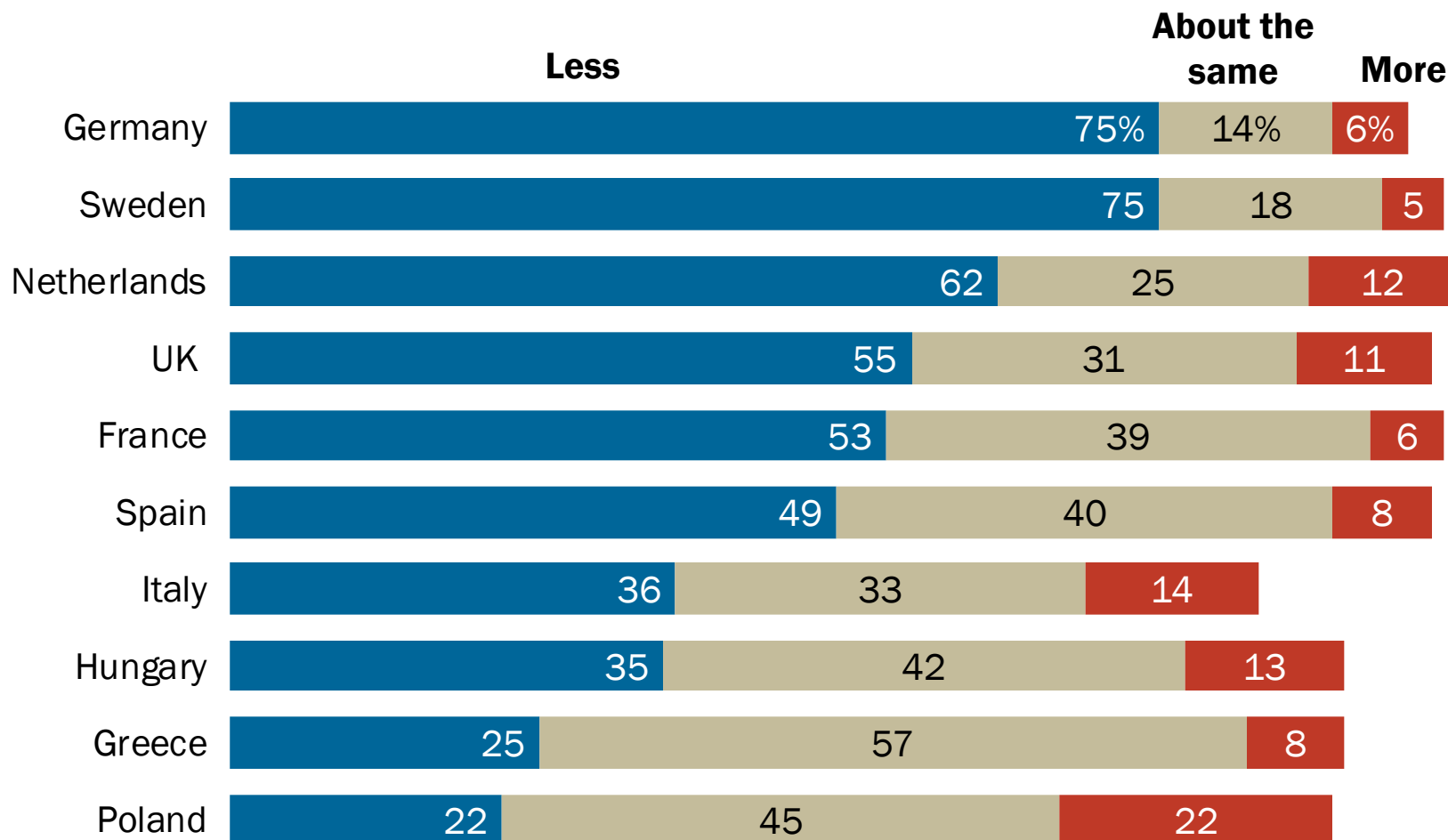
# Fewer Now Say U.S. Takes Into Account Their Interests

*In making international policy decisions, the U.S. takes into account the interests of countries like ours a great deal/fair amount*



# Roughly Half of Europeans Say the U.S. is Less Involved in Tackling Global Issues

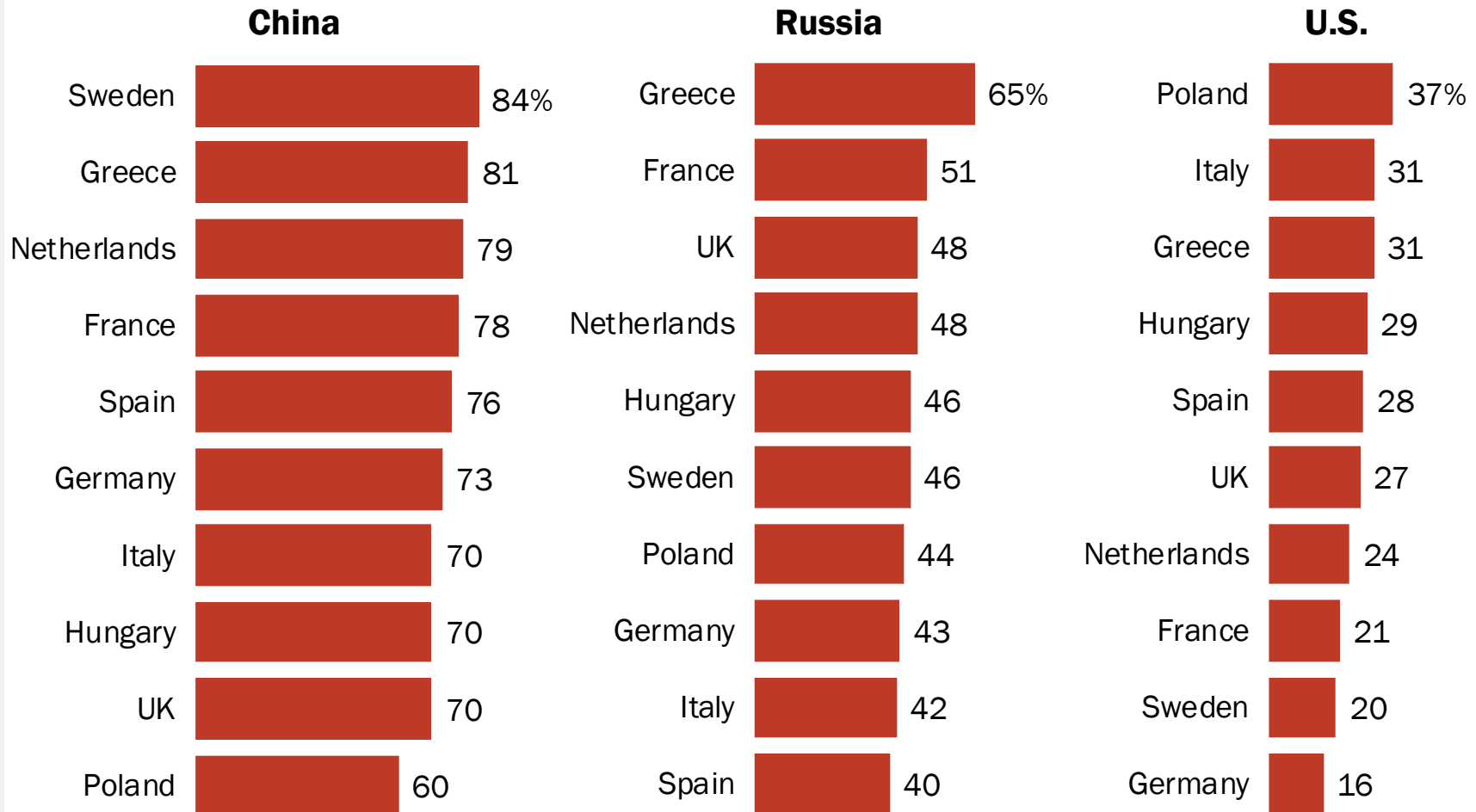
*Compared with a few years ago, the U.S. is doing \_\_\_ to help address major global problems*



Source: Spring 2018 Global Attitudes Survey.

# In Europe, China Seen as Playing a Larger Global Role, Not the U.S.

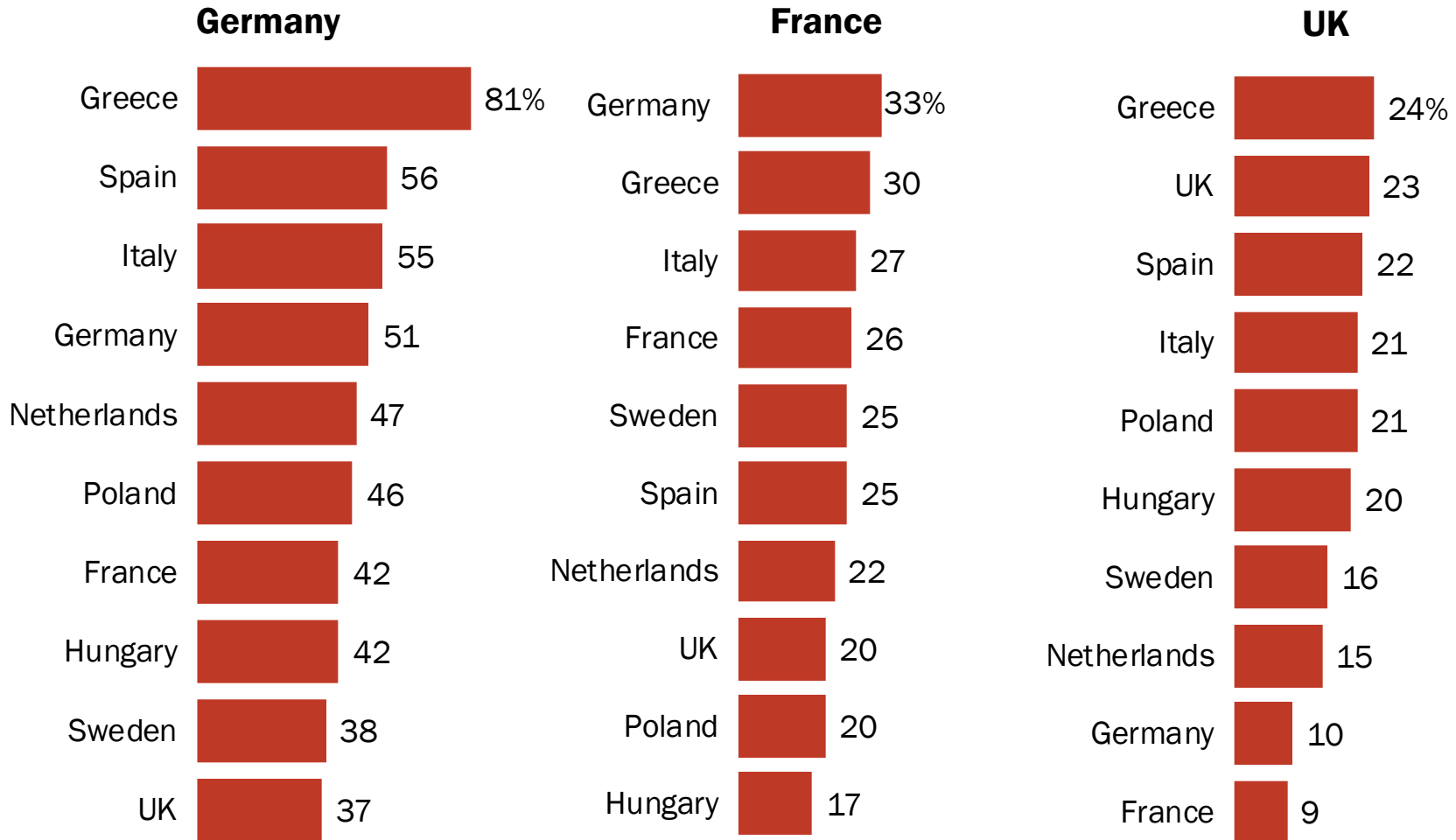
*Those saying \_\_\_ plays a more important role in the world today compared to 10 years ago*



Source: Spring 2018 Global Attitudes Survey.

# Europeans Say Germany, Not the UK or France, Plays a Larger World Role

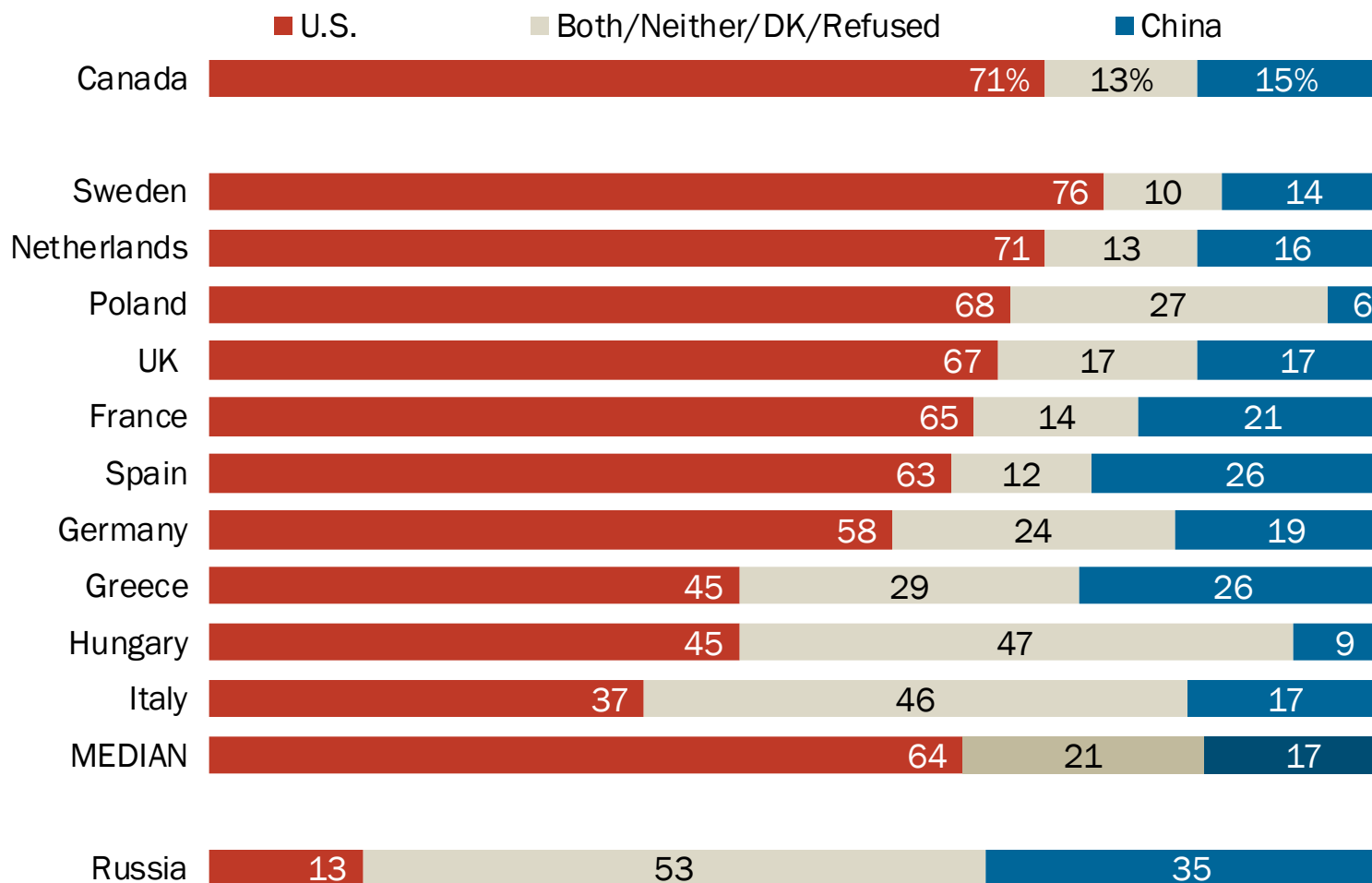
*Those saying \_\_\_ plays a more important role in the world today compared to 10 years ago*



Source: Spring 2018 Global Attitudes Survey.

# Nevertheless, In Europe, Canada Large Majorities Prefer U.S. Leadership

*It would be better for the world to have \_\_\_ as the leading power*



Source: Spring 2018 Global Attitudes Survey.

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**IT'S THE ECONOMY STUPID**

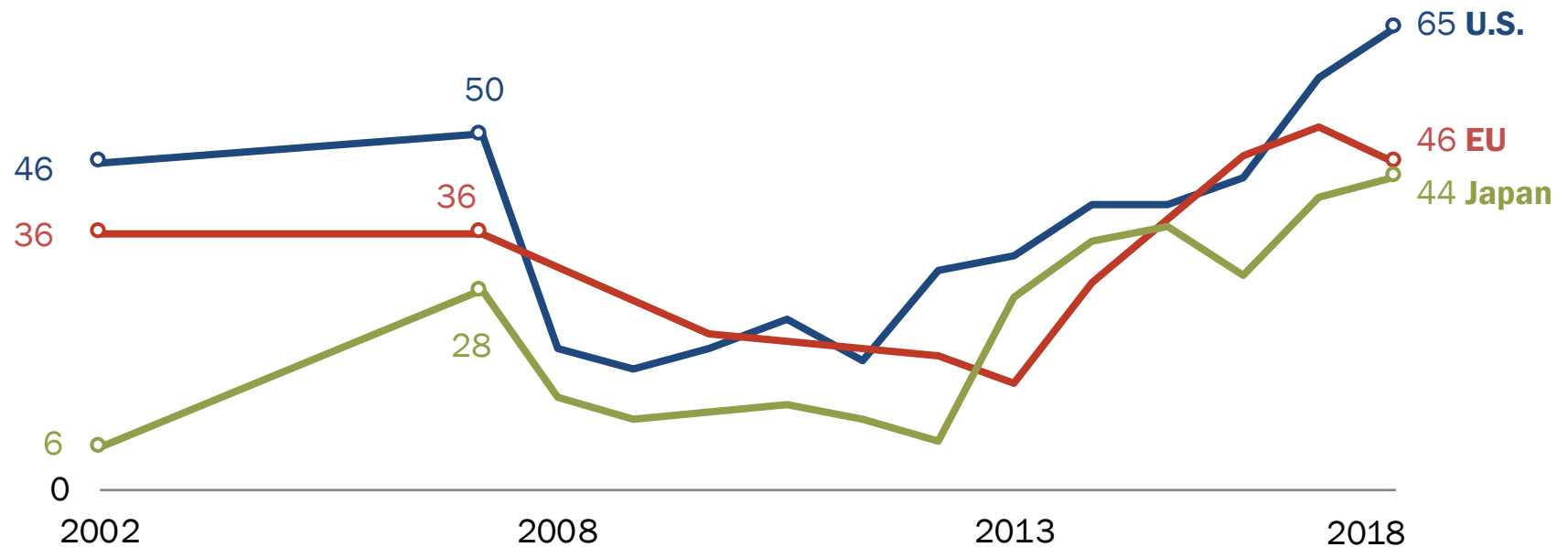
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# U.S., EU, Japanese Economic Sentiment Is Now More Positive Than at Any Time Since 2002

*The current economic situation in our country is good*

100%



Note: EU median of France, Germany, Italy, Poland and the UK.

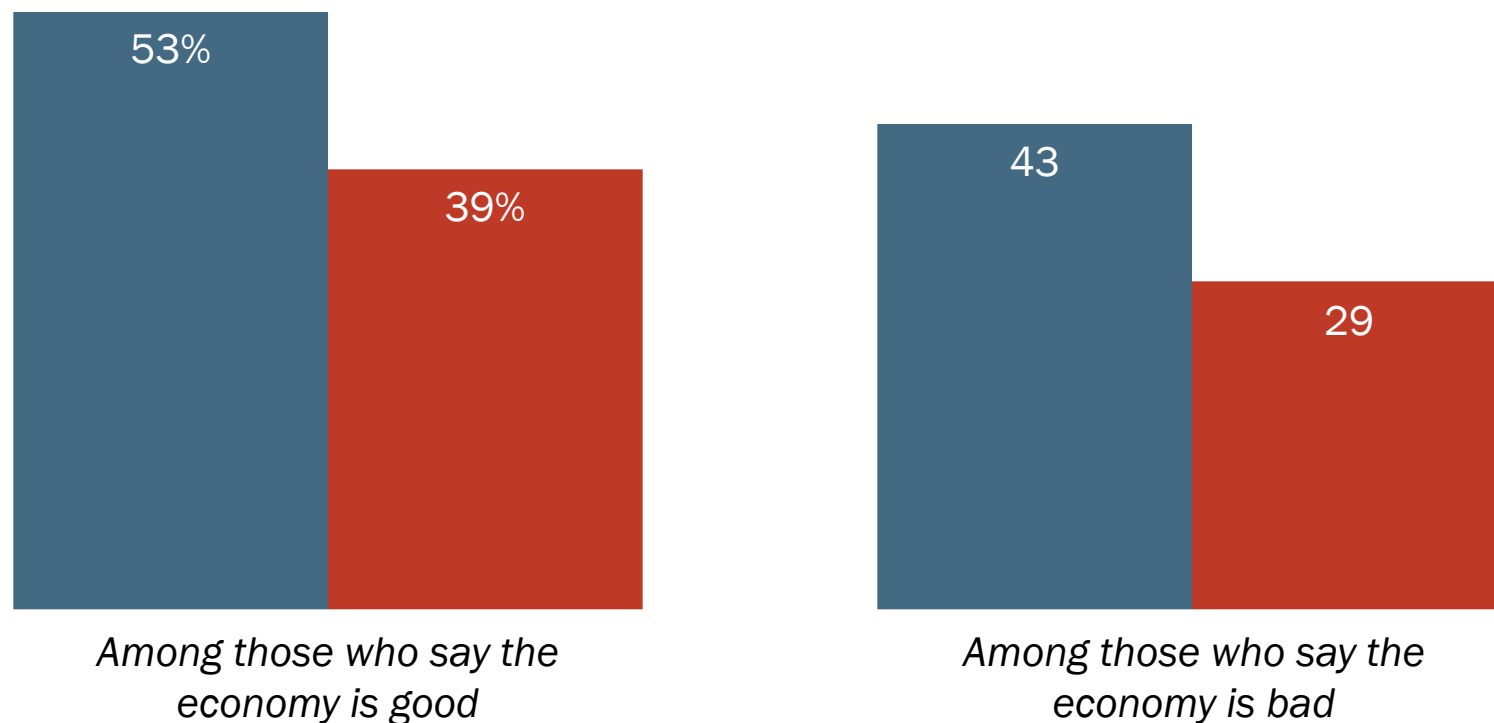
Source: Spring 2018 Global Attitudes Survey.

# People Who Think Their Economy is Doing Well Are More Likely to Believe Trade Creates Jobs, Raises Wages

*Trade with other countries ...*

■ Creates jobs

■ Increases wages



Note: Percentages are global medians based on 24 countries. Greece, Tunisia and Brazil not included in medians due to insufficient sample size.

Source: Spring 2018 Global Attitudes Survey.

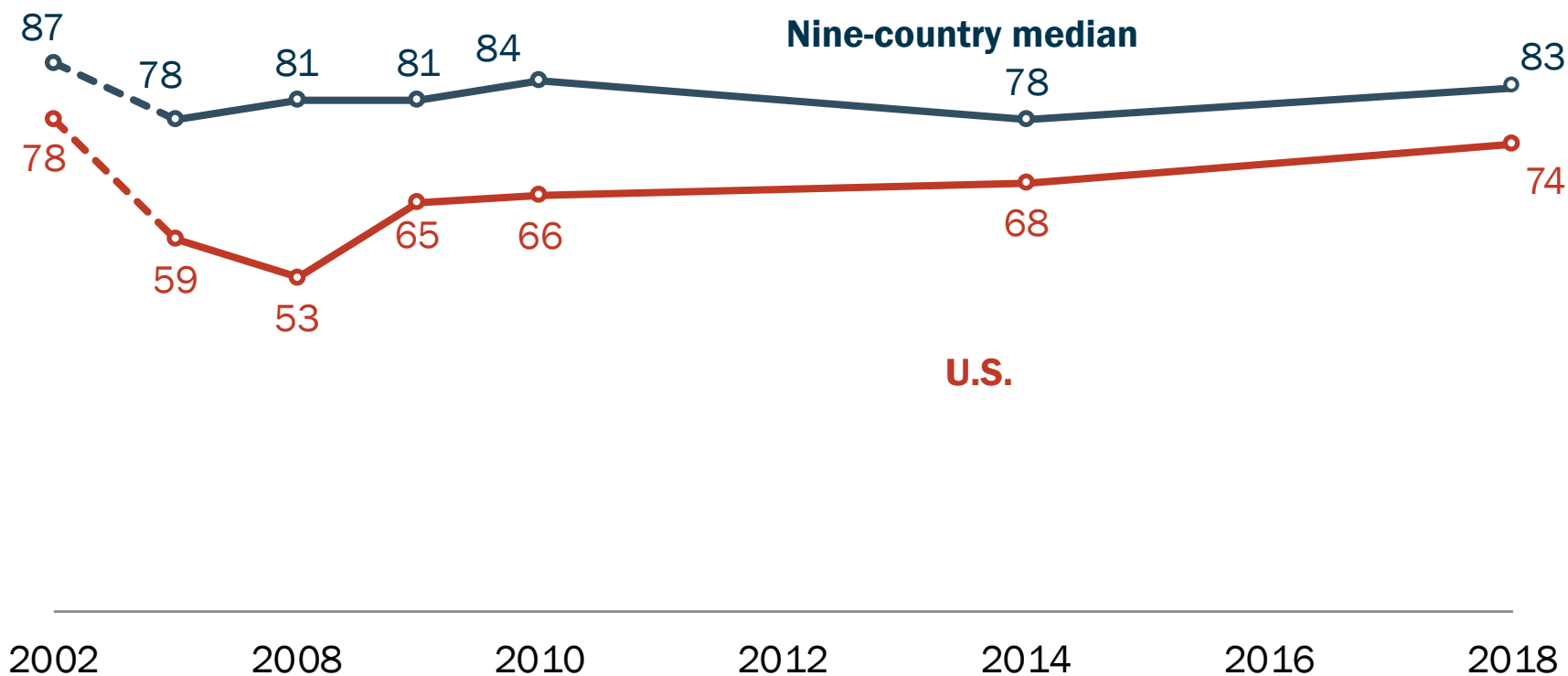
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# **AMERICANS' VIEWS ON TRADE**

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# Americans Are Less Convinced Than Others Trade is Good

*Growing trade and business ties with other countries is a good thing for our country*

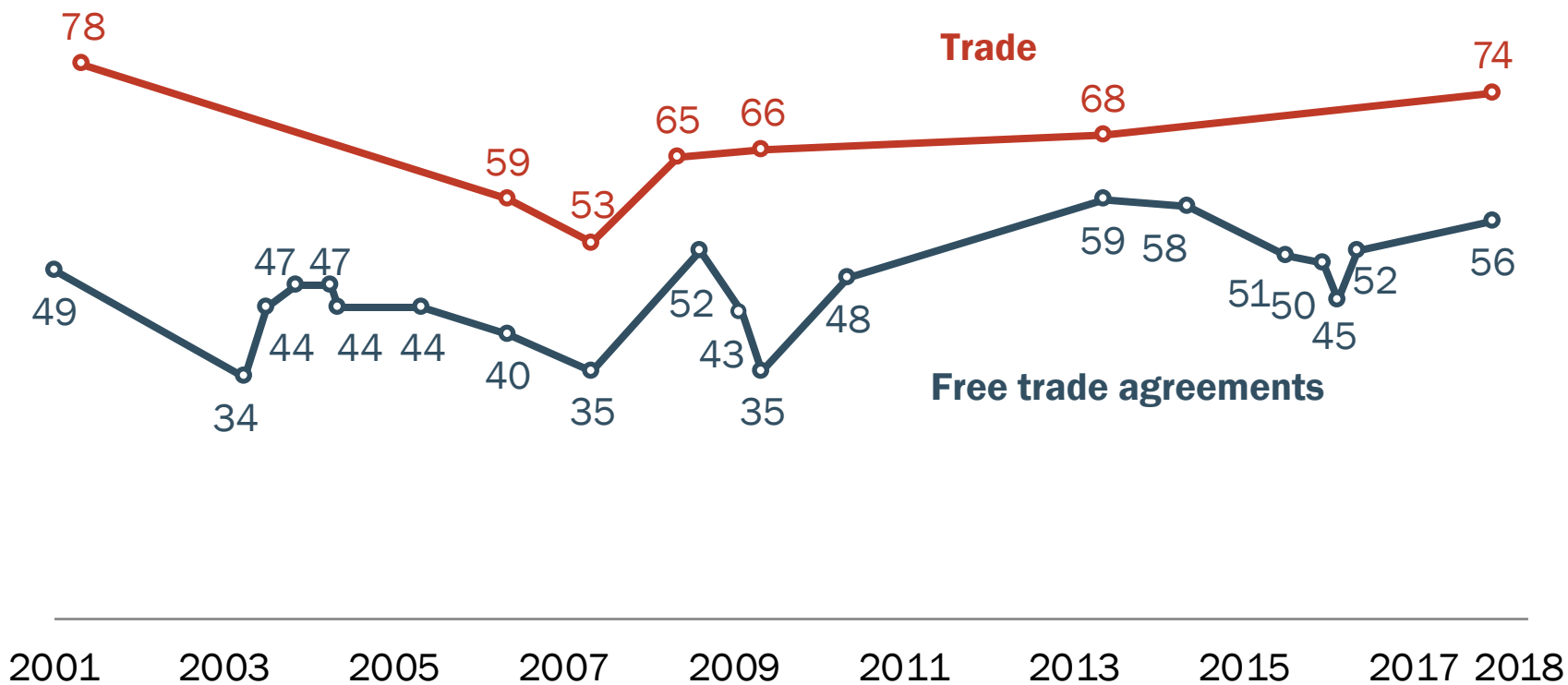


Note: Nine-country median based on Argentina, France, Germany, Japan, Mexico, Poland, Russia, South Korea and the UK.

Source: Spring 2018 Global Attitudes Survey.

# Americans Have Consistently Felt Better About Trade Than About Trade Agreements

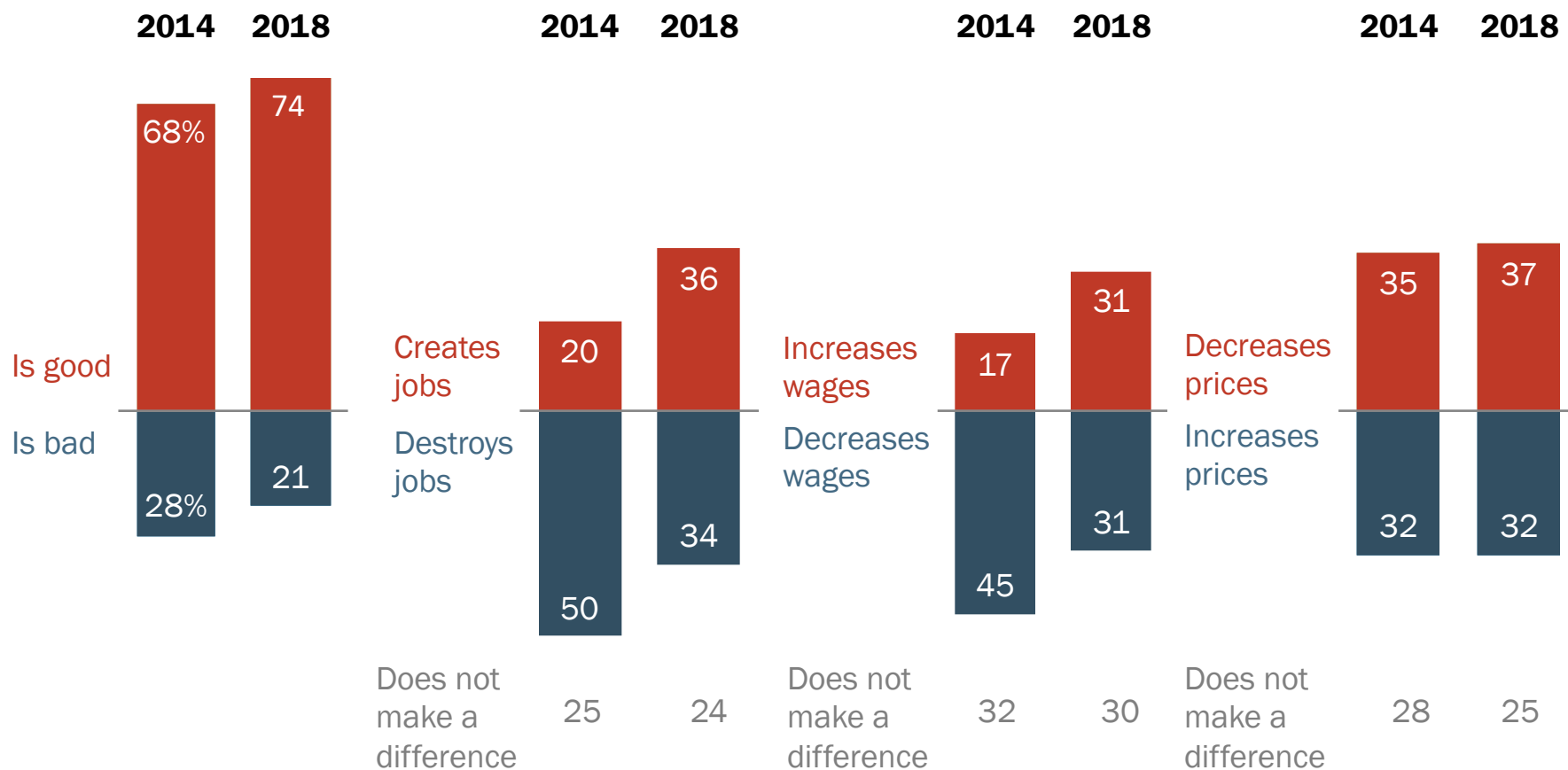
\_\_\_ is/are good for the U.S.



Source: Spring 2018 Global Attitudes Survey. "Free trade agreement" data from May 2018 Pew Research Center survey.

# Americans Are Twice as Likely to Believe Trade is Good for the U.S. as to Think It Creates Jobs or Raises Wages

*Trade with other countries ...*



Source: Spring 2018 Global Attitudes Survey.

# In 2018 Fewer Americans Believe Trade Destroys Jobs

*Trade with other countries leads to job losses in the U.S.*

	2014	2018	Change
	%	%	
TOTAL	50	34	<b>-16</b>
Men	46	30	<b>-16</b>
Women	55	39	<b>-16</b>
18-29	43	30	<b>-13</b>
30-49	50	36	<b>-14</b>
50+	55	34	<b>-21</b>
Hispanic	37	21	<b>-16</b>
Black	59	42	<b>-17</b>
White	53	35	<b>-18</b>
Rep/Lean Rep	51	35	<b>-16</b>
Dem/Lean Dem	48	33	<b>-15</b>

Note: Statistically significant changes in **bold**.

Source: Spring 2018 Global Attitudes Survey.

# Men, Women, Young, Old, GOP and Dems Are Less Likely Than in the Past to Believe Trade Lowers Wages

*Trade with other countries leads to a decrease in wages in the U.S.*

	2014	2018	Change
	%	%	
TOTAL	45	31	<b>-14</b>
Men	43	30	<b>-13</b>
Women	48	33	<b>-15</b>
18-29	43	25	<b>-18</b>
30-49	44	35	<b>-9</b>
50+	48	32	<b>-16</b>
Hispanic	25	21	<b>-4</b>
Black	44	39	<b>-5</b>
White	50	32	<b>-18</b>
Rep/Lean Rep	42	31	<b>-11</b>
Dem/Lean Dem	46	31	<b>-15</b>

Note: Statistically significant changes in **bold**.

Source: Spring 2018 Global Attitudes Survey.



# The Public's View of the EU's Trade Fairness is Unchanged

*% of adults who think \_\_\_ has a fair trade policy with the U.S.*

	1993	2018	1993-2018 change
	%	%	
EU	52	56	+4
Japan	24	55	+31
Mexico	45	44	-1
Canada	77	65	-12
China	-	30	-

Source: Gallup poll conducted June 1993 and June 18-23, 2018.

# But Partisan Perceptions of Trade Fairness Have Changed Dramatically Over Time

*% of adults who think \_\_\_ has a fair trade policy with the U.S.*

1993

2018

1993-2018  
change

%

%

## Canada

Republicans

81

49

-32

Democrats

76

82

+6

## EU

Republicans

54

42

-12

Democrats

51

70

+19

## Mexico

Republicans

47

29

-18

Democrats

42

59

+17

## Japan

Republicans

21

46

+25

Democrats

27

65

+38

## China

Republicans

21

-

Democrats

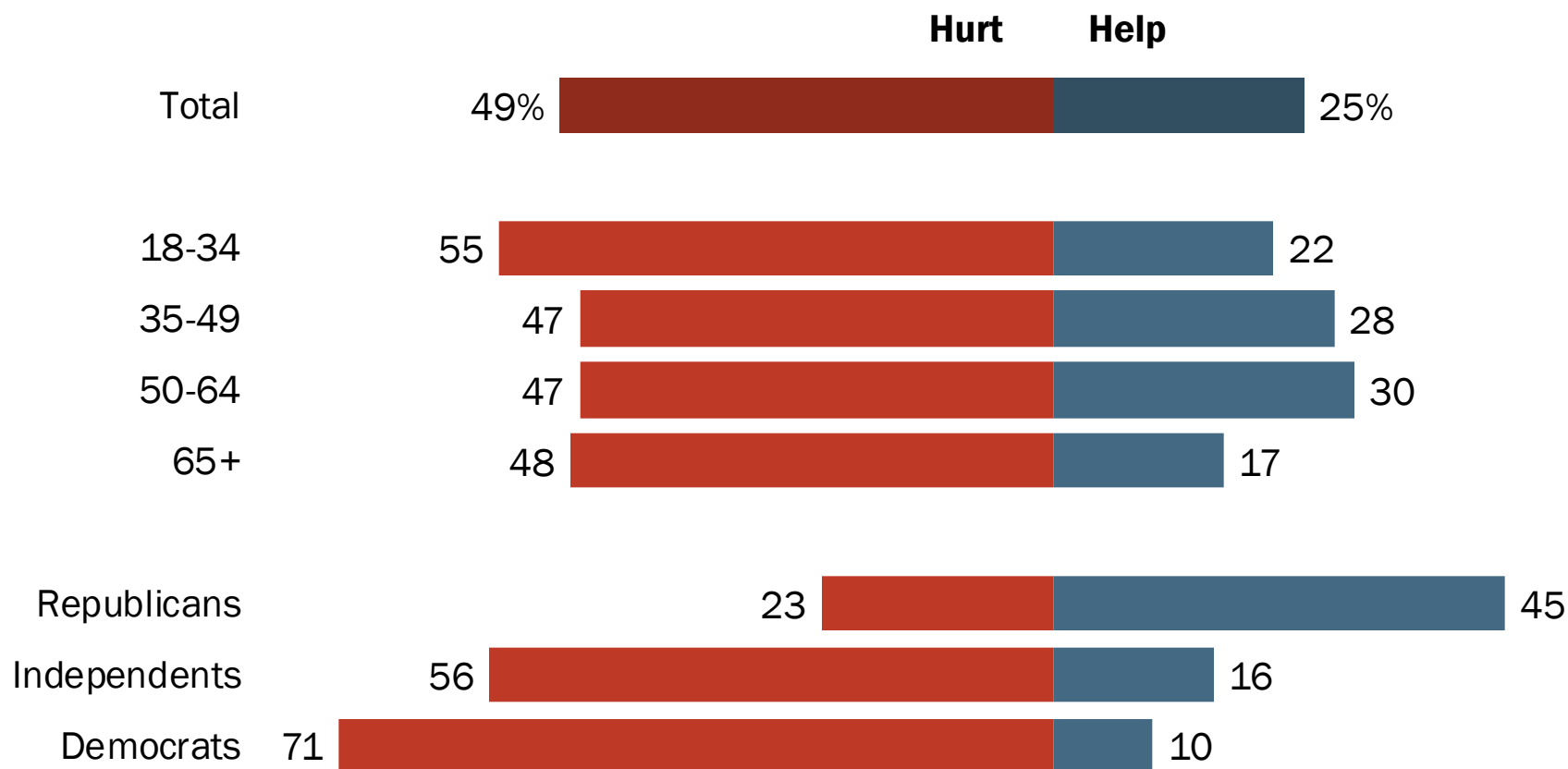
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# By Two-to-One Republicans Say Tariffs Help the Economy, By Seven-to-One Democrats Say Duties Hurt the Economy

*Will raising tariffs help or hurt the U.S. economy?*



Source: NBC survey conducted July 15-18, 2018.

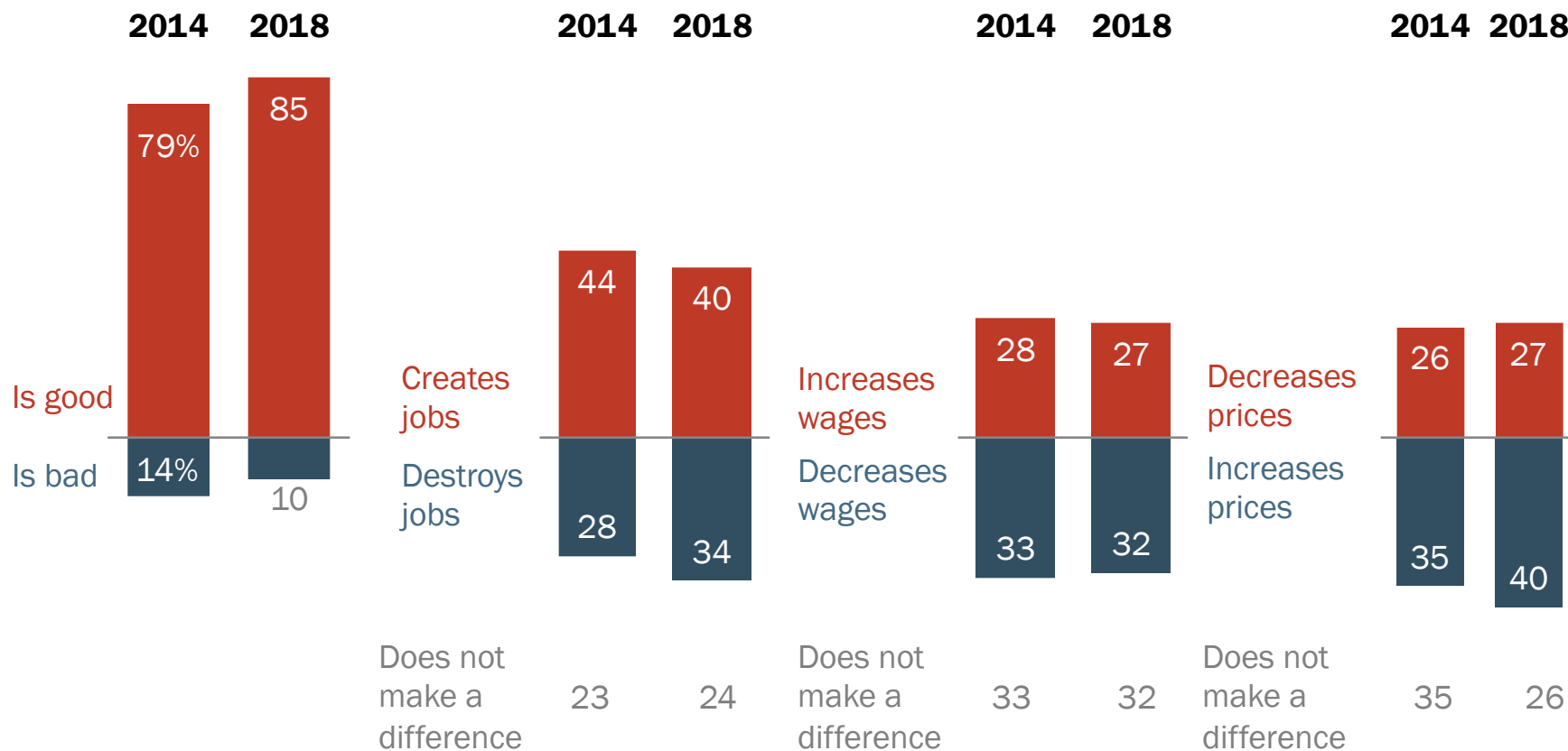
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# **EUROPEANS' VIEWS ON TRADE**

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# Europeans Say Trade is Good, but They Doubt it Boosts Wages or Decreases Prices

*Trade with other countries ...*



Note: European median based on countries surveyed in both 2014 and 2018: France, Germany, Greece, Italy, Poland, Spain, UK.

Source: 2018 Global Attitudes Survey.

# Italians Are the Most Wary of Trade Among Europeans

	Trade is good	Trade creates jobs	Trade increases wages	Trade lowers prices
	%	%	%	%
Netherlands	93	61	35	32
Spain	93	58	33	24
Sweden	93	56	36	53
Germany	89	38	27	32
UK	89	49	34	27
Hungary	85	49	38	28
Poland	85	61	52	21
France	83	32	13	35
Greece	82	41	20	28
Italy	64	16	12	25

Source: Spring 2018 Global Attitudes Survey.

# Poles, French Now More Likely than in 2014 to Believe that Trade Creates Jobs

*Trade with other countries leads to job creation*

	2014	2018	Change
	%	%	
U.S.	20	36	<b>+16</b>
Poland	51	61	<b>+10</b>
France	24	32	<b>+8</b>
India	49	56	<b>+7</b>
Japan	15	21	<b>+6</b>
Mexico	43	35	<b>-8</b>
Kenya	75	66	<b>-9</b>
Indonesia	63	52	<b>-11</b>
Brazil	56	40	<b>-16</b>
Tunisia	87	67	<b>-20</b>
Argentina	45	19	<b>-26</b>

Note: Only statistically significant changes shown.

Source: Spring 2018 Global Attitudes Survey.

**All Pew Research Center reports are  
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