

Call for sponsors

The Transatlantic Economy 2024

The annual survey of transatlantic jobs, trade and investment

AmCham EU, in partnership with the U.S. Chamber of Commerce, will launch a new edition of *The Transatlantic Economy* in March 2024. The annual survey presents the most up-to-date facts and figures about the EU-US economic relationship. The research is conducted independently by leading experts Daniel Hamilton and Joseph Quinlan. The report features dedicated profiles for 30+ European countries and all US states, providing new insights into the deep ties that bind Europe and the US.

The 2024 edition will address key issues driving the agenda on both sides of the Atlantic: the transatlantic response to a complex geopolitical environment, the future of the EU-US trade and investment with the upcoming election cycles, the impact of the US Inflation Reduction Act, emerging issues in sustainability and digital policy, relations with China, de-risking strategies, and much more.

For more information about the study, please click [here](#).

Timeline:

- 26 January 2024 COB: deadline for AmChams to confirm their interest in the partnership
- Mid-February 2024: deadline for partner Chambers to provide their logo in high resolution
- Mid-March 2024: partner Chambers provided with the study (under embargo)
- 18 or 19 March 2024: launch at AmCham EU's Transatlantic Week

Sponsorship package: €2,000 (excl. VAT)

INCLUDES:

- Logo featured on the back cover of the study in the partnership section
- Full use of the study
- Early access to an electronic version for online promotion
- Access to a ready-to-print version
- Mention/acknowledgement at the launch event

For any questions or to confirm you would like to sponsor the study, please contact **Thibaut L'Ortye**, Director of Public Affairs, AmCham EU (TLO@amchameu.eu).