

EU Plastics Strategy: **Contributing to the Circular Economy**

Plastics can support a low-carbon economy

Plastics are used in many different sectors:
automotive, construction, packaging, ICT, healthcare, etc.

Benefits of using plastics



Resource efficiency

Using plastic packaging instead of other materials

uses 4 times less material



Food waste

When cheese is sold in plastic packaging

food waste can be reduced by almost 5%



Air quality

Plastics make vehicles lighter

lighter vehicles = less fuel consumption and CO₂ emissions



Energy efficiency

Plastic packaging

uses 2.2 times less energy compared to other materials

Our recommendations for the EU Strategy on Plastics



Take a tailored approach

to consider all the specificities of sectors, and allow for material innovation.



Clarify definitions and roles

across the value chain. The EU should regularly consult with industry and the scientific community.



Consider lifecycle thinking

including all phases of a product's life, particularly the use phase where plastics bring key benefits.



Create a true market for secondary raw materials

to avoid market distortions and create a level playing field for all materials.

Do you want to learn more? amchameu.eu

Questions?

Florian Gleissner
Policy Adviser, AmCham EU
FGL@amchameu.eu