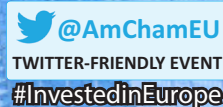


# The Case for Investing in Europe

Wednesday 24 June 2015

AmCham EU offices - Avenue des Arts 53, 1000 Brussels



## PROGRAMME

- 14:00 **Welcoming remarks**
- 14:15 **Opening keynote address**
- **Kris Peeters**, Deputy Prime Minister and Minister of Employment, Economy and Consumer Affairs, in charge of Foreign Trade, Belgium
- 14:45 **Presentation of The Case for Investing in Europe 2015 report**
- **Joseph P. Quinlan**, Senior Fellow, Center for Transatlantic Relations, Johns Hopkins University
- Followed by a **conversation with a business leader ‘Why I invest in Europe’**
- **Aongus Hegarty**, President EMEA, Dell
- 15:20 **Coffee break**
- 15:35 **Panel I - Europe, number one destination for investment? Perspectives from across the globe**
- **Amit Kapur**, Director and Head Benelux, Tata Consultancy Services
  - **Sang Woo Kim**, President of Corporate Affairs, Samsung Electronics Europe and President, Korea Business Association Europe (KBA Europe)
  - **Eric Peeters**, Vice President, Emulsions, Blends and Powders, Dow Corning
  - **Filippo Taddei**, Economic Advisor to Matteo Renzi, Prime Minister of Italy and Assistant Professor of Economics, SAIS, Johns Hopkins University
  - **Paul Tang**, Member of the European Parliament (S&D, NL)
  - **Moderator: Geoffrey Smith**, News Editor for Europe, Fortune Magazine
- 16:35 **Panel II - Infrastructure: the key to attracting investors?**
- **Vicky Ford**, Member of the European Parliament (ECR, UK) and Chair of the Internal Market and Consumer Protection Committee
  - **Nigel Lewis**, Vice President, EMEA Distribution Services Division, Caterpillar
  - **Harry van Dorenmalen**, Chairman, IBM Europe
  - **Moderator: Geoffrey Smith**, News Editor for Europe, Fortune Magazine
- 17:15 **Closing keynote address**
- **Elżbieta Bieńkowska**, Commissioner for the Internal Market, Industry, Entrepreneurship and SMEs, European Commission
- 17:45 **Networking reception**