



10 July 2015

Commissioner Cecilia Malmström
European Commissioner for Trade
European Commission
Rue de la Loi/Wetstraat 200
1049 Brussels
Belgium

The Honorable Michael Froman
US Trade Representative
Office of the US Trade Representative
Executive Office of the President
600 17th Street NW
Washington, DC 20508
USA

Dear Commissioner Malmström and Ambassador Froman,

Ahead of the tenth round of negotiations for a Transatlantic Trade and Investment Partnership (TTIP) agreement that will take place in Brussels from 13-17 July 2015, the European Business Alliance for TTIP would like to call on EU and US negotiators to upscale the political momentum of the talks. It is essential to make truly substantive progress towards the conclusion of an ambitious TTIP agreement that will provide the conditions for jobs, investment and growth.

Negotiations between the European Union and the United States have entered an important phase. Around half of the proposed chapters in the agreement now have consolidated texts. Meanwhile, the proposed agreement received a welcome boost in Europe in recent months under the new European Commission, which has implemented a “fresh start” for TTIP with increased transparency and civil engagement by the EU as its centrepiece. Additional impetus has been generated with the important approval in the US Congress of Trade Promotion Authority (TPA).

The European Parliament this month also voted with a significant majority to endorse the proposed agreement, providing further democratic support and legitimacy to the TTIP negotiations. Nevertheless,

other political priorities on both sides of the Atlantic risk drawing attention away from the critical end goal of a successful agreement that is comprehensive and ambitious in scope.

Now marks a critical time for negotiators to redouble their efforts and confront head-on key issues within the agreement that are critical to its success. The European Union and the United States should also continue their broad engagement with citizens and stakeholders, and encourage similar efforts by national governments at the EU Member State-level.

The European business community reiterates its strong support for a robust TTIP agreement that will bring broad political, economic and geostrategic benefits to EU and US citizens. We stand ready and willing to continue our engagement with stakeholders at all levels on this issue.

Yours Sincerely,

The Undersigned Members of the European Business Alliance for TTIP

- American Chamber of Commerce to the EU (AmCham EU)
- AmChams in Europe
- BUSINESSEUROPE
- EUROCHAMBRES
- European Round Table of Industrialists (ERT)
- European Services Forum (ESF)
- European Small Business Alliance (ESBA)
- Trans-Atlantic Business Council (TABC)

CC: Mr. Ignacio Garcia Bercero, Director, DG Trade, European Commission; EU Chief TTIP Negotiator

Mr. Dan Mullaney, Assistant US Trade Representative for Europe and the Middle East; US Chief TTIP Negotiator