

# The Circular Economy:

Innovative business solutions and how to go further

Wednesday, 28 September 2016, 16.30 - 19.00



amchameu2005\$



#CircularEconomy



## PROGRAMME

16.00 **Registration open**

16.30 **Welcome and presentation of *The Circular Economy: 10 innovative business solutions and how to go further* brochure**  
**Susan Danger**, CEO, AmCham EU

16.45 **Panel discussion**

- **Arjan Boogaards**, Senior Vice President and General Manager, Nalco Water Europe & Middle East and Africa
  - **Hendrik Bourgeois**, Vice President European Affairs and General Counsel Europe, General Electric
  - **Jason Ord**, Social and Environmental Responsibility Manager for Europe, the Middle East and Africa, HP
  - **Ulrike Sapiro**, Director of Sustainability, The Coca-Cola Company
- Moderated by **Leah Charpentier**, Chair, AmCham EU Environment Committee

17.45 **Keynote speech**

**Jyrki Katainen**, Vice-President for Jobs, Growth, Investment and Competitiveness, European Commission

18.05 **Interactive discussion between Jyrki Katainen and Susan Danger, CEO, AmCham EU**

18.15 **Reception**

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