

TRADE

- Est. thousands of years ago -

International trade is nothing new

Humans have been exchanging goods, services and ideas across borders for thousands of years.

Our world is interconnected

Global trade connects us with different people, places and cultures.

But the way we trade is changing

That's why we are always looking to improve how, what and why we trade.

Trade & the global economy

Open trade makes it easier to do business

Trade allows companies of all sizes to compete in the global marketplace.

A free, fair economy for companies and consumers

An open, rules-based global economy enables companies to trade and invest with confidence.

It's particularly important for small businesses

Small businesses that trade internationally grow faster, create more jobs and are more innovative.



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Trade creates jobs

Europe's trade with the world creates millions of well-paid jobs and improves standards for workers.

It stimulates innovation and research

The EU is at the forefront of developing new technologies that help us stay healthier and happier every day.

Trade provides more choice

The global economy allows us to purchase products and services from all around the world at competitive prices.



Trade promotes peace and stability

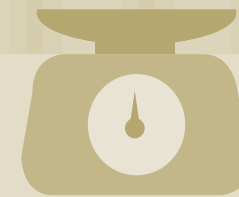
Trade encourages cooperation and promotes peace.

It's crucial for international development

Trade has lifted millions of people out of poverty over the past century.

The EU is a leader in global trade

Today, the EU is the top trading partner for 80 countries.



Striking the balance on trade

The new global economy could mean changes for businesses, workers and consumers

So what can we do?

Support a **values-based** EU trade agenda that promotes **sustainable growth**.

Train workers in the **skills** needed for the new global economy.

Provide **economic** and **social assistance** for those displaced by trade.