

Speaking for American business in Europe

Who we are

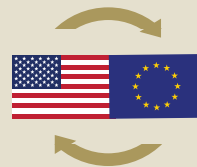
American companies committed to
and invested in Europe

What we want

FOCUS AREAS



To build a stronger
and more united EU



To maintain
and strengthen
the transatlantic
relationship

Our five-year vision 2014-2019

AGENDA FOR ACTION



Build skills for
the future



Drive integration
to create an
attractive internal
market



Embrace
revolutionary
change for
industrial
leadership



Develop new
models of
innovation and
entrepreneurship



Lead by example
towards global
integration

Our flagship initiatives 2018

Single Market

Education
& Skills

Future
of Europe

New EU-UK
Relationship

Strong EU-US
Relationship

Policy priorities 2018

Committees

Agriculture & Food

- Technological revolution in the agro-food sector and the role of science
- The future of EU farming and agriculture
- Coherence of the EU food and nutrition agenda with the Single Market
- Sustainability in the agro-food supply chain
- Agriculture in trade negotiations

Healthcare

- Strengthening Europe's competitiveness through life sciences
- Safeguarding IP incentives to drive innovation
- Value-based healthcare to foster sustainable and safe health systems
- Unleashing the potential of health technologies
- Fighting against Antimicrobial Resistance

Competition Policy

- Merger control review
- Digital Single Market and related initiatives
- Due process in competition law enforcement
- International relations and the EU's competition policy
- State aid

Institutional Affairs

- Transparency (eg the Joint Transparency Register)
- Institutional implications of Brexit and Future of Europe
- Changes in the EU institutions (eg comitology)
- Better regulation and better implementation of existing regulation
- EU-US regulatory cooperation, models and impact assessments

Consumer Affairs

- A new deal for consumers and collective redress in the EU
- The consumer side of the Digital Single Market
- Consumer product safety and market surveillance

Intellectual Property

- Value of IP, freedom of licensing for innovation and creativity in the 21st century
- Digital Single Market/ Single Market strategy (IP-related issues)
- Implementation of the unitary patent and standardisation policy
- Fighting counterfeiting and piracy
- Brexit and its impact on IPRs and IP trade-related aspects

Customs and Trade Facilitation

- Union Customs Code
- Customs valuation
- Customs-related issues
- Customs infringements
- Issues related to Value Added Tax (VAT)

Security and Defence

- Defence, industrial and procurement issues
- Smart borders
- Cyber security and cyber defence
- Transport security
- Security industrial policy

Digital Economy

- Digital Single Market (vision, taxation, barriers)
- Data Protection/Privacy (e-Privacy; GDPR; Privacy Shield)
- Cybersecurity (NIS Directive; EU Cybersecurity Strategy; e-evidence)
- Data-centric services/Digitalisation of industry (Free flow of Data; Emerging Issues; Internet of Things)
- International digital economy (Brexit, trade)

Tax

- Taxation of the Digital Economy
- State aid in relation to tax rulings
- Public Country by Country Reporting (CbCR)
- EU Action Plan on tax avoidance (including Common Consolidated Corporate Tax Base)
- VAT

Environment

- Consistent and science-based EU environment policy
- Circular Economy Action Plan
- Preparing for REACH post-2020
- Proactive advocacy on Resistance of Hazardous Waste Directive
- Sustainability and profiling issues

Trade and External Affairs

- EU and global trade policy
- Current and future trade negotiations
- Coherency between trade and other policy areas
- Trade implications of Brexit

Financial Services

- Transatlantic convergence and extraterritoriality of financial services regulation
- Brexit negotiations and impact on the European economy and financial stability of the region
- Capital Markets Union and Banking Union
- Digitalisation of the financial services industry

Transport, Energy and Climate

- Energy: promoting a liberalised, secure and sustainable energy market
- Climate: supporting a cost-efficient transition to a low-carbon economy
- Transport: contributing to a digitised and low-emission transport system
- Infrastructure: ensuring appropriate funding

Task forces

Brexit

- Advocate for comprehensive transitional arrangement at earliest opportunity
- Promote effective long-term EU-UK relationship and provide business input
- Act as a bridge between EU, US and UK

Gender initiatives

- Best practices in gender diversity: showcasing our commitments
- Inclusiveness in the work place: creating a platform for discussions and exchanges.
- EU policies to ensure equal opportunities: priorities and AmCham EU thought leadership

European Parliament

- Track and co-ordinate AmCham EU's outreach to the European Parliament
- Develop AmCham EU's engagement with the senior leadership of the main political groups and the secretariat of the European Parliament
- Engage with campaign coordinators for 2019 elections from main five groups

Sustainable Finance

- Taxonomy for sustainable activities
- Label for green financial products
- Fitness check on public corporate reporting
- Clarification of fiduciary duties

Future of Work, Education and Skills

- Showcase industry experiences and expectations in this area
- Demonstrate industry role in ensuring workforces are prepared for the future

Transatlantic

- Outreach to US administration
- Value of trade and transatlantic relations
- Enhanced transatlantic regulatory cooperation

Outreach

American Chambers of Commerce in Europe (ACE)

- Comprises 44 American Chambers of Commerce in 42 countries throughout Europe and Eurasia
- Communicate the importance of the transatlantic economy
- Advocate on a number of policy issue areas in Member States

Executive Council

- Build skills for the future
- Drive integration to foster an attractive internal market
- Embrace revolutionary change for industrial leadership
- Develop new models of innovation and entrepreneurship
- Lead by example toward global integration

Presidency

- Brussels-based Presidency outreach
- Presidency Group outreach in Member States (delegation)