

# INNOVATION IN THE TRANSATLANTIC RELATIONSHIP: unlocking the potential of a 21st century economy

## PROGRAMME

Thursday 3 March 2011, 09:00 - 14:00  
Crowne Plaza Europa Hotel, Brussels

- 08:30** Registration & coffee
- 09:00** Welcome & introduction by **John Vassallo**, *Microsoft, Chair of AmCham EU*
- 09.15** **Keynote address by Máire Geoghegan-Quinn, European Commissioner for Research, Innovation and Science**
- 09:45** Presentation of the Transatlantic Economy 2011 report by **Joseph P. Quinlan**, *Center for Transatlantic Relations, Johns Hopkins University*
- 10:30** **Panel I: Data governance for innovation and growth: an economic analysis**  
*Following the Commission's consultation on data protection, this panel will discuss the economic impact of data protection regimes on both sides of the Atlantic, including their implications for healthcare, retail, banking, security, intelligence and other sectors.*  
Panellists include:
- Moderator: **Tanguy Van Overstraeten**, *Partner, Linklaters LLP*
  - **Paolo Balboni**, *Executive Director, European Privacy Association*
  - **John Boswell**, *Senior Vice-President, Chief Legal Officer and Corporate Secretary, SAS*
  - **Aurel Ciobanu-Dordea**, *Director for Fundamental Rights and EU Citizenship, DG Justice*
  - **Fiona Alexander**, *Associate Administrator for International Affairs, National Telecommunications and Information Administration, U.S. Department of Commerce*
- 11:45** **Panel II: Nanotechnologies: the new industrial revolution**  
*With the European Commission currently working on a recommendation for a definition of the term 'nanomaterial', this panel will look at recent political developments to regulate the use of nanomaterials. It will focus in particular on how transatlantic cooperation in this regulatory debate could increase nanotechnologies' innovation potential and help foster growth on both sides of the Atlantic.*  
Panellists include:
- Moderator: **Geoff Meade**, *European Editor, Press Association*
  - **Anna Gergely**, *Director EHS Regulatory, Steptoe & Johnson LLP*
  - **Robert Falkner**, *Senior Lecturer in International Relations, LSE*
  - **Rudolf Strohmeier**, *Deputy Director General, DG Research and Innovation, European Commission*
- 12:45** **Lunch with guest speaker, The Hon. William E. Kennard, United States Ambassador to the European Union**
- 14:00** Concluding address by **John Vassallo**, *Microsoft, Chair of AmCham EU*

With thanks to our sponsors: